

**Arts, Culture and Events Committee TUESDAY, 5 September  
2023 Attachments**

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8.1.1 ACE Strategy Progress Report.....2

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# Arts, Culture and Events Strategy 2023-2026

## Reporting Document

Action	Outcome	Reporting				
		2022-2023	2023-2024	2024-2025	2025-2026	
<b>5.1 Arts</b>						
5.1.1	Promote and facilitate community street art.	Implement local community street art program for existing infrastructure within the Bassendean Town Centre.	No action	Grant application for mural at Seniors Hall submitted		
5.1.2	Recognise and support local artists.	Ongoing promotion of local artists through Town of Bassendean channels.	Thrive artists profiles: June 2023: Jill Ruse March 2023: Gregory Pryor November 2022: Mary Crescent Reserve Mural, local artists Kat Ferguson and Nicola Cowie September 2022: Bassendream Film Director Tim Baretto	Plan to continue with local artists profiles in upcoming editions of Thrive.		
		Support an art exhibition to showcase and celebrate local artists				
5.1.3	Review Art Acquisition and Management Policy.	Ensure contemporary guidance on the effective acquisition, management and decommissioning of the Town's art collection.		Planned for review in early 2024		
5.1.4	Develop an implementation plan for the provision of Public Art.	Create a plan for the delivery of public art within the Town.	No action	Potential locations for Public Art funded by percent for art contribution identified for approval.		
5.1.5	Grants for arts organisations and individuals.	Provide financial assistance through grants, sponsorship, donations, waivers and in-kind support in accordance with Council Policy – Community Funding and the Town's Sponsorship and Grants program.	Community Grants provided to: Bassendean Arts Community (Giant Paint Pour) Jacqui Otago (Box World) SDFC (mural)	Sponsorship provided to the Bassendean Primary School to support the Bilya Project.		
5.1.6	Review and implement Local Planning Policy No. 15 – Public Art.	Ensure a contemporary local planning framework as it relates to public art and the ability to require developer contributions towards public art.				
5.1.7	Maintain the Town's art collection.	Acquire, maintain and dispose of art in accordance with Council Policy - Art Acquisition and Management Policy.	Valuation conducted and collection reviewed	Artists of pieces identified for decommissioning contacted with first option to purchase artwork. Currently no responses made for purchase		
5.1.8	Identify both Town and privately owned vacant or under-utilised buildings to provide and/ or facilitate cooperative performance, work space and hubs for the creative sector and community (including CaLD communities)	Provide for art and small scale cultural spaces to enhance the Town's growing reputation as a creative industries hub.	No action	Letter sent to privately owned vacant buildings with offer to facilitate arrangements with local artists. No responses to date.		

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			2022-2023	2023-2024	2024-2025	2025-2026
5.1.9	Coordinate regular arts and crafts workshops within the Town	Provide learning and engagement opportunities for local professional, developing, and amateur creatives.		Series of writing workshops currently in development. Other workshops to be announced for the remainder of the period.		
<b>5.2 Culture</b>						
5.2.1	Identify and promote shared space(s) for collaboration, networking, exhibiting and performance.	Assist in developing the Town's growing reputation as a creative industries hub.				
5.2.2	Establish a strategy to enhance partnerships, participation and engagement of Noongar people.	Increased engagement and participation with Noongar people.		To be developed with the RAP Working Group		
5.2.3	Develop a Relationship Management Model to facilitate engagement with event providers/ community groups.	Fostering a culture of collaboration and trust between the organisation and community.		<i>Planned</i>		
5.2.4	Deliver the Town's Oral History Program.	Record the oral histories of Aboriginal people with a custodial or cultural connection to the district, and the memories and experiences of people who have lived, worked or played in Bassendean.	Promoted the Aboriginal oral history audio collection during NAIDOC Week Oral history interviews and transcripts compiled with Mr Alf Walton, Dr Scirbberas, Mr Terry Bolland, Mr Angelo Fanetti, Mr Paul Caporn (sculptor), Mr Martin Jaine (sculptor) and Prof Kingsley Dixon.	Oral history interview completed with Mrs Dagmar Barnes.  Planning and research for additional interviews in progress.		
5.2.5	Promote and continue the Bassendean Local Studies Collection.	Research, acquire, manage and preserve a collection of relevant public material and ensure access to content in person and online.  Provide access to Ancestry.com courtesy of the State Library of Western Australia subscription to ensure residents feel closely connected and understand family history and genealogy.	Bassendean Local Studies Collection BAU of promotion and management ongoing, including monthly library displays, handling queries and visitors, hosting school and TAFE excursions, and providing historical presentations to the community.  Development of the <i>Devon Road Step Back in Tim Architecture</i> self-guided walk brochure and morning tea launch event.  Local history articles regularly included in Town publication <i>Thrive</i> .  Digital images from the Local Studies Collection sourced and prepared for reproduction and display in the redeveloped Bassendean Hotel.	Bassendean Local Studies Collection BAU of promotion and management ongoing, including monthly library displays, and handling queries and visitors.  Support provided to the Bassendean Primary School Bilya Project by delivering two incursions along with the Vice President of the Bassendean Historical Society.		

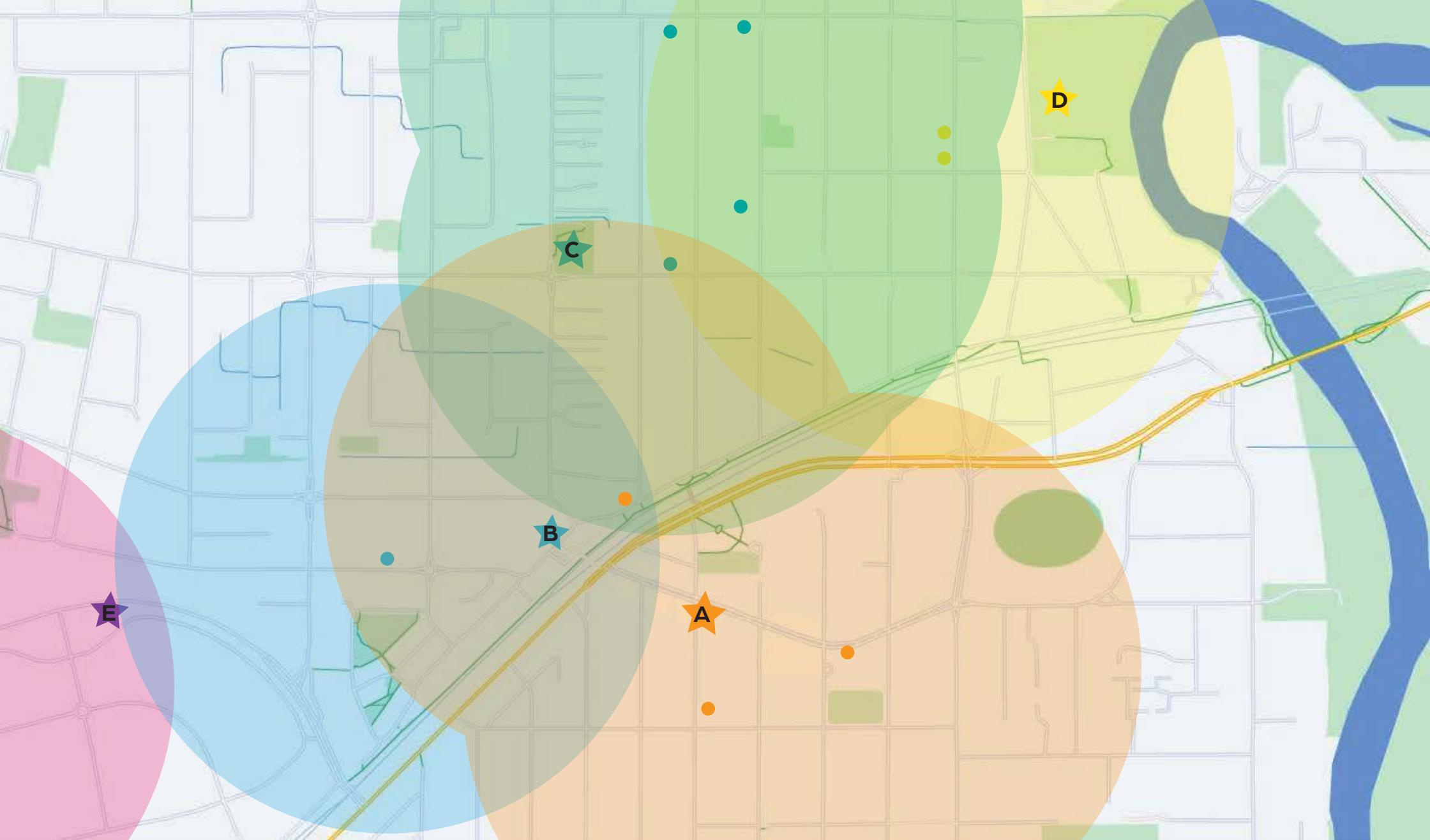
Action		Outcome	Reporting			
			2022-2023	2023-2024	2024-2025	2025-2026
5.2.6	Review and update the Town's Local Heritage Survey and Heritage List	Identify places of cultural heritage significance and ensure the Town's local heritage framework is contemporary.				
5.2.7	Develop and implement a comprehensive strategic Interpretation Program for natural history and heritage.	Share the stories of local places of Aboriginal significance, including the Derbarl Yerrigan.				
5.2.8	Deliver the Community Grants Program in accordance with Council Policy – Community Funding Policy.	Support local community groups, businesses, and individuals to deliver projects and activities that are beneficial for the local community.	Eleven grants provided to local community groups to provide a range of benefits to the Town	Two grants provided. Targeted communications plan is being established to promote the program.		
5.2.9	Coordinate regular historical and cultural workshops within the Town	Provide learning and engagement opportunities for residents interested in local history and Indigenous culture		Workshops in planning		
5.2.10	Deliver Community Awards in accordance with Council Policy – Community Awards.	Facilitate the recognition and celebration of significant contributions to the local community and district.	Community Awards delivered	Community Awards planning has commenced and will be announced in October		
<b>5.3 Events</b>						
5.3.1	Facilitate the Arts, Culture and Events Committee.	Provide for high-level Council strategic direction regarding matters relating to the community arts, culture and/or events that assist fostering strong community expression, identity and pride.	Committee established in late 2022. Ongoing quarterly.	<i>Ongoing</i>		
5.3.2	Facilitate and deliver the Community Awards program.	Provide an event to recognise contributions made by community members.	Community Awards delivered	Community Awards planning has commenced and will be announced in October		
5.3.3	Artist meet and greets.	Meet and greet sessions included in agreements for commissioned works.	No works commissioned	Sessions included in draft commissioning process for future projects		
5.3.4	Promote community group events within the Town.	Creation and maintenance of a community calendar of events through Town of Bassendean channels.	What's On page maintained on Town Website	<i>Ongoing</i>		
5.3.5	Deliver a small or medium sized neighbourhood level event for residents to recognise Birak.	Ensure that events are inclusive and acknowledge cultural diversity and multiple histories.	Event staged on 26 January	Event planned for 25 January		
5.3.6	Provide citizenship ceremonies within the Town in association with other events where possible.	Citizenship ceremonies in accordance with the Australian Citizenship Ceremonies Code	Citizenship Ceremonies held in: October 2022 in conjunction with Power to the People, January 2023 in conjunction with Celebrating Birak, and May 2023 in conjunction with Community Awards Presentation	Ceremonies planned for: September for Australian Citizenship Day as a stand-alone event, January 2024 in conjunction with Celebrating Birak, and May 2024 in conjunction with the Community Awards Ceremony		



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5.3.7	Research and consider a natural heritage "green" activation, event or festival in partnership with key internal and external stakeholders.	Events to provide opportunities to reconnect them with nature, environmental issues, and natural heritage.		Event or series of activities to be planned to align with the WA Tree Festival in April/May		
5.3.8	Facilitate the Telethon Community Cinemas.	Provide for family friendly affordable (and some free) community outdoor cinema screenings.	Cinemas successfully staged in the Town during the December 2022 to April 2023 season	Cinemas preparing to return from December 2023 to April 2024		
5.3.9	Facilitate the Bassendean Markets.	Monthly community markets for economic development and community connectiveness.	Markets held as agreed. Town has provided access to Wilson Street carpark for winter season due to traffic management difficulties.	Markets held as agreed, including on Wilson Street carpark. Planned markets for May and June 2024 require decision regarding funding in order to proceed.		
5.3.10	Celebrate NAIDOC and Reconciliation week.	Develop relationships with the local Aboriginal community and celebrate Aboriginal culture and heritage. Collaborate with the Swan Districts Football Club to stage a NAIDOC event.	Town participated in the National Reconciliation Week Banner Program and hosted internal breakfast information sessions.	Town supported and participated in the Swan Districts Football Club NAIDOC Week game, lunch, local school art competition, and information session.		
5.3.11	Commemorate ANZAC Day, Vietnam Veterans Day and Remembrance Day.	Provide an ANZAC day ceremony and recognise Vietnam Veterans Day and Remembrance Day in conjunction with the Eastern Regional Sub-Branch.	Ceremonies all delivered by ERRSL with support from the Town	MOU being approved to outline roles and responsibilities		
5.3.12	Celebrate Seniors Week.	Recognise and celebrate Seniors Week in November each year via an event and promoted via the Town's media channels.	Bassendean 55 Plus Association delivered a range of activities throughout Seniors Week with support from the Town	Community Grant provided to Bassendean 55 Plus Association to deliver activities in Seniors Week		
5.3.13	Celebrate International Volunteer Day.	Recognise International Volunteer Day on 5 December each year by celebrating volunteers within the Town by an event and through the Town's media channels.	Currently in planning	<i>Ongoing</i>		
5.3.14	Facilitate Christmas Carol Gatherings.	Facilitate a Christmas Carol event within the Town.	Grant provided to Morley Baptist Church to host a Christmas Carol festival.	<i>Ongoing</i>		
5.3.15	Promote the Garage Sale Trail	Promote the Garage Sale Trail in November each year via the Town's media channels.	Garage Sale Trail promotions carried out			
5.3.16	Celebrate International Day of People with Disability	Recognise International Day of People with Disability on 3 December each year by increasing public awareness, understanding and acceptance of people with disability.	Grant provided to Westcare to support International Day of People with Disability open day and morning tea	<i>Ongoing</i>		
5.3.17	Celebrate Pride Week	Stage an event during Pride Week to raise awareness on LGBT issues and inclusion.		Sponsorship provided to Swan Districts Football Club to support their Pride Game on 26 August, Inclusivity in Sport luncheon, and community information session.		
5.3.18	Regular series of local-scale live music events across the Town of Bassendean.	Provide opportunities for the enjoyment of live music and community connection.		Planning in progress		



- A: Cnr Wilson Street and Old Perth Road (budget \$56,900)
- B: ATCO Gas Building (mural), Railway Parade (budget \$8,000)
- C: Anzac Terrace Reserve (budget \$62,764)
- D: Success Hill Reserve (budget \$27,060)
- E: Collier Road (budget \$42,000)

**Proposed Public Art Locations**  
 (funded by development contributions)

# Sandy Beach Reserve Public Art *(NB images from 2020)*

1. Tree of Life, Daniel Iley



2. Rock Bottom, Maris Raudzins

