

## 4.3 Public Art Policy

The Town of Bassendean recognises that “public art” refers to artistic works or activities created for the public domain.

Public art can take many forms including but not limited to sculpture, mosaic, stained glass, textiles, ceramics, photography, prints and paintings, lighting, seating, drink fountains and pathways.

### Objectives

The Town of Bassendean’s objectives for the Public Art Policy are:

1. To outline the Town’s strategy and provide guidelines for the integration of public art within streetscapes;
2. To recognise that Public Art is integral to the amenity and sense of place afforded to those who live, work, and play within the Town of Bassendean; and
3. To support and encourage the provision of commissioned public art works associated with new developments as well as for stand-alone projects.

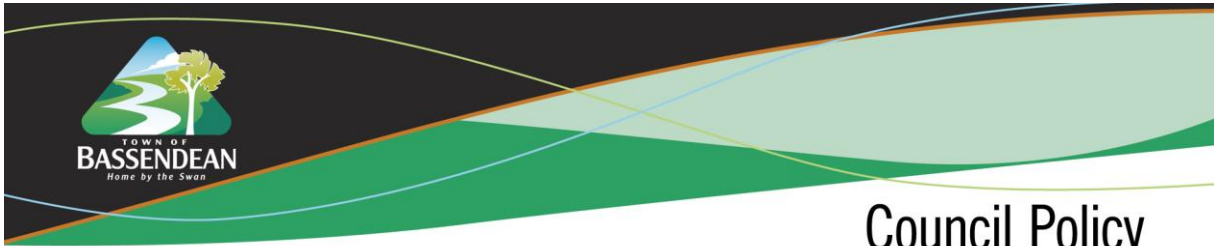
### Strategies

The Town of Bassendean strives to achieve these objectives by:

- Facilitating opportunities to acquire public art.
- Ensuring public art is provided in a strategic manner.
- Aiming to provide public art to assist in creating a “sense of place” and community identity.

Allocating funds, or sourcing adequate funds as outlined below:

- Consider allocating up to 0.5% of the Town’s total annual rates income budget, towards Public Art projects on an annual basis.
- Grant funding shall be sought from external organisations, where available.
- All public buildings constructed by the state government within the Town shall contain a 1% levy for artworks, as per the government’s “Percent for Art Scheme”.



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- For any public buildings constructed by Council, 1% shall be set aside for Public Art by either transferring an amount to the reserve fund or by installation of artworks into the project.

Local Planning Policy No. 15 (Percent for Art Policy) refers to contributions to be made to the Public Art Master Plan implementation for private and commercial developments occurring in the Town.

### Funding

Funds for the Town's Public Art shall be derived from three main sources, namely: Council Funding, External Funding, and Private Commercial Contributions.

### Application

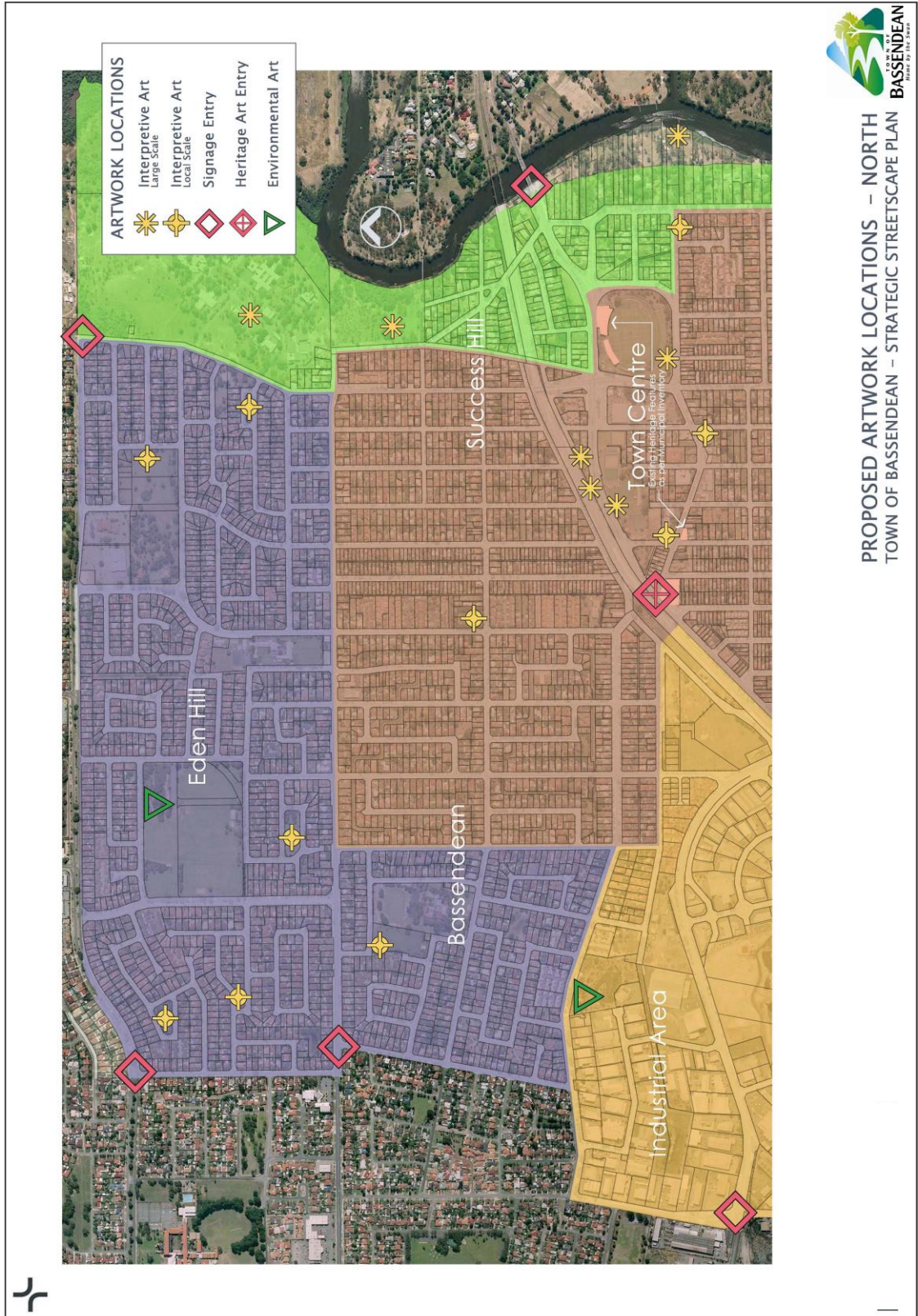
- Responsibility for the implementation of this Policy ultimately rests with the Bassendean Town Council, with input from the Town's Cultural Development Advisory Committee and Town of Bassendean staff.
- Public Art is to be implemented and reported upon in the quarterly and annual report.
- The Policy is to be reviewed every three years to reflect changes in community expectations, changes in state and federal government legislative, policy and guidelines.

<p><b>Policy Type:</b> Council Policy</p> <p><b>Link to Strategic Community Plan:</b> Arts, Heritage and Culture</p>	<p><b>Policy Owner:</b> Director Community Development</p> <p><b>Adopted:</b> OCM 10/06/09</p> <p><b>Last Review Date:</b> March 2014</p> <p><b>Version 1</b></p> <p><b>Next Review due by:</b> December 2016</p>
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# Council Policy

## Public Art Master Plan – North



## Public Art Master Plan – South

