

Arts, Culture and Events Committee Tuesday, 7 March 2023 Attachments

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TOWN OF
Bassendean

MINUTES

Arts, Culture & Events Committee

Tuesday 29 November 2022, 3:30 pm

in the Council Chamber,
Administration Building
48 Old Perth Road, Bassendean WA 6054

1 Declaration Of Opening; Acknowledgment of Country; Acknowledgment of Visitors; Disclaimer

The Acting Director Community Planning declared the meeting open, welcomed all those in attendance and acknowledged the past and present traditional owners and custodians of the land on which the meeting was held.

2 Election of Presiding and Deputy Presiding Member

As this is the first Committee meeting since the creation of the Committee, the positions for Presiding and Deputy Presiding Members were decided.

Presiding Member

The A/Director Community Planning, Ms Donna Shaw, conducted the election of the Presiding Member under delegated authority of the Chief Executive Officer (Interim).

Cr Ames was nominated unopposed and declared Presiding Member.

Deputy Presiding Member

Cr Ames conducted the election of the Deputy Presiding Member.

Cr Carter was nominated unopposed and declared Deputy Presiding Member.

3 Announcements by the Presiding Member without Discussion

Nil

4 Attendances, Apologies and Leave of Absence

Members

Cr Kathryn Hamilton
Cr Jennie Carter
Cr Tallan Ames

Officers

Ms Donna Shaw, Acting Director Community Planning
Mr Salvatore Siciliano, Manager Recreation & Culture
Mrs Amy Holmes, Minute Secretary

Observers

Rikki Jane Stocks, Events Officer
 Anita Dela Cruz, Community Development Officer
 Ben Woodward, Community Member

5 Declarations of Interest

Nil

6 Confirmation of Minutes

Nil

7 Business Deferred from Previous Meeting

Nil

8 Presentations or Deputations

8.1 Terms of Reference	
Attachments	1. Arts Culture and Events Committee [8.1.1 - 3 pages]

The A/Director Community Planning provided an overview of the Terms of Reference and the prescribed roles and functions of the Committee.

The function of this committee, as outlined in the Terms of Reference, is to set strategic direction and discuss and make recommendations on items listed in the agenda. This committee has no power to allocate funds or approve budget items. It can make recommendations to Council. Interested community members can attend and make deputations/presentations.

8.2 Committee Context	
Attachments	Nil

The purpose of this presentation is to outline the Town’s involvement in arts, event and culture and discuss community aspirations and as conveyed through the Catalyse survey, and to clearly articulate the terms of reference of this Committee.

The Town engaged Catalyse to conduct a district wide Markyt Community Scorecard. The Markyt Community Scorecard is a standard assessment tool used by a significant number of local governments for the purpose of continuous improvement and enables a comparative analysis with other local governments in terms of performance.

The Scorecard was designed to evaluate community needs and aspirations in order to inform budget decisions, strategic planning and performance evaluation for the Town.

In 2022, Catalyse conducted the survey once again for the Town, which has been presented to Councillors and informs the review of the Strategy Community Plan.

Festivals, events, art and cultural activities were identified as one of the top five community priorities.

The Manager Recreation & Culture gave a background overview on Arts, Culture and Events in the Town of Bassendean and answered questions of the committee.

9 Reports

9.1 Strategic Budget Planning 2023/24

Attachments

Nil

Purpose

The purpose of this item is to consider future budget allocations and the scale of projects for arts, culture and events to be considered by Council in subsequent budget processes.

Events Coordination

A core function of the Town's Community Development Business Unit (CDBU) is to plan, coordinate and facilitate the delivery of events within the Town. In addition, other business units also undertake this function in relation to their respective line of business. The CD business unit is made up of a Manager Community Development, two Senior Community Development Officers (one full time Volunteers Services and the other part time 0.8 Events, Community Funding and Arts & Culture), one part time Community Development Officer and one Senior Community Recreation Officer. The Administration Officer Community Planning also provides support to the CD team regarding event coordination.

Events planning has traditionally occurred around known significant dates (such as Australia Day and ANZAC Day), however, there has been little strategic direction in respect to the scale and frequency of events to inform budget processes.

To provide strategic direction for future events and funding, the Town has prepared a draft ACE Strategy for consideration. A copy of the draft ACE Strategy is attached for the Committee's consideration as a separate item to this agenda.

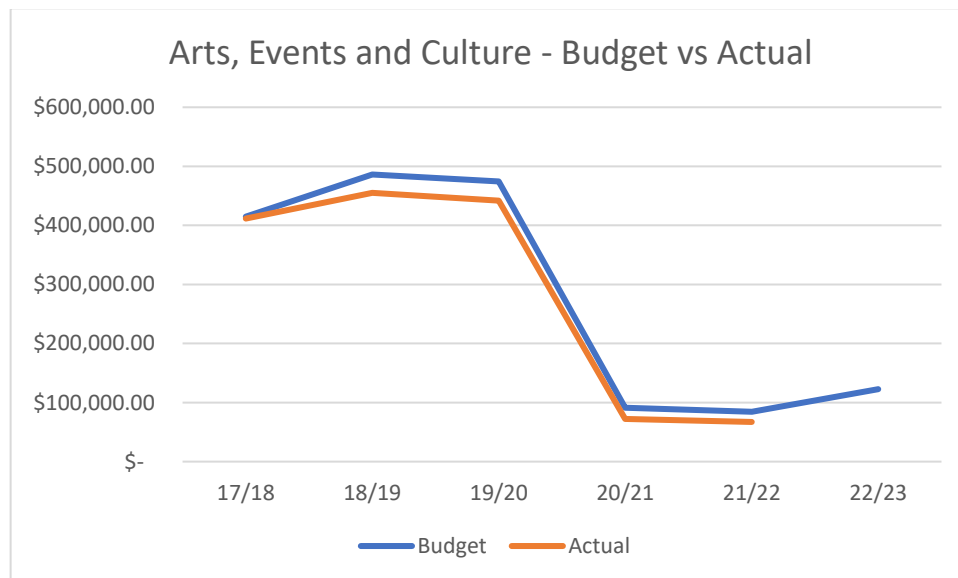
This strategy will be considered by Council prior to public consultation and further consideration by Council prior to adoption.

Current Funding

As advised in the CEO Bulletin dated 29 July 2022, Council’s annual budget allocation for community events, activations and cultural activities has decreased significantly over recent years thereby reducing the Town’s ability to host events on the same scale, as demonstrated below:

Year	Budget	Actual
17/18	414,700	411,536
18/19	486,200	455,123
19/20	474,300	441,954
20/21	91,052	72,066
21/22	84,405	67,141
22/23	122,600	

The below graph clearly demonstrates Council’s budget allocation and the resultant expenditure.



As part of the eight Councillor workshops on the draft 2022/23 budget, the prospect of Councillors wanting to provide more funding for community events and activations (with a view to the Town delivering more and/or larger community events and activations) was not raised.

Councillors were advised that this matter can be revisited as part of the preparation of the 2023/24 annual budget, however, it is considered appropriate for this Committee to consider likely future arts, culture and events and associated scale to assist in future budget allocations.

Event Hierarchy/Budget

Based on previous event information, the Town has compiled the following table to demonstrate the expected attended numbers/reach and approximate budget based on different scaled events.

Catchment						
Level	Suburb Centric	ToB Suburbs	Surrounding LGs	Metro Perth	Attendees	Est Cost
Regional	✓	✓	✓	✓	2,501 - 5,000 +	\$100-150,000 +
District	✓	✓	✓		1001 - 2,500	\$50-100,000
N/Hood	✓	✓			501 - 1,000	\$10-\$50,000
Local	✓				0 - 500	Up to \$10,000

Assuming future budget allocations are similar to the \$122,600 allocated towards events in the 2022/23 budget, whilst one regional scale event could be feasible, in the absence of an increased budget allocation, it would preclude additional events throughout the year.

This is not considered appropriate given the range of events currently held which are valued by the community, including NAIDOC and reconciliation week, senior's week, and international volunteer day.

As such, until such time additional funding and resourcing is made available in subsequent budget processes, it is recommended that the Town deliver a range of local, neighbourhood and district level events throughout the following financial year to recognise and celebrate various significant dates, as outlined in the draft ACE Plan.

Funding Sources

Public Art Trust / Developer Contributions

Through the application of Local Planning Policy No. 15 – Public Art, the Town can seek contributions via a condition of development approval for residential, commercial or mixed use development, where the estimated cost of the development exceeds \$2 million (with actual contributions being equivalent of 1% of the estimated cost of development, but not exceeding \$250,000).

The application of the above Policy has resulted in the creation of an existing Public Art Trust account (T2580). These funds were collected via historic development contributions at the time of development approval, and an audit of the funds would need to be undertaken to determine whether they were collected as contributions via a condition of approval to be expended in proximity to the development.

Decommissioning of Artworks

The Town currently has a collection of over 50 pieces, with a previous (2015) estimated collective value of \$77,000. The most recent piece was acquired in 2019 as part of the (then) Visual Art Awards.

A potential funding source for ACE is the decommissioning of artworks that are in poor condition, damaged or deteriorated beyond reasonable repair, or duplicate other elements of the collection.

Council Policy 4.2 – Art Acquisition, Management and Decommissioning was considered by Council in February 2022, which provides a framework to acquire, and thereafter, develop, maintain and dispose of (where relevant) a collection of artworks.

The Policy provides that the Town may, at its absolute and sole discretion, remove any art from the collection for the purposes of selling, gifting, donating, storing, or otherwise disposing of the art, provided that the Town provides the relevant artist prior notice of its intentions.

Part 2 of Council's February 2022 resolution on the matter requested the CEO to provide information within our month via the bulletin outlining art proposed to be retained on an art collection register, artworks proposed to be decommissioned and potential options for any additional artworks to be housed with other organisations to allow them to be viewed by the public.

The Town will be undertaking a review of existing artworks to determine if any pieces are appropriate for decommissioning in accordance with Policy requirements. This will be presented at a future Committee Meeting.

To assist in potential decommissioning, a recent valuation for the art collection is necessary should Council resolve to sell artworks. As such, it is recommended that the Committee request Council consider a budget allocation for valuation services in this respect.

External Funding

The Town can also apply for grants from external funding sources and partner with external providers where available.

The A/Director Community Planning gave an overview on the way the administration currently undertakes event coordination and any future potential funding sources (ie. decommissioning of art works) in additional to municipal funding.

Town officers are seeking to encourage more neighbourhood and local scale events, to bring the community on board and deliver events in partnership with local community groups.

Administration require strategic direction from Council on what events the Town is planning so we can apply for appropriate grant funding.

Officer Recommendation – Item 9.1

That the Committee:

1. Notes that the Town will deliver local, neighbourhood and district scale events for the remainder of the 2022/23 financial year; and
2. Recommends that Council consider a budget allocation in the 2023/24 annual budget for art valuations, to guide potential future disposal of artworks consistent with Council Policy 4.2 - Art Acquisition, Management and Decommissioning.

Committee Recommendation – Item 9.1

ACE - 1/11/22

MOVED Cr Ames, Seconded Cr Carter, that the Committee:

1. Notes that the Town will deliver local, neighbourhood and district scale events for the remainder of the 2022/23 financial year; and
2. **Notes that the Town will undertake an evaluation of art works, to guide potential future disposal of artworks consistent with Council Policy 4.2 - Art Acquisition, Management and Decommissioning.**

CARRIED UNANIMOUSLY 3/0

9.2 Draft Arts, Culture and Events Strategy	
Attachments	1. Draft Arts Culture and Events Strategy [9.2.1 - 16 pages]

Purpose

The purpose of this item is to consider a draft Arts, Culture and Events Plan (ACE Strategy) for the purposes of advertising.

Background

Given the lifespan of the Town’s Arts and Culture Plan 2019-2023, the Town has commenced a review of this document with a view to formulating a contemporary plan, reflective of Council’s current Strategic Community Plan, as well as community aspirations. A copy of the current Arts and Culture Plan 2019-2023 is attached.

Purpose

The purpose of the draft ACE Strategy is to provide strategic direction for future events and funding, as well as providing clarification on the Town's role with respect to events.

Undertaking a strategic approach to the delivery of ACE is important in clearly linking the community's aspirations with the Council's vision, long term strategy and budgeting processes.

As such, the draft ACE Strategy seeks to align the delivery of each ACE actions in subsequent years for the lifespan of the plan, which was not included in the current Arts and Culture Plan 2019-2023.

This will ensure required funding can be considered in subsequent budget cycles, and to ensure it is clear to the community when each ACE is likely to occur.

The draft Plan captures all the Town's current ACEs, as well as proposing additional ACEs for Committee's consideration. These are represented as either 'NP' (new project) or 'EP' (existing project) within the strategy recommendations. A copy of the draft ACE Strategy is attached.

It is open to Committee to add, modify or delete ACE actions contained within the draft Plan, however, it is noted that this will have budget implications.

Further, the draft ACE Strategy outlines the community development approach the Town will have regard to in its scale of involvement for each ACE action.

The Strategy:

- Provides an open and transparent framework for the delivery of ACE;
- Buildings organisational and resource capability and capacity to meet community needs;
- Recognises that resources are required to deliver ACE;
- Provides the ability to convey longer term financial implications of ACE; and
- Optimises success by understanding the integration and interdependencies between the components.

It is intended that the draft ACE Strategy will be considered by Council as part of the minutes of this Committee, prior to public consultation and further consideration by Council prior to adoption. Should the draft ACE Strategy be adopted by Council for the purposes of advertising, the Town intends to advertise for a minimum period of four weeks in the following manner:

- The Town's website and social media;
- A copy being made available at the Town's Customer Services and the Bassendean Memorial Library;
- Thrive, and
- Liaising with local artists and community groups.

The draft ACE Strategy is intended to not only recognise the ACEs delivered by the Town, contributing to desired social outcomes, but also those delivered by its partners and other providers providing coverage in the district, including not for profit organisations and community groups.

The intent of the ACE Strategy is to list all of the potential ACE actions and have this committee add or remove actions, take to Council for approval and public advertising.

Keen to see inclusion of a Pride event and also a NAIDOC event in collaboration with Swan Districts Football Club.

Officer Recommendation – Item 9.2

That the Committee recommends that Council adopt the draft Arts, Culture and Events Strategy for the purposes of advertising.

Committee Recommendation – Item 9.2

ACE - 2/11/22

MOVED Cr Hamilton, Seconded Cr Ames, that the Committee recommends that Council adopt the draft Arts, Culture and Events Strategy, **with the inclusion of an event for Pride Week in November 2023 and collaboration with Swan Districts Football Club for a NAIDOC event in July 2023**, for the purposes of advertising.

CARRIED UNANIMOUSLY 3/0

9.3 Community Cultural Development Project	
Attachments	Nil

As part of the 2022/23 budget process, Council approved a budget allocation of \$50,000 for a Community Cultural Engagement Project, which was made up of \$20,000 of municipal funds, supported by an anticipated \$30,000 grant from the Department of Local Government, Sport and Cultural Industries.

The Town engaged an artist to scope a ‘River Stories’ project, which included project concept design, delivery planning and grant preparations involving three stages of project development and delivery to performance/presentation. The project included a series of workshops and community consultation (including Bassendean Primary School), with part of those funds intended for the artist, in addition to materials etc. or other local artists to assist in delivering the project.

The artist was paid \$1,360 for the initial work undertaken to date in respect to scoping the project, however, the Town has not directed the artist to continue with the project given at that point in time, a budget allocation had not been finalised, nor matters pertaining to procurement resolved. The Town did not apply for the \$30,000 grant on this basis.

The Town has since met with the artist to discuss the project moving forward, which is broadly summarised as follows:

- The artist is working with Bassendean Primary School and local riverside schools in preparing a project which involves sharing community stories;
- The stories will relate to the Derbarl Yerrigan (Swan River) and be interpreted with visual art;
- The Bassendean Primary School may seek external grant funding to assist with funding the project;
- Whilst the project can be presented in December 2023 at Bassendean Primary School, the artist/School is seeking the Town's assistance to showcase the project adjacent the river and potentially at other community events. For example, portions of the project could be showcased at the Town's Australia Day Event in January 2024; and
- The Town's role in the project would be to connect the artist and the School with local community connections (such as the local studies collection), facilitate workshops with the community and to host the event.

In considering the above, whilst the Town can facilitate workshops and events, where the project exceeds \$5,000, consideration is required to Council's Purchasing Policy.

The artist may be considered a sole supplier for the purposes of the purchasing policy given the unique nature of the project scope, however, this would require CEO approval.

Rather than appointing the artist to deliver the project, it is recommended that the Town continue to liaise with the artist and Bassendean Primary School to facilitate workshops and event(s) to showcase the final project. In the interim, the balance of unspent funds is recommended for recommitment to the community events, activations and cultural activities budget, given the project will not be finalised in this financial year in any instance.

The Town can determine procurement and future event costings once the project is further progressed, with a view to committing funds for this purpose from the community events, activations and cultural activities budget in the 2023/24 financial year.

Committee/Officer Recommendation – Item 9.3
ACE - 3/11/22

MOVED Cr Hamilton, Seconded Cr Ames, that the Committee notes:

1. That the Town will continue to work with the artist and Bassendean Primary School on a Community Cultural Engagement Project; and
2. That the balance of funds (\$18,640) be recommitted to the community events, activations and cultural activities budget, as part of the upcoming mid-year budget review.

CARRIED UNANIMOUSLY 3/0

9.4 Australia Day 2023	
Attachments	Nil

Purpose

The purpose of this item is to consider how the Town will recognise Australia Day in 2023.

Background:

Until 2017, the Town staged Australia Day Celebrations and Fireworks for 13 consecutive years at Ashfield Reserve.

At its 7 February 2017 meeting, the Town’s then ‘Liveable Town Advisory Committee’ sought to establish a Working Group to conduct a review of the event, which was endorsed by Council at its 28 February 2017 Ordinary Meeting. The review was based on the following terms of reference:

- The sensitivity of holding the event on 26 January each year;
- The effectiveness of the Town’s Australia Day event from the perspective of measuring the quality and impact of the event and experiences;
- The current investment by the Town, complexity of the event each year and risk management issues associated with the fireworks and overall event management;
- The Cultural Plan review which was scheduled to be conducted in the first half of the 2016/17 financial year.

In recent years, the Town has either held a neighbourhood scale event (2022) or a scaled down event (2021) due to the Covid-19 pandemic.

On 26 January 2022, the Town hosted an event to celebrate Birak (the Noongar season for December and January) at Mary Crescent Reserve, which included the mandatory citizenship ceremony, as well as the following elements:

- a breakfast provided by the Bassendean SES volunteers;
- a Welcome to Country by Trevor Stack, a Noongar man with connections to Whadjuk, Ballardong, Tued and Wardandi clans of Western Australia;
- a musical performance by Gina Williams and Guy Ghouse;
- a Karaak and Marri showcase presented by Bassendean Primary School students; and
- a traditional performance from the Gya Ngoorp dance group.

Given this event was well received by the community and displayed unity, culture and connection, it is recommended that the Committee endorses a similar event for 26 January 2023. Similar scaled neighbourhood events are recommended in future in lieu of one large event given current budget considerations, as provided in the Officers recommendation.

In respect to funding for this event, in the previous two years, the Town was successful in receiving grants from the National Australia Day Council (NADC) for the staging of Australia Day events (which includes the required Citizenship Ceremony).

Given that these grants are released late in the year, the Town sought a budget allocation as to not be reliant on an external funding source to secure the delivery of an event. An allocation of \$20,500 has been approved by Council, \$15,000 of which is proposed to be used to stage the 2023 Australia Day event, commensurate with a neighbourhood sized event. The balance of funds has been used for the Citizenship Ceremony that occurred in October 2021 and is proposed to be used for the future Citizenship Ceremony in May 2023.

Notwithstanding, the Town will apply for a NADC grant to supplement the existing budget allocation, including increasing the cultural component as well as focusing on access and inclusion to the event.

Committee/Officer Recommendation – Item 9.4

ACE - 4/11/22

MOVED Cr Ames, Seconded Cr Hamilton, that the Committee notes the Town will continue to deliver a neighbourhood level event for residents to recognise Australia Day.

CARRIED UNANIMOUSLY 3/0

10 Announcements of Notices of Motion for the Next Meeting

Nil

11 Motions of Which Previous Notice Has Been Given

Nil

12 Closure

The next Committee meeting will be held on 7 March 2023, commencing at 3.30pm.

There being no further business, the Presiding Member closed the meeting at 5.06pm.



TOWN OF

Bassendean

DRAFT

**Arts, Culture and Events
Strategy
2023-2026**

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1.0 Introduction

1.1 Executive Summary

Community development is not an activity, but is a process, or a set of principles that is used to enable communities to grow and change according to their own needs and priorities.

It is inclusive and focuses on groups who are often disempowered due to economic hardship, disability, ethnic background or age. Community development is a grassroots approach to resolving issues identified by the community (*Kretzmann & McKnight, 1996; Toomey, 2011*).

The sustainability of the Town of Bassendean (the Town) is dependent upon the integration of a set of interconnected factors - cultural, environmental, social and economic. The Town recognises that the Arts, Culture and Events (ACE), contribute to a resilient, liveable, vibrant and prosperous community by creating a sense of place and contributing to a culturally rich environment. The Town also considers that high quality and meaningful artwork and events can enrich the community and strengthen community connectedness.

The ACE Strategy is a four-year strategic document which provides a framework for the delivery of ACE. Given Council's historical commitment to ACE, the ACE Strategy will also build on the findings and strategies outlined in the Town's Arts and Cultural Plan 2019-2023, with the Town also acknowledging the significant contribution of the creative community towards previous cultural planning processes.

The Town will seek to create collaborative partnerships to help connect groups, communities, organisations, agencies, business, etc. with shared understanding and agreements around principles, purposes, goals, processes and mutual benefits related to ACE. These collaborative relationships can result in greater impact in communities through collaborative initiatives, activities and projects.

1.2 Defining Culture

Culture encapsulates the shared values, attitudes and beliefs of the community which have been influenced by historical, social, environmental and economic experiences. It can be interpreted via visual artworks, events and shared stories and literature.

Cultural development includes the use of arts and cultural events to recognised, celebrate and engage with the community, with resultant social and economic development outcomes.

A strategic approach to cultural development ensures the Town has the ability to capitalise on opportunities to enhance cultural assets and appropriately allocate resources in line with community priorities and values.

1.3 Our Community

The Town covers a geographic area of 11km² and has a population of 16,101.

By 2031, the lowest growth indicates a population of 12,600, the high growth indicates a population of 15,800, whilst the median growth is estimated at 14,170.

The median age of the Bassendean community is 38.

In 2021, there are 399 Aboriginal people within the Town, making up 2.5% of the population, which is higher than the Perth metropolitan average of 1.8%, and lower than the State (3.3%) (ABS, 2021). The Town's population also consists of 17.1% from non-English speaking backgrounds, with 32.4% of residents having been born overseas, both of which are lower than the State.

1.4 Objectives

- (a) Create a vibrant, inclusive and connected community.
- (b) Guide the future provision of Cultural Development within the Town, aligned with other Town plans and strategies.
- (c) Build on existing ACE and develop and enhance them to meet the community's priorities and aspirations.
- (d) Spark the imagination, pique curiosity and creativity, from experienced artists to first time members of the public.
- (e) Actively engage artists and encourage creativity and engagement with the community.
- (f) Upskill local artists and communities and strengthen the creative industries sector in the Town.
- (g) Improve legibility by introducing public art which assists in making streets, open spaces and buildings more identifiable.
- (h) Enhance a sense of place by encouraging public forms which provide an interpretation and expression of the local area's natural physical characteristics and social values.
- (i) Improve the interpretation of cultural, environmental and built heritage.
- (j) Provide incentives, support and advice towards the development of community-led neighbourhood events and projects.
- (k) Create authentic and meaningful experiences through events, shared experiences and story-telling.
- (l) Foster a thriving and ever-developing creative economy within the Town.
- (m) Promote and facilitate capacity building, networking and ongoing learning through cultural development.

2.0 Context

2.1 Framework for Cultural Development Planning

The ACE Strategy has been developed in accordance with the Framework for Cultural Development Planning, a planning resource developed by the Cultural Development Network (CDN), which provides a consistent approach and terminology for cultural development professionals across all local governments in Australia.

The Framework recommends a planning process that is integrated with other key strategic plans of Council. The six principles that underpin the Framework for cultural development planning are:

Principle	Definition
Based on values	Embodied in Council policies and plans, what the community cares about.
Directed towards goals	A goal represents a desired future. It is not necessarily attainable, but is aspirational. Articulate the desired future towards which our effort is directed.
Informed by evidence	Research, data and practice knowledge that helps us know more about issues we are facing. This includes baseline data about the community and its needs, and what others have done to address them (outcome studies).
Underpinned by a theory of change	Knowing what we know (evidence)... about how to address the goal (objectives), we will do (something) <i>the activity</i> .
Focused on outcomes	Apply measurable objectives that address the goals. These should conform to SMART principles i.e. be specific, measurable, achievable, realistic and timely. They are not activities, but what is achieved through our activities.
Respondent to evaluation	Conduct evaluation that is consistent and impacts future decision-making.

2.2 Related Context

The provision and development of the Strategy has been informed by the following legislation, strategies, policies, and position and guidance statements:

Document	Details	Alignment
Western Australian Cultural Infrastructure Framework 2030+	The WA Cultural Infrastructure Framework 2030+ identifies how cultural infrastructure can increase participation in arts, culture and creative activities for all Western Australians and showcase the State to the world.	This Framework introduces a suite of documents that form the Cultural Infrastructure Toolkit, which can be used to form partnerships across all tiers of government, the cultural and creative sector, investors, developers, planners, architects, and local communities.
State Government Percent for Art Scheme	The State Government's Percent for Art Scheme encourages art in the built environment by using a percentage of a development's overall budget to commission art on new public buildings such as schools, police stations and hospitals.	The Percent for Art Scheme establishes the framework for the creation of a Local Planning Policies for contributions from developers for public art.

Council Policy – Art Acquisition, Management and Decommissioning Policy	Council Policy applicable to the Town’s existing art collection and any decisions relating to the acquisition of additional items.	To provide guidance on the effective acquisition, management and decommissioning of the Town’s art collection.
Local Planning Policy No. 15 – Public Art	Local Planning Policy providing for the ability to impose conditions on development approvals requiring contributions towards the provision of public art.	Enhance a sense of place by encouraging public forms which provide an interpretation and expression of the local area’s natural physical characteristics and social values

2.3 Community Development Approach

The Town recognises that building community capacity ensures a greater level of community involvement in the creation and delivery of ACE. As such, it is considered necessary to outline the different levels of involvement that the Town may have in ACE, as detailed below.

Level	Details
Planner (PL)	The Town identifies community requirements for services and infrastructure and ensures mechanism are in place to meet these requirements.
Supporter (SU)	The Town provides support for community organisations and clubs. This support is delivered through a number of methods including the use of community owned facilities; the provision of funding; and providing access to information resources.
Partner (PT)	The Town will partner with organisations that share a similar goal allowing for pooling of resources. These partnerships will be on an informal or formal “service agreement” basis as required.
Coordinator (CD)	The Town brings together stakeholders to plan and develop the joint provision of services and infrastructure.
Provider (PR)	The Town manages one of its own facilities or is solely responsible for the delivery of a service. Income and expenditure is determined by the Town’s annual budget process.

3.0 Strategic Alignment – To be updated in accordance with revised SCP.

3.1 Strategy Community Plan 2020-2030

This Strategy addresses the Community’s Vision for the future and specifically the following Priority Areas contained within the Town’s Strategic Community Plan 2020-2030:

Priority Area 1: Strengthening and Connecting our Community

Direction	Potential Strategies	What Success Looks Like
Creating an environment where people feel welcome and safe	<ul style="list-style-type: none"> • Create public spaces and transport routes that encourage people to linger, interact and enjoy (including evening use) • Encourage the adoption of a collective responsibility towards safety 	<ul style="list-style-type: none"> • Increased use of public transport by different demographics • Increased active transport by different demographics • Reduced antisocial incidents

Priority Area 3: Creating a Vibrant Town and Precincts

Direction	Potential Strategies	What Success Looks Like
Support the town centre to thrive	<ul style="list-style-type: none"> • Advocate for economic growth of our Bassendean town centre • Engage potential government and private sector development partners to realise opportunities within the Town of Bassendean 	<p>LONG TERM</p> <ul style="list-style-type: none"> • Increased number of developments within the town centre • Increased population within the Town • Improved retention of existing businesses • Increased number and retention of new businesses • Increased local employment
Increase the residential population close to centres and train stations	<ul style="list-style-type: none"> • Ensure planning and development strategies and policies align with the desire to focus future development around centres and train stations 	<p>LONG TERM</p> <ul style="list-style-type: none"> • Meet obligations under State population targets • Appropriately located development • Increased dwelling numbers and diversity of dwelling types • Enhanced quality of development outcomes

Priority Area 4: Driving Financial Suitability

Direction	Potential Strategies	What Success Looks Like
Ensure there is sufficient, effective and sustainable use of assets	<ul style="list-style-type: none"> Assess assets (including review of portfolio, landholdings and facility condition, use and capacity) to optimise and rationalise Ensure financial planning has a longterm outlook and a focus on land asset rationalisation 	<p>SHORT TERM</p> <ul style="list-style-type: none"> All Town-owned buildings increased in their utilisation Defined position and strategy of when buildings need renewal <p>LONG TERM</p> <ul style="list-style-type: none"> Consolidated infrastructure footprint Enhanced sustainability footprint Clear indications of whole-of-life costs
Ensure community facilities are accessible to and well utilised by a diverse range of community members	<ul style="list-style-type: none"> Community Infrastructure Strategy (use of community spaces, shared or individual hubs, appropriate number of facilities) Leasing, Licensing and Hiring Strategy 	<p>SHORT TERM</p> <ul style="list-style-type: none"> Increased use of facilities Increased shared use of spaces/diversity of use

3.2 Markyt Community Scorecard

The Markyt Community Scorecard is a standard assessment tool prepared by Catalyse used by a significant number of local governments for the purpose of continuous improvement and enables a comparative analysis with other local governments in terms of performance.

In 2022, The Town commissioned Catalyse to again undertake the survey, with the Scorecard designed to evaluate community needs and aspirations in order to inform budget decisions, strategic planning and performance evaluation for the Town.

The results of this survey identified the top 5 community priorities as:

- Community safety and crime prevention
- Town centre development and activation
- Sustainable practices / climate change
- Swan River management and enhancement
- Festivals, events, art and cultural activities

The ACE Strategy will assist in the strategic delivery of festivals, events, art and cultural activities as identified as a priority area of the community.

4.0 Conclusion

The Town acknowledges that ACE contributes to the community's sense of well-being and satisfaction. A strong arts and culture offering positively influences broader community satisfaction, as well as contributing towards the economic prosperity of the district. Implementation of the ACE Strategy will provide a framework for arts and culture across the Town, encourage new opportunities, enhance existing cultural assets and appropriately allocating resources in line with community priorities and values.

DRAFT

5.0 Strategy Recommendations

*EP denotes existing project.

NP denotes new project for budget consideration.

5.1 Arts

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.1.1	Promote and facilitate community street art.	Implement local community street art program for existing infrastructure within the Bassendean Town Centre.	Community Development	PT PR	NP	x	x	x	x
5.1.2	Recognise and support local artists.	Ongoing promotion of local artists through Town of Bassendean channels.	Communications	SU	EP	x	x	x	x
		Stage a visual art exhibition to showcase and celebrate local artists	Community Development	PR	NP			x	x
5.1.3	Create and maintain a Bassendean Gallery Graffiti Mural.	Ensure the Bassendean Gallery Graffiti Mural is maintained and relevant.	Youth Services	PR	EP	x			
5.1.4	Review Art Acquisition and Management Policy.	Ensure contemporary guidance on the effective acquisition, management and decommissioning of the Town's art collection.	Community Development	PR	EP		x		
5.1.5	Develop an implementation plan for the provision of Public Art.	Create a plan for the delivery of public art within the Town.	Community Development	PR	NP	x			

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.1.6	Grants for arts organisations and individuals.	Provide financial assistance through grants, sponsorship, donations, waivers and in-kind support in accordance with Council Policy – Community Funding and the Town’s Sponsorship and Grants program.	Community Development	PT SU	EP	x	x	x	x
5.1.7	Review and implement Local Planning Policy No. 15 – Public Art.	Ensure a contemporary local planning framework as it relates to public art and the ability to require developer contributions towards public art.	Planning Services	PR	EP			x	
5.1.8	Deliver digital artworks for the Bassendean Green Trail between Frist and Third Avenue, Bassendean.	Create a digital art trail showcasing the talents of young, local artists with the aim of creating moments of engagement for the trail. Project was completed in the 2021/2022 Financial Year. ACE Strategy to be updated prior to March 2023 ACE Committee Meeting.	Sustainability and Environment	CD	EP	x			
5.1.9	Maintain the Town’s public art collection.	Acquire, maintain and dispose of art in accordance with Council Policy - Art Acquisition and Management Policy.	Community Development	PR	EP	x	x	x	x
5.1.10	Identify both Town and privately owned vacant or under-utilised buildings to provide and/ or facilitate cooperative performance, work space and hubs for	Provide for art and small scale cultural spaces to enhance the Town’s growing reputation as a creative industries hub.	Community Development Planning Services	PT CD	NP	x	x	x	x

Action	Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe				
					2022- 2023	2023- 2024	2024- 2025	2025- 2026	
	the creative sector and community (including CaLD communities)								
5.1.1 1	Coordinate regular arts and crafts workshops within the Town	Provide learning and engagement opportunities for local professional, developing, and amateur creatives.	Community Development Library Services	PL PT PR	NP		x	x	x

5.2 Culture

Action	Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe				
					2022- 2023	2023- 2024	2024- 2025	2025- 2026	
5.2.1	Identify and promote shared space(s) for collaboration, networking, exhibiting and performance.	Assist in developing the Town's growing reputation as a creative industries hub.	Community Development	PT CD	NP			x	
5.2.2	Establish a strategy to enhance partnerships, participation and engagement of Noongar people.	Increased engagement and participation with Noongar people.	Community Development	PL PT PR	NP		x		

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.2.3	Develop a Relationship Management Model to facilitate engagement with event providers/ community groups.	Fostering a culture of collaboration and trust between the organisation and community.	Community Development	PR	NP		x		
5.2.4	Deliver the Town's Oral History Program.	Record the oral histories of Aboriginal people with a custodial or cultural connection to the district, and the memories and experiences of people who have lived, worked or played in Bassendean.	Library Services	PR	EP	x	x	x	x
5.2.5	Promote and continue the Bassendean Local Studies Collection.	Provide access to Ancestry.com courtesy of the State Library of Western Australia subscription to ensure residents feel closely connected and understand family history and genealogy.	Library Services	PR	EP	x	x	x	x
5.2.6	Review and update the Town's Local Heritage Survey and Heritage List	Identify places of cultural heritage significance and ensure the Town's local heritage framework is contemporary.	Planning Services	PR	EP				x
5.2.7	Develop and implement a comprehensive strategic Interpretation Program for natural history and heritage.	Share the stories of local places of Aboriginal significance, including the Derbarl Yerrigan.	Community Development	PT	NP			x	
5.2.8	Deliver the Community Grants Program in	Facilitate the recognition and celebration of significant contributions	Community Development	PR	EP	x	x	x	x

Action	Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe				
					2022- 2023	2023- 2024	2024- 2025	2025- 2026	
accordance with Council Policy – Community Funding Policy. Deliver Community Funding and Community Awards in accordance with Council Policy – Community Awards and Council Policy – Community Funding Policy.	to the local community and district. Support local community groups, businesses, and individuals to deliver projects and activities that are beneficial for the local community.								
5.2.9	<u>Coordinate regular historical and cultural workshops within the Town</u>	<u>Provide learning and engagement opportunities for residents interested in local history and Indigenous culture</u>	<u>Community Development Library Services</u>	<u>PL</u> <u>PT</u> <u>PR</u>	<u>NP</u>		<u>x</u>	<u>x</u>	<u>x</u>
5.2.10	<u>Deliver Community Awards in accordance with Council Policy – Community Awards.</u>	<u>Facilitate the recognition and celebration of significant contributions to the local community and district.</u>	<u>Community Development</u>	<u>PR</u>	<u>EP</u>	<u>x</u>	<u>x</u>	<u>x</u>	<u>x</u>

5.3 Events

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.3.1	Facilitate the Arts, Culture and Events Committee.	Provide for high-level Council strategic direction regarding matters relating to the community arts, culture and/or events that assist fostering strong community expression, identity and pride.	Governance Community Development	PR	EP	x	x	x	x
5.3.2	Facilitate and deliver the Community Awards program.	Provide an event to recognise contributions made by community members.	Community Development	PR	EP	x	x	x	x
5.3.3	Artist meet and greets.	Meet and greet sessions included in agreements for commissioned works.	Community Development	PT CD	NP	x	x	x	x
5.3.4	Promote community group events within the Town.	Creation and maintenance of a community calendar of events through Town of Bassendean channels.	Community Development	SU	EP	x	x	x	x
5.3.5	Deliver a small or medium sized neighbourhood level event for residents to recognise Australia Day.	Ensure that Australia Day events are inclusive and acknowledge cultural diversity and multiple histories.	Community Development	PR CD PL	EP	x	x	x	x
5.3.6	Provide citizenship ceremonies within the Town.	Citizenship ceremonies in accordance with the Australian Citizenship Ceremonies Code	Community Development	PR	EP	x	x	x	x
5.3.7	Research and consider a natural heritage “green” activation, event or festival in partnership with key	Events to provide opportunities to reconnect them with nature, environmental issues, and natural heritage.	Community Development Sustainability and Environment	PL CD	NP			x	

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
	internal and external stakeholders.								
5.3.8	Facilitate the Telethon Community Cinemas.	Provide for family friendly affordable (and some free) community outdoor cinema screenings.	Community Development	CD PT	EP	x	x	x	x
5.3.9	Facilitate the Bassendean Markets.	Monthly community markets for economic development and community connectiveness.	Market Provider Community Development	CD PT	EP	x	x	<u>x</u>	<u>x</u>
5.3.1 0	Celebrate NAIDOC and Reconciliation week.	Develop relationships with the local Aboriginal community and celebrate Aboriginal culture and heritage. Collaborate with the Swan Districts Football Club to stage a NAIDOC event.	Community Development	PT PR	EP	x	x x	x	x
5.3.1 1	Commemorate ANZAC Day, Vietnam Veterans Day and Remembrance Day.	Provide an ANZAC day ceremony and recognise Vietnam Veterans Day and Remembrance Day in conjunction with the Eastern Regional Sub-Branch.	Community Development	SU CD	EP	x	x	x	x
5.3.1 2	Celebrate Seniors Week.	Recognise and celebrate Seniors Week in November each year via an event and promoted via the Town's media channels.	Bassendean 55 Plus Association (or another seniors group) Community Development	SU PT	EP	x	x	x	x

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.3.1 3	Celebrate International Volunteer Day.	Recognise International Volunteer Day on 5 December each year by celebrating volunteers within the Town by an event and through the Town's media channels.	Community Development	PR PT	EP	x	x	x	x
5.3.1 4	Facilitate Christmas Carol Gatherings.	Facilitate a Christmas Carol event within the Town.	Community Development	SU	EP	x	x	x	x
5.3.1 5	Promote the Garage Sale Trail	Promote the Garage Sale Trail in November each year via the Town's media channels.	Community Development	SU	EP	x			
5.3.1 6	Celebrate International Day of People with Disability	Recognise International Day of People with Disability on 3 December each year by increasing public awareness, understanding and acceptance of people with disability.	Community Development	SU	NP	x	x	x	x
5.3.1 .7	Celebrate Pride Week	Stage an event during Pride Week to raise awareness on LGBT issues and inclusion.	Community Development	PL SU PT	NP		x	x	X
5.3.1 8	Regular series of local-scale live music events across the Town of Bassendean.	Provide opportunities for the enjoyment of live music and community connection.	Community Development	PL PT PR	NP		x	x	x

What arts and culture projects would you like to see implemented in the Town? (Open text response)	What type of events would you like to see staged in the Town? (Select multiple options)						Any other suggestions or comments? (Open text response)
	Art exhibition	Live Music	Cultural events (Chinese New Year, NAIDOC etc)	Workshops	Food	Other (please specify)	
I'd love to have some 'human library' events organised - a safe space to borrow a 'book' (a local community member) to 'read' (through dialogue) about their unique experiences and knowledge. https://humanlibrary.org/ More murals and sculptures by local artists (especially our Indigenous artists) depicting local flora/fauna/culture. And maybe introduce an art walking trail. Bring back something like hosting elements of Fringe Festival. More Indigenous cultural projects of all sorts - language, cooking, art, storytelling, astronomy, season change celebrations for the 6 Noongar seasons, etc.	✓	✓	✓	✓	✓		
Visual Art Exhibition Recognition of Noongar culture & history	✓	✓	✓	✓	✓	Events that celebrate our natural areas, such as the Swan River	Assisting local individuals or groups with grant funding applications etc would be very helpful.
Public participation murals and regular art workshops- painting, collage, ceramics, ...	✓	✓	✓	✓	✓		
	✓	✓	✓	✓	✓		
Art works and projects which are led by schools and students							
Music and dance	✓	✓	✓	✓	✓	Include faith based events eg. Christmas Carols, Passion play ...	Various age appropriate events eg. Young children and families, youth/young people, senior citizens.
Jazz festivals or similar like you did in the old days at sandy beach. Folks use to catch up and enjoy each others company. That's what made Bassendean a community		✓			✓		There is more to Bassendean than just first nation culture. We should celebrate modern culture and our recent heritage too. All should be celebrated and enjoyed

<p>I did like the Moon Gig idea very fresh. The blues band playing last Friday on Old Perth Rd was very relaxing and a nice find. Maybe something to do with muralists.....</p>	✓	✓		✓		<p>It is nice to have food at the live events, however seeing someone perform is mesmerising. The library events are nice, I went to the mochi making class... Keep up the good work. If you hold Chinese new Year, event is fine, but competing with Northbridge. Thinking out loud, a series of muralists could create some ephemeral pavement drawings, or could do a workshop and or ideas for "laneway Galleries". Maybe the local musicians could have a meet and greet, the people behind the music..... A permanent artists space for various artists.</p>	<p>I am not talented enough, but love the idea! Look forward to the Art and Culture in Bassendean.</p>
<p>Concerts bands Fringe events Street parties</p>	✓	✓	✓	✓	✓		<p>The town used to have lots of vibrant activities Concerts at sandy beach reserve Italian festival</p>
<p>none, waste of money</p>			✓		✓		<p>stop wasting money on shite like this and maybe prune some of the tree's instead</p>
<p>Something based on the history of the Swan River settle ment. Perhaps art murals and better signs along the river with history or a sculpture</p>		✓			✓		
<p>I would like to see the Town celebrate more about indigenous culture as well celebrate our multi-cultural community. Events that tie into our proximity to the Swan River would be great, starting with the Avon Decent.</p>						<p>NAIDOC is a white invention. Celebrate the noongar seasons and put on indigenous dance and art festivals. Return the internatiol Food fair to Jubilee Reserve. And hold events that celebrate our proximity to the Swan River and gives better utilisation of Sandy Beach, Point Reserve, Ashfield Flats and Success Hill.</p>	<p>There were much more constructive questions this survey could have asked. I guess it at least ticked the box so you can say you consulted.</p>
			✓	✓			
<p>Outdoor Theatre</p>	✓	✓	✓	✓	✓		
<p>Installations, exhibitions, children's projects</p>	✓	✓	✓	✓	✓		
<p>Music. Activities for toddlers and kids. Kids painting, Art and craft</p>		✓	✓				<p>More actives for kids in school holiday and after school</p>

Sculptures musical concerts photographic exhibitions	✓	✓	✓	✓	✓	Authors-local-holding forth into their creations	See previous commensys
More kid friendly festivals to show all kinds of art forms	✓	✓	✓	✓	✓		
Live music of all sorts, outdoor art exhibitions and competitions	✓	✓	✓	✓	✓		
Things that bring arts and culture together with nature.	✓			✓		Focus on the Tree Festival 10 Apr-10 May.	The Tree Art project that was run in the past would be a good model for future activity. Also an 'art in the park' activity was run at a family fun day at Bindaring though ants are an issue at that location!
Commissioned street art in areas such as Old Perth Road, the Ashfield shops and other areas of the town. An annual street festival on Old Perth Road, similar to the Maylands Festival. Regular quarterly free music events, with food vans and family friendly.	✓	✓	✓		✓		
Murals, graffiti/street art.	✓		✓	✓		Still the Best NAIDIC in town !	Collaborations, either with other artists or members of the public, community groups (younger, older, differently abled, etc.) culminating in an event where a mural is painted, or in some other outcome.
Concert	✓	✓	✓				Are you gonna pply people or just get them to work for free your marketing person is crap so I hope youre not paying them
Utilising outdoor spaces & local businesses; inclusive; small festivals; cultural festivals	✓	✓	✓	✓	✓		
Music hubs for artists, jam nights and structured activities. Indigenous activities, language lessons, art/culture. Disability inclusion workshops, CoDesign a project with lived experience to support something in the town.		✓	✓	✓			Embrace the Daffodil project for hidden/invisible disabilities at community events to assist and support people who can be identified from wearing the lanyards or bracelets. Perth airport and some Westfield shopping centres are endorsing this initiative.
Historical events where locals can share their knowledge and ask questions of local experts.	✓	✓	✓	✓	✓		
As Guildford has a walking history tour of plaques on posts in front of the older buildings etc of start of European settlement; to do similar plaques with both 1st Nations historic significant areas along with significant early European history areas for our suburbs.		✓	✓	✓		Pride festival/ celebration Indigenous related pottery, ukulele workshop	
community centre & cafe at the Point Reserve			✓	✓			recognition of Aboriginal sites in the area
	✓	✓	✓	✓			

Assistance with military commemoration events such as Anzac Day						Anzac Day and other military commemoration support	
An australia day event							
Community Christmas tree.			✓	✓	✓		
Visual arts exhibition	✓					art in the park activities	
Studio spaces for local artists	✓			✓		Studio space in the old fire dept that includes community based projects	Provide affordable spaces for artists to work and collaborate
Activities and performances which activate public spaces. No more ugly yarn bombing and cheap low quality temporary street furniture etc	✓	✓	✓	✓	✓		Provide a mix of both day and night events which encourage safe and active use of our town
Live music performance/ festival all genres		✓			✓		
Perhaps some Art Markets and some outdoor live music in the town on the odd weekend (a bit like we had a few years ago when the Fringe Festival came to town - loved hearing the WA Police Pipe Band play for us then).	✓	✓			✓		
More concerts and family events in our town. We loved the fringe shows, music at Sandy bay and little Italy nights. Amazing! Bring them back!!!		✓					
Street art, wall art, communal events that build and strengthen the sense of community	✓	✓	✓	✓	✓		Sorry re 3, but the question is phrased poorly: I love engaging and participating but am not an artist nor someone to collaborate with
Town mural contributed to by locals. Music events spread around all the different major parks. Multicultural event. Junior theatre group	✓	✓	✓	✓	✓		
Festival style events. The FIRST Wonderrealm was great.		✓	✓		✓		Any performing art show.
None. Safety needs to be priority over arts n culture		✓				Think Soundwave, big day out. That was when the town was actually alive. And when you felt safe walking the streets.	Make safety the priority!!!!!! We don't feel safe in a town we have lived in for over 35 years. First time we have felt so unsafe and uneasy in this town
Harmony week, have a pontoon parade down the swan river, and food trucks. Spend time making them with the community and professional artists. Bring back the open studios would be great! Open heritage buildings. Bespoke small grants for established artists. Turn 35opr into a theatre.						See previous. Art specific events would be good. Bassendean MasterChef with Prepare, Provide, Poduce. Long table dinner on old Perth road, with sliding scale or pay it forward tickets. Include banners and signage around the town for better marketing.	

Supported community cooperative facilities for arts practitioners	✓	✓	✓	✓	✓	All of above. I think that specific and focussed activities are good ie build a reputation for high quality activities of in cerntain art forms. This will 'em Ncorage residents to take ownership and promote town activities to friends from all over	Nice event, thanks
Live music, street theatre, multicultural dance	✓	✓	✓	✓	✓		Keep it up!
buildings to represent a theme in Old Perth Road	✓		✓				Display local artists and creatives and promote their creations
More stuff that brings to the town centre such as greater amenities more food places less property monopoly on old Perth road		✓			✓		
Provide a performance venue in the community and develop literature based initiatives and community concerts for gathering	✓	✓		✓			
Sports stuff					✓	Sports stuff	Please add more sport related stuff
Music and dance		✓				It would be good to have dances like they used to have down at sandy beach with food trucks and live music and dance exhibitions and teaching young kids simple dances.	Need to advertise events more so local residents know about what's going on.
	✓	✓	✓	✓	✓		
More markets and food trucks	✓	✓	✓	✓	✓		
Music, theatre-community arts projects by residents with a concert at the end of it, showcasing their newly acquired skills	✓	✓		✓	✓		Better advertisement of events to support the performing artists and food trucks that participate.
More community events like markets and local art exhibitions	✓	✓	✓	✓	✓		This event was very well put together, the staff at town of bassendean are doing a very good job
Small pop up family friendly events, art integrated into the streetscape		✓					Increase funding into pre-existing events such as the markets to produce higher quality markets

Attachment 2 - Draft ACE Strategy Survey Responses

Free community Concerts Ashfield reserve Sat night Sunday day	✓	✓	✓	✓	✓	Cooking classes Theatre Fringe festival event More activities on the river	
Cultural events. Multicultural events in the town	✓	✓	✓	✓	✓		
Things for the kids. Face painting giant bubbles ~ kids entertainment. 4ish is a good time. After school.		✓	✓	✓	✓		
Local businesses supporting rather than food trucks pop up place							
Indigenous , fringe festival ,	✓	✓	✓		✓	Local cultural events for Aus day Noongar seasons and culture	Family friendly fringe events were really great more accessible than going to the city. Better than STAGING AUS DAY EVENT.
Indigenous cultural education and art	✓	✓	✓		✓	Indigenous dancing	
More e-transportation in the town						Transport related education	
Live music Theatre / plays	✓	✓		✓		Positive indigenous art , learn culture More adult workshops, music and dance Local choir Live theatre	More parking for events
Fringe side shows. Sunday afternoon good time. Live music. Family oriented things. Like summer street festival. Circus bouncy castles. Kid event.		✓	✓				
Multicultural and diverse	✓	✓	✓	✓	✓		
More live music events	✓	✓		✓			
Live music. After school events. Love the markets. Things by the river.		✓			✓		
More food trucks, music.		✓			✓		
Small events to bring the community together. No road closure. Arts and crafts for young people.		✓	✓	✓	✓		More things for the elderly.
Community Choir, more public art, localized and targeted place activations incorporating entertainment and art offered in local parks to bring the immediate community together.	✓	✓	✓	✓	✓		
Anything that helps foster a sense of community and promote the local artist talent we have. I'm particularly interested in engaging with schools to embed creative learning from a young age.	✓	✓	✓	✓			I love that this is happening! Great work asking the right questions. Thanks.
1. Stories about Bassendean told by local indigenous traditional owners 2. Project to showcase fauna native to Bassendean to assist in replanting/rewilding the local area	✓		✓	✓			Depending on the responses to this survey, it would be interesting to know if relevant workshops could be trialled/supported here in Bassendean.
None - it is not up to you to find another way to waste ratepayers money						none	
Any! What happened to the good old days when there was a very activity arts and culture program all over the town for most of the year. Why can't the Town have an arts centre / space / hub?	✓	✓	✓	✓	✓		
I would like to see art works which stimulate physical activity and interaction - play elements for young and old which educate on our local flora and fauna. Our parks and reserves should be a focal point for artworks		✓	✓		✓		Integrate practical requirements and infrastructure into the artworks e.g. park benches. Host culturally significant events and utilise the "long table" concept for community dinners which focus on these

Sculpture by Sandy Beach	✓	✓	✓	✓	✓	I've just had this idea of a sculpture exhibition similar to Sculpture by the Sea, but on Sandy Beach reserve.
Please bring back the Artcompetition you used to run every year	✓	✓				I would love to help at art exhibitions, but not in a position to do any major organising etc
My two main interests would be to see more projects focussed on Aboriginal art and culture, to both celebrate their culture and improve community knowledge. The second area would be arts projects relating to sustainability and environment to improve awareness and comprehension of essential environmental messages.	✓	✓	✓	✓	✓	
More support to local and nearby resident artists, such as art studio, Art festival, community events.	✓	✓	✓	✓		Open studio, art festival Since no art studio space in local Bassendean is losing the local artists to midland or fremantle
More public art done by local and nearby resident artist						
Music in the parks, bassendean visual arts awards, Artist open studio weekends walking tours of Bassendean, local story telling	✓	✓	✓	✓	✓	visiting writers and artists in residence work shopping with the community we need to get back the arts events we used to have, its like we have given up on culture because COVID came along and every thing stopped in its tracks, arts in the community is good for all ages.
Engagement projects for young people	✓	✓	✓			
Festivals, Markets, Street activation	✓		✓		✓	
More opportunities to showcase original music and local artists. Facilitate events which encourage locals to engage with local artists through workshops and masterclasses (for example; visual arts, Noongar language). More public art/street art.	✓	✓	✓	✓	✓	Would love to see local artists celebrated. Bassendean is home to a wonderful arts community.
Aboriginal artwork and words in Noongar for example Derbal Yerrigan refers to the Swan River, Maali Noongar name for the black swan. Any street names or areas withing Bassendean also mention in Noongar.	✓	✓	✓	✓	✓	Any projects that do get the go ahead should also look at the best ways sustainability can be incorporated.
Art exhibitions and live music events	✓	✓			✓	Events with greater mass appeal that showcase the best of the town are preferable. More music would also be a positive change.
More street art		✓			✓	
Please bring back fringe festival events if possible. They were such a brilliant family event			✓			Some kid friendly hands on events, simple craft like at the arts centre in the city. At the market would be great because it makes a big family friendly event.

<p>Unique 'Luxe Library' pop up event - Been an idea knocking around in my head for a while - happy to help implement! Luxe library Chair menu (old comfy recliner, beanbag etc) pillow and blanket library Build your own snack platter. 3 included pay for extra choices Tea journey - bottomless, Herbal teas Doorbell to butler Ambient sounds and lighting customisable. Online booking has set up in advance Audiobooks, kindles, preorder books though Libby system Cover chairs in blankets to protect sanitise Team up with Basso library and use the meeting rooms. Long dinner (was interstate for the last one!) Please do everything in your power to keep the community cinema! Sculptures by the river - or something decorated by local community groups and schools - ie giant coffee cups (similar to those cow statues that were sponsored by breweries and artists around perth) (sorry for disjointed ideas here - have a baby yelling at me) Brunch on a bike - trikes pedaling people to 3 cafes for coffee brunch and cake. Halloween costume parade down OPR Big picnic by the river. Demonstration by the grey company (I think they're called?)</p>	✓	✓	✓	✓	✓	<p>Light/drone show by the river (no fireworks please!) Native food workshops Local gardens talks and how to plant seasonally (war memorial gardens in particular are excellent)</p>	<p>Oooh maybe a dads and kids overnight camp by the river - connects dads and encourages bonding. Men's shed could get involved running a workshop and butchers could have a bbq class? Ok I could brainstorm for hours. Love your work and I see the vision for our beautiful town!</p>
<p>More events celebrating Indigenous culture. Would love to see a return of the concerts at Sandy Beach as well as fringe events here</p>	✓	✓	✓		✓		
<p>*fresh foods and artisan style market - like Queen Vic markets in Melbourne or the Adelaide markets * mahjong, chess, bridge classes at the library in the evenings for full time workers, not just daytime things * event spaces for mothers and babies group - with coffee van or petting zoo or something.</p>				✓	✓		
			✓				
<p>Community art exhibition. An on-going public art program.</p>	✓	✓	✓				
<p>Music brings people together. We used to have an annual concert at Sandy beach.</p>		✓					<p>Capture what is here. A history photo exhibition of the town. A writer or oral history of houses. RSL history. An arts centre (or something) at the fire station. Aboriginal history - like the Ashfield Flats lookout QR codes.</p>
<p>More live concerts, more local musicians & artists (who actually live in bassendean) and more film festivals featuring WA film makers.</p>		✓		✓	✓	<p>Film festivals.</p>	
<p>The town has a recent migrant history and it would be nice to have some of these oral histories/stories recorded and available in the library. Continuation of the Christmas Carols and the use of the term Happy Christmas and not happy holidays.</p>			✓		✓	<p>In a post-religious world it would be nice to remember that those of us who are still believers in Christian faith practices are not excluded/isolated. That Easter and Christmas aren't just about the commercial aspects and that these are celebrated as heartily as Halloween. Perhaps a community/street carols in addition to the main one? (Please continue with the community Christmas carols and the church of Christ choir.)</p>	<p>I love living in the Town, it's community feeling is small town and welcoming.</p>
<p>Improved access to arts practice studio spaces for artist to lease.</p>	✓	✓	✓	✓			

<p>More support for local artists and creative opportunities. Creative spaces and opportunities for collaboration. Looking at ways to support environmental initiatives through arts and culture also.</p>	✓	✓	✓	✓	✓	<p>Not just live music but live performance also.</p>	<p>In the current climate of high rents, it would be great to see Bassendean support local artists with access to cheaper/free studio spaces, particularly in areas of the town which need more foot traffic. This would support more creative performances and exhibitions by local artists</p>
<p>Affordable studio space to help nurture our local artists and musicians and make Bassendean a more vibrant community.</p>	✓	✓	✓	✓			<p>Bassendean could easily become a creative hub. We just need to support the artists. Can any of the empty shopfronts in the town centre be turned into affordable studio space? Can we organise some street parties with live music and performance? Start our own annual street festival. Like the Beaufort St Festival?</p>
<p>Cultural foods Chinese new year, naidoc celebration along the river not in town centre</p>	✓	✓	✓		✓		
	✓	✓	✓	✓			
<p>More studio and workspaces for creatives to collaborate and form a community arts collective. Can vacant buildings be used to facilitate this?</p>	✓	✓	✓	✓	✓	<p>Street theatre</p>	<p>At present I am having to rent workshop space outside the Town of Bassendean due to lack of available suitable space at a reasonable cost. The industry is not affluent and affordable space is difficult to find. I rent space with 5 other artists in Forrestfield and the collaborative atmosphere is inspiring. I feel if there was something similar in the TOB it would be a great creative hub.</p>
<p>Artists Studios, we are in dire need of studios spaces for creatives within the community, this way we would be able to form a collective and work within our community that we live. Any council owned or vacant buildings In the TOB could be considered t work with the artists to form a lease</p>	✓				✓	<p>Artist open studios would be a great idea ...if the TOB actually had studios on offer. An open day every 6 months to a working arts studio where works can be offered for sale and also to be able to chat with creatives working within their community would be a draw card. Grants could be accessed to work with the community and new artists coming into the studios when available bring fresh insight and innovation to the town. Artists need support from council to be able to have a studio space, private leases are very hard to come by.</p>	<p>Open to discussions with the TOB to make a building for studio spaces available. Several artists are currently looking for space and the ability to form an art collective in this area.</p>

community concerts, kite flying, family friendly events, show case of local writers, artists, musicians, textiles, pottery, interpretation at Registered Aboriginal sites, public art at Point Reserve referencing the long association of community swimming there, online info about the Town's art collection and biographical information about artists, an online visual cultural calendar to allow plans to be known by the community	✓	✓	✓	✓		Sharing local history via walks or talks events show casing local creatives street dancing/ flash mob	Bassendean Memorial Library promotes local authors, supports the local writers group, provides the Local Studies Collection containing Aboriginal history and knows local creatives- consult with Library staff for local networks and people.
xxx						xxx	
Music Festivals, Community events eg. community bake/cook off, Cultural Days celebrating different cultural festivals, Diner en Blanc - could do a long table along Old Perth Rd.	✓	✓	✓	✓	✓	Something like the Rotary Ramble Weekly Farmers Market	
Z	✓	✓	✓	✓	✓		
Dancing demonstrations of Square Dancing. There is a local group Happy Wanderers that dance Friday night at Alf Faulkners Hall.	✓	✓	✓	✓	✓	Dancing	Ian Pendlebury is the president of the Happy Wanderers Square dance club that I mentioned previously.
Live music		✓		✓			I also run Australian Songwriting Retreats with my business partner. We have run many songwriting and meditation workshops over the years. Happy to discuss.
		✓			✓		
More music and art		✓	✓	✓			
Strategic projects with definitive direction - whether this is an arts season or calendar guided by themes or local arts and culture projects that build community	✓	✓	✓	✓			Great that this survey is happening!!!
Painted murals, vibrant street scapes. Promote original music	✓	✓	✓	✓	✓		Maybe some exercise equipment in the parks
anything that involves the community in a positive way	✓	✓		✓			
Additional wall art murals on buildings by Perth artists. Community learning workshops/programs, i.e steps towards sustainable living, sewing, painting courses. Etc.	✓			✓	✓		
Arts and sculpture competition for locals to enter their pieces	✓	✓			✓		Australia Day fireworks at Ashfield were great! More events by the river such as Sandy beach and success hill, fairs with rides and live music from new bands.
Live events in particular promoting local and emerging talent	✓	✓					

Local art gallery (previous ones were great!), street festival on Old Perth Road, Italian Festival, Fringe Festival	✓	✓	✓	✓	✓	All of the above please. Some events where families can all be involved and some just adults only like the long table dinner- that was amazing	
Wadjak cultural events Live music	✓	✓	✓				
Bring back Fringe Festival - WonderRealm in Bassendean.						Any events that bring people to Bassendean. As mentioned, loved it when Bassendean was a location for Fringe, was such a great weekend and amazing atmosphere. Good for all ages and families as well. About 5 years ago our family really enjoyed the carnival that was held at Ashfield Oval. Also any chance of a show, like the Wanneroo Show would also be great. We would enjoy family friendly events, but also adult only events that mg husband and our our friends could attend.	Goes without saying, utilize our suburb! Not sure if festivals / music events can be held at Bassendean Oval like they have been but that would be great too.
		✓	✓	✓	✓		
More live music, street art around the town (think Brenton See, or Amok Island sort of styles, colourful and involving nature). I'd loooove if there was learn AUSLAN classes! Other languages too. Maybe art classes aimed at adults (a range of ages, not just older).	✓	✓	✓	✓	✓	AUSLAN and other language classes. We have such a range of cultures in TOB and I know there's also some hearing impaired people. I'd love to learn some AUSLAN	
Murals and art classes		✓	✓	✓	✓		
	1		✓				
Live music		✓			✓		Would love to see a bit Christmas spirit in the town of Bassendean.
Spoken word events (slam poetry, or readings etc).	✓	✓	✓	✓	✓		A three on three basketball comp would be fun! Otherwise, keep up the good work - you're doing great.
Free craft/sport Activities for kids - there are so so many young families in the area		✓		✓	✓		
Engaging with PTA for discounted/free fares to a guided tour showing the history of trains in Perth, from Fremantle to Midland and including Bassendean and the local train museum.		✓			✓		Arrangements should be made to facilitate contractual sub-letting of the parking space at Hawaiian's Shopping Mall to nearby venues for customer parking outside normal shopping hours.

Indigenous art and craft by local artists eg basket weaving Indigenous education by elders. Bayswater shire host monthly sessions by a local elder on different aspects always very popular and free. Sculptures around our beautiful town. Graffiti art.	✓	✓	✓	✓	✓		Thank you for putting it out there. Definitely need some artistic vitality.
Live music in Town centre and venues, including shopping centre		✓					Would love to perform for residents wherever required, as I'm an experienced musician suitable for all ages, and a proud Bassendean resident!
More writing / author related events	✓		✓	✓		Author expo / open day or market day - could be held with others arts disciplines (eg local artists, ceramics etc). Workshops on writing for children	Forgot to add in the suggestions - history tours/ghost walks. Gosnells has one that has volunteer actors playing the roles of the ghosts/historical figures
Fringe festival like previously which showcases perth acts and entertainment, this was fantastic and attended by many	✓	✓	✓		✓		
Literature festivals and events like scribblers for kids		✓	✓				
live original music		✓		✓			
Outdoor concerts		✓		✓	✓		
More live music. Also, some recognition of our Aboriginal heritage with a sponsored art project - maybe to coincide with Naidoc week.		✓	✓			Bring back sunset concerts at Sandy Beach Reserve with food vans	Maybe a collaboration with the Bayswater Hotel regarding live music. Keep going with the markets- although a better power supply to the marquees at BIC would be wonderful.
Street art. Art shows. Music concerts (classical)	✓	✓	✓	✓	✓		
More of the history and current culture captured through storytelling.	✓	✓	✓	✓	✓	A festival celebrating artists, writers, photographers, craftsmen, food, musicians, etc	Showcase the area in an engaging way by highlighting the unique architecture of some of the character buildings, cafe/product reviews, putting small businesses into the spotlight and promoting the incredible lifestyle the residents enjoy - myself included.
	✓	✓	✓	✓	✓		
			✓				

Local art exhibitions, art and craft workshops (for adults and children), concerts in the park, art installations in the park	✓	✓	✓	✓	✓		
I love our summer outdoor cinema. I would love trial experiences that leverage some of our local businesses, like art classes at artmind, or a community gathering for local providers to showcase their business - music teachers etc. A beautiful large shared workspace might be nice.				✓			Workshop ideas - succulent plants, Christmas wreaths, repurposing materials to make useful things.
More music events, painted works	✓	✓	✓	✓			More events that celebrate both sides of Bassendean, the Morley side gets very ignored (less events, less care in planting at roundabouts etc)
I would like to see more arts and culture projects the celebrate our connection with the Swan River and our connection as a meeting place for ancient cultures.						Was this survey written by a priveleged entitled white person. There is more Aboriginal Culture than just NAIDOC! There are opportunities to celebrate - the six seasons and the ceremonies associated with each. - indigenous storytelling - prominent indigenous people There is also the ability to promote water based events such as dragon boats, swimming raced, fishing competition, kyaking. After all Bassendean is the Home by the Swan	This survey is culturally insensitive. Not just to aboriginal people. It has a predetermined privileged and entitled view of art and culture. Limited to music, visual and performing arts. It made no attempt to explore culture in the greater sense of the word's meaning.
Concerts, Big Day Out, Return of themed concerts at Sandy Beach etc, street sculptures, more murals, aboriginal street and place names	✓	✓	✓	✓	✓	Large events on oval	Big Day Out or similar
Bassendean Art awards	✓			✓	✓		

ARTS, CULTURE, AND EVENTS SURVEY SUMMARY

1. What arts and culture projects would you like to see implemented in the Town?

- Kids-related art activities and display them somewhere.
- Artist trail.
- History museums maybe or visitor-type bays or displays (interactive ones would be cool) around areas that talk about the history .
- An app you can use to tour the town and its history.
- People submitting photos and stories of their family history in the area.
- Art exhibition/prize inviting local artists to participate.
- Song writing contest.
- It would be nice to see artists open their studios - I know there are a lot of artists residing in Bassendean!
- Involve the local schools more to participate in designing community art.
- “Walk Your Art Off” - locals create an artwork on their verge, fence or footpath and people download an app to follow the trail.
- The TOB could commission a composer (preferably a local) to develop an original score for a piece of music that could premiere at a special concert and performed by an orchestra made up of local musicians.
- Record interviews with elderly and long-term residents about their memories and recollections of living in the TOB. Using an app with augmented reality people can scan a QR code to listen and/or watch.
- More urban art in general would enhance the town centre.
- A “River Festival” at Sandy Beach celebrating the significant role this part of Swan River played in the development of the Swan River Colony. At the same time creating a space for truth-telling so that the true impact colonisation had on First Nations people of the area can be addressed.
- Interesting and thought-provoking urban art for public spaces.
- Murals.
- Theatre projects.
- Look at Norfolk Island tourist attractions.all revolve around the islands history and natural assets.plays talks events from the past acted out etc etc
- Sculptures portraying people things and happenings from the past.
- Something that will reflect Basso is the old school stuff, and historical buildings and their stories. What if we did a community collective of all the weird and wonderful adventures of all the past residents that lived here? I'm sure these would've been passed down thru the generations!
- Get Basso to start a community YouTube channel? Everyone can submit snippets of their little daily life in 6054 to ToB and that could be uploaded onto a YouTube channel? And in a way everyone gets to know a bit of their neighbours etc. Would be fun! ToB could come up with like weekly video topics and receive as many submissions as they like and then make a compilation video?
- Rehearsal spaces for classical groups - open to the public to sit in on.

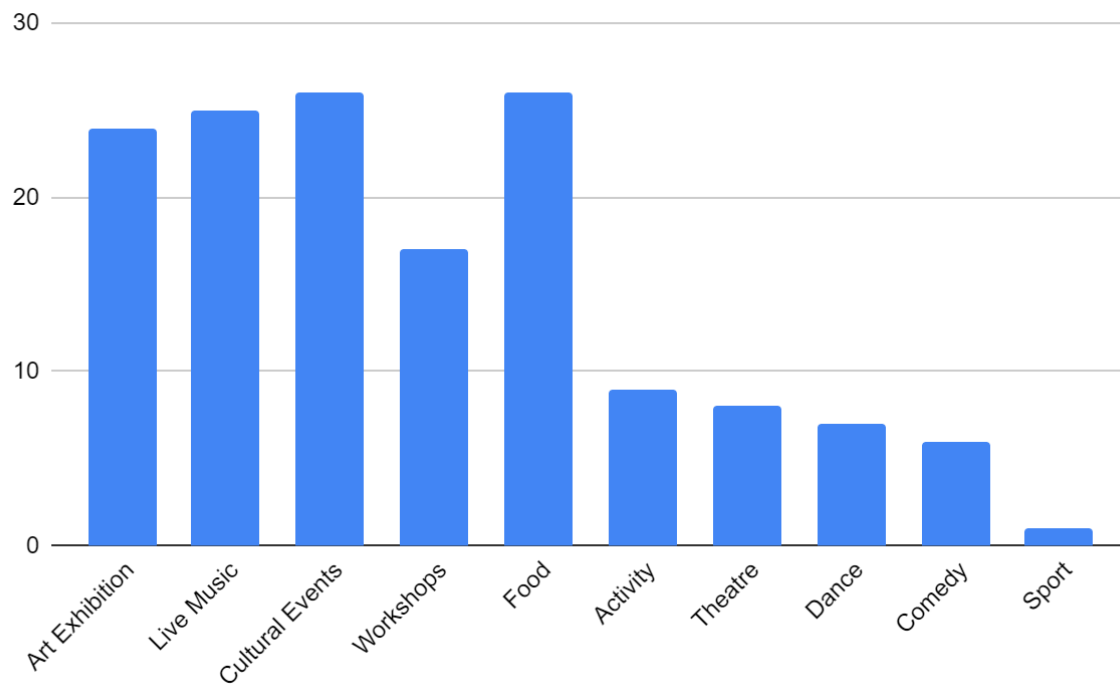
- Possible grants or incentives to encourage property owners to use blank wall space for murals, and pay enough for quality artists.
- Town of Bassendean residents/households allocated a section of the Ashfield Flats river pathway for painting a communal mural.
- Community photo project - each resident submits a photo of the front of their home here in the Town of Bassendean. Or of the residents of each household standing at the front of their home. Community members could nominate themselves for taking photos of the residents in their street on a particular day/date.
- Work with schools to have children create art to decorate walkways in local parks.
- Work with the town's young people to decorate the skate park with urban artworks.
- A large artwork/sculpture water feature on the roundabout at the intersection of West Road and Old Perth Road.
- A large sculptural entrance statement over the bridge on Guildford Road at the boundary with Guildford and again at the boundary with Bayswater. Sculpture to be provided by Martin Jaine Sculptures.
- Ordinary people painting murals.
- Alleyway art or alleyway art competitions. Encourage homeowners to participate in doing up the alleyway walls. Council could tidy up the alleyways.
- I love doing chalk floor 3D art on the driveway outside my house at Halloween. Everyone comments on how good it is. Would love to have an excuse to do it elsewhere.
- Interactive where you can take family on a journey to the various spots decided on.
- Ashfield flats has a dark history it would be great for people to be aware of it perhaps with a story walk on the flats and some aboriginal art to represent acknowledgement.
- Ashfield flats memorials.
- Make the train line less of an eyesore use the land /fencing to show case sculptural art.
- Get local businesses to sponsor a \$5000 prize or a solemn Luminer light show on the banks of the Swan on Sandy Beach that tells the indigenous story of Bassendean as well as the colonial history using lights and drones. It could be called Respect for those who were here before us those who arrived after and where we r today. People could bring picnics and watch. Assuming the mosquitos are less problematic.
- Portrait painting exhibition. Get a sponsored prize of \$5000 and invite wa portrait artists and amateurs to paint a locals portrait. Then get the wa youth theatre kids to recite the story of that person then reveal the portrait. This could be done outdoors. Then the Bassendean community votes for the people choice as well as a professional prize.
- An event that will engage the youth due to the crime in Bassendean by working with local artists.
- Create a dogs of Bassendean booth where people can record their stories about their dog in Bassendean at the same time get photos of their dog from their phone. Get young people to edit the footage and then add it to a collection. Then hold a Dogs of Basso, Ashfield,Eden hill movie night. So locals can see themselves. Add in funny dog clips from youtube then get crowd to vote for best dog and it appears on the cover of the council mag. Dog people are very community-minded. The following year u can add Bayswater and Mount Lawley but hold the night in Basso.
- Cockburn council do public art projects the best. Go and see what they do. Historical plates depicting its market growing origins in main roads, sculpture reflecting its

locations. Plaques outside the chambers of local successful sportspeople and other notable locals.

- Give the local troublemaker kids video cameras and ask them to make a 5 min movie on their life and then get editors to work with them to edit it then hold a movie night called Kaya (hello) a percentage of the entry fee goes to the kids the professionals judge a winner who receives a Mindaroo Foundation scholarship to pursue video and film.
- Create a local time capsule website that locals can upload their memories and stories.
- Anything indigenous. Would love to hear more about the indigenous history of this area especially along the river.
- More murals on bare walls but with indigenous themes by local indigenous artists. A bit like the one in Guildford just over the bridge.
- Engage with local aboriginal elders. Work with local schools that have Aboriginal Engagement Officers. They would LOVE to get the kids involved in something.
- Memorials and signs around parks and walkways with historical information about local indigenous stories.
- I think a sculpture trail celebrating our abundance of local water birds would be awesome.
- Community-led art lessons, everyone follows a general technique and everyone creates their own unique paintings in that style/subject matter!
- Bird photography competition!!!!
- Kids create posters/research/interview local members of the community and put their work on display at the Bassendean library.
- Love to see more sculptures and murals near Bassendean Coles, there should 1000% be a mural on the new toilets built at Sandy Beach Reserve.
- Love to see a play about the history of Eden Hill, such as the camps.
- More murals! Make it easy for younger kids to engage. For example the EHCAN mural on Ivanhoe which welcomed children to take part. Perfect!
- More art and photography competitions.
- Local library historian to engage with local primary schools to produce digital art by documenting and producing local, stories, have a big show at the council launching the videos, photos, recordings etc
- Fountains! Beautiful, sculptural, mosaiced, cool, wet fountains, cooling communal shady places. Please.
- I would love to see on road pavements painting, painting/art works in our communities other than the town centre as there is no tie in to art until you live in the town centre, Council initiated not just waiting on our community groups to organise these.
- Physical 3D art works within the broader communities - not just the town centre.
- A series of collaborative projects eg paint by number projects in our broader communities on walls/pavements where the local schools, aged care centres etc can participate.
- A free school holiday focused arts program that's well advertised would be well attended.
- Collaborative events / workshops with schools with after school power hours included to allow parents time to actually take part in events.

- Interviews recorded with residents in our aged care facilities/ community discussing their youth, where they grew up what brought them to the area, stories of the area , using these stories as the basis for art works eg running these on screens with written text overlapping them ran at the Hawaiian Bassendean shopping centre digits screens, Bassendean Hotel tvs for a period and the library, utilise the different businesses we have. Use the stories in art works across the community.
- Would love a series of small scale fauna artworks/ sculptures across the communities parklands and reserves as an interactive find them all activities for kids.
- Engage and work with schools on stop art animation depicting local stories - focus on fun!
- Interviews and questionnaires with community members across all walks of life and age groups, ask each to draw an image/ depict a portrait of themselves/ local event and create a “quilt” of these collages / images for display on our local participating shop fronts as a cohesive art displays across the town centre AND our other shopping precincts eg Eden Hill shops.
- Murals and sculptures please no memorials the ToB can organise those again should be incorporated on new buildings/apartment blocks as In-community artworks not just to a central fund.
- A mural trail would be great. Adding more sculptures depicting local flora/fauna/culture would also be great additions and great for an art walking trail.
- I'd love to have some 'human library' events organised - a safe space to borrow a 'book' (a local community member) to 'read' (through dialogue) about their unique experiences and knowledge. <https://humanlibrary.org/>
- Workshops like weaving with others in a group to contribute towards a larger project: <https://www.reclaimthevoid.com.au/>
- Artists in residence tasked with capturing the essence of the area.
- Run street art workshops run by professionals to teach the skills required for large-scale public artworks and allocate some wall space for the outcomes.
- A large-scale sculpture as an entry statement. Martin Jayne at Earlsferry could be commissioned.
- More performances and art creation incorporated into the markets.
- A themed photography competition with the finalists displayed as large prints on Old Perth Road or at Sandy Beach.
- Short film competition. Either fiction or factual.
- Change the intersection of Old Perth Road and Whitfield into a roundabout (It’s an awful, wonky, and confusing intersection) and put a fountain or kinetic artwork in the middle of it.
- A permanent local art gallery.

2. What type of events would you like to see staged in the Town? (Select multiple options)



Art Exhibition

- Sculpture trail sounds like a great idea!
- Photography display.
- I think a art trail that includes both painting, sculpture, street art (and less likely performances) could be done no more than once a year, active for a month or so. I am thinking of the art trail in Nantes (France) as an example.
- Make a deal with the shopping center to continuously display local art on any empty shop front within the center (that could apply to other empty premises as well)
- Showcase the artists living in the area.
- Street art demo.
- Kids art.
- A sculpture trail or something involving local business would be good.
- Live street art demonstrations.
- Any art would be great.
- My girls and I love live street art. We also really enjoy the Darlington arts festival and the sculptures displayed along the heritage trail. It would be awesome to see a festival like this down at the river in Basso 🙌
- More art displayed down at local river precincts as well as Old Perth Road.
- I would love to see a “Bassendean Arts Festival”, modelled on the Darlington Arts Festival.
- Art trail.
- Sculptures.
- Sculpture trail would be great.
- Art exhibitions markets showing skills of other cultures photographic exhibition.

- I prefer appreciating Indigenous art! Even my family enquire about it when they holiday here. It's so unique and so beautiful.
- A market type event where we can actually buy art from skilled and talented creators upfront. I want to adorn my house with actual talking-piece art that are actually worth something.
- Local artists show and fundraisers.
- Pop up galleries/artist studios on old Perth Road.
- Open studios.
- An interactive sculpture trail along the Ashfield Flats river pathway.
- A historical photo/art exhibition showcasing the Town's history.
- The swan art thing where artist open up their homes would be good here (not sure how far it goes). I'd love to see more murals.
- Maybe best alley decoration eg for Halloween.
- Live street art. Yes!
- Massive art like the trolls down south.
- Sculptural walkway to Ascot across the river would connect us to the kayak club and encourage Sandy Beach visitors.
- Light shows.
- Sculpture park like tin pot highway great for instagramers.
- Indigenous art especially local upcoming artists. Possibly from local schools.
- Art events/exhibitions, specifically would love to see indigenous artists' work on display.
- I would personally love to present some of my art locally.
- An exhibition showcasing digital art at the library!
- Live street art.
- Art trail days.

Live Music

- Live music would be nice!
- Some of the rock bands that played at (Catholic?) Performing arts festival were amazing! It would be great to hear them.
- Local up-and-coming musicians like at the Vinyl Cafe in Leederville. Music by the river.
- Summer evening concerts anywhere.
- Music gigs that used to be at the Bassendean hotel. (Very disappointed at the new owners.) Music had Bassendean 'on the map' when the hotel had bands.
- Big day out at the oval.
- Live music but evenings only. Perhaps local artists only.
- Live music events in local green spaces. There were a few music festivals down at sandy beach when my girls were young and it was awesome.
- Musical concerts.
- A timeless classic performance (or tribute acts) from rock bands like The Menzies (they perform in Malaga Markets) and the likes. Just overall good 1970s music that every living soul at present can actually enjoy (from today's teens who are into old school music, to those in their 70s). Classic rock or bluegrass type music is truly timeless. Imagine the vibe it will create along OPR!
- Classic rock!!! Even half the non western or global population would've heard of all the classic rock bands of the 70s etc!! This is one single genre of music that every age group will enjoy!
- River side based concerts or events. We have a LOVELY river parkland. Imagine the sunset at Sandy Beach, those tall gum trees provide such a lovely golden backdrop. And the river reflecting the blue skies... Can't get this anywhere. You could do a floating platform on the river for the performers etc.
- Chamber music festival! It would draw people from other areas and support local businesses. No other Perth suburb has a chamber music festival!
- Classical concerts!
- Opera.
- Perth original artists/bands.
- Concerts at Sandy Beach.
- Love the Indian music from the restaurant on Old Perth Road.
- You should do a rap event to engage the local young people and adults which includes indigenous artists from all over the state.
- Bush band.
- Beef, beer and Bassendean buskers an event where buskers are all located along the Main Street. The crowd buys tokens and put them in the buskers cup that they like the best. Then professionals are given golden tokens to put in a cup each one worth \$1000 upon entry people can get a beef or bean roll and a beer that they can eat and drink whilst they listen to the buskers.
- Live punk/indie rock/metal music.
- More opportunities to see live music.
- Music from local musicians. (Not cover bands)
- Music concerts.
- Live original contemporary bands. (Friends used to come to The Basso when it hosted live original music.)

- Park days with WASO style theme music sessions or movies.
- Small music events.
- A series of acoustic sessions by twilight.
- Cover bands, dance bands, singalong bands any band - like they use to have at Sandy Beach.
- Concerts.
- Bring back music festivals to Basso Oval.
- Air Guitar Festival
- Specific type or niche music festivals, eg metal, hip hop etc
- Orchestra and/or opera under the stars.
- How cool would a music event at Sandy beach be with the crowd in the park but the stage on water!

Cultural Events

- Chinese new year celebration.
- Dreamtime stories? Are there any relevant ones for our area?
- Monthly street markets like Inglewood.
- Tours around Success Hill and Lockridge aboriginal culture.
- A pride festival
- An Australian folklore festival
- A pride festival, an Australian folklore festival, Chinese New Year and Diwali.
- Chinese New Year and Diwali.
- I love theme events like medieval ones, can be mixed with music.
- The Elvis festival in the eastern states draws huge crowds.
- What about a foundation one like Moondyne that could be annual.
- Theatre productions and musicals.
- A pioneer kind of festival with plays about the area and history.
- Pride.
- Indigenous.
- Diwali.
- Nothing to do with historic colonisation.
- Street events.
- Movie nights.
- It was so great having Fringe Festival events on Old Perth Road a few years ago.
- I love the Day in The Forrest festival in Glen Forrest. Something along those lines in basso would be fab.
- I wonder what the dominant cultures we have represented in our community are. A festival representing these cultures would be great.
- NAIDOC Day at Ashfield was great.
- "The Bard Does Basso" - Shakespeare In The Park.
- I'd love to see more involvement and celebration of First Nations members of the community. Some truth-telling addressing the displacement and treatment of the traditional people of this area would be good to see.
- St Patrick's Day event , I know there is a lot around here ☺🍀
- Be a part of Fringe.
- Pride. Picnic events
- Burlesque shows.
- Antique fairs.
- Book festival featuring Bassendean authors talking about their books.
- Fireworks are always popular.
- Writers Festival.
- I actually REALLY really enjoy learning more about the Indigenous culture. As an Asian migrant myself I don't really want to come to Australia to celebrate my own culture... I want to learn and immerse myself in the Aussie culture. I was perplexed why Australia in general doesnt do much Indigenous activities and events anymore these days... Tbh I understand we are a globalised society but ultimately I think what's Uniquely Australian is the Indigenous culture! I'd love to purchase handcrafted Indigenous items... If only we had more of these...
- River-based activity like an annual kayak race. Or something river-based. Our scenery and river vibe along sandy beach is not found anywhere else.

- We just need more Indigenous art around. No more modern graffiti type nonsense... You'd be surprised how many of us migrants actually want less of our culture portrayed and more Indigenous stuff instead. Any community art should be centred around something UNIQUELY Australian!!! Not modern, but Australian!!
- A stronger weekend market presence that also had cultural info-educational stalls for locals to rock up and have a chat with! Or have a kids area where they do puppetry theatre and share 6054 stories.
- Aboriginal cultural performances
- Noongar cultural events
- Japanese Lantern Festival including floating candles/lights on the swan river.
- Diwali.
- Build on the town's Halloween celebrations that are already attracting people from other suburbs - add in a Halloween-themed market or events in local parks.
- Love the Italian thing they've had for Fringe.
- Make it a byron bay by the river vibe- hippyfy it! Relaxed atmosphere, music, mystery and art.
- A woke festival celebrating vegan food, keto, indie folk music, meditation, indoor plants hippy stuff as it represents an easily reached target audience.
- Damper making, Aussie roasts day. I am new to the area and not sure of the history.
- Indigenous festival that highlights the river.
- Indigenous performances.
- Would love to see celebration of our indigenous history in the form of an indigenous art festival.
- Anything highlighting the Ashfield Reserve.
- A walk-through exhibition at Bassendean library showcasing local members of the community and their stories.
- A new year celebration.
- More events about history of suburb.
- Mini Fringe events.
- Makers market.
- Vintage antique collector market.
- Garden festival.
- Noongar cultural events.
- Italian Festival was great.
- Unique events that celebrate local culture.
- Naidoc event.
- Burlesque acrobatics with magical twists.
- Celebrate indigenous culture.
- Pride.
- Australian folklore festival.
- Chinese New Year.
- Diwali.
- More events generally about the indigenous history of the area.
- I enjoy the fringe festival when it's here.
- Bring back the big Naidoc day, that was huge.
- Street party where a section of the street is closed down for the event (daytime).
- Diwali.
- Indigenous.

- The Bassendean Markets to be themed on cultures not just eg Halloween.
- Australia Day celebrations was always brilliant.
- The year we had Fringe across multiple venues in the town was great!
- I'd like to see more Indigenous cultural projects of all sorts - language, cooking, art, storytelling, astronomy, season change celebrations for the 6 Noongar seasons, etc.
- When we had parts of Fringe Festival here it brought lots of people together here to enjoy a range of activities - games / rides on the grassy area, food, shows, comedy, etc. - bringing this back in some capacity would be a great annual event.
- Themed Festivals.
- A multicultural event featuring music, dance, art and food from around the world.
- A community fair including a parade down the main street.
- Some kind of heritage celebration.
- Dreamtime festival.
- An evening of fancy dress street parties all across the town.
- How about a Guinness world record attempt?!
- Street parties (Fremantle has a street party events kit for residents)
- A knowledge/wisdom/inspiration festival (Similar to TED Talks or PechaKucha 20x20, but with our own unique flavour)
- Basso's Got Talent
- Have a speakers corner at the markets
- Some kind of Solutions Festival or Conference. (People are always complaining but not proposing solutions.)
- Light festival like Vivid in Sydney (But on a smaller scale)
- Fire festival like a mid-winter solstice with the burning of effigies symbolic of changing of seasons or good harvest etc.
- A Bollywood festival. (I saw a video taken in the outdoor area of the Tamil Indian Restaurant near the train station featuring music and dance that looked like so much fun!)
- An annual racing event that starts or ends in Bassendean like the old Bassendean to York cycle race in the 1930s.
- Themed markets.
- A Mardi gras/ Carnivale parade.
- Bring fringe festival events to the area.

Workshops

- Painting lessons, maybe art woodworking?
- Art from found objects.
- Aboriginal art.
- Basket making.
- Bush medicine.
- What plants suit local area.
- Gardening.
- Design your verge.
- Australian influence on cooking.
- Wellness workshops.
- Anything practical
- Macrame.
- Art workshops.
- Making mosaics.
- Painting lessons.
- How to host a street party.
- How to get a council arts grant.
- "It's All About The Bass (endean) - music workshops for bass enthusiasts.
- I'd like to see a "Community Garden" developed in a spot currently under utilised near the town centre. The Council could provide the land and fund the initial infrastructure required and then a committee of volunteers would run the project. The space could be utilised for all sorts of activities, including gardening workshops and include people of all ages. Think pre-schoolers and teenagers interacting with seniors in the garden.
- Art classes.
- Mosaics.
- Pop up "Picasso and Pinot" or paint and sip type of event. I could pay \$35 and immediately draw or paint something and then take that home with me.
- Mosaics
- How to bbq
- How to fish (hey we've got a whole stretch of river!)
- How to garden
- How to grow native bush Tucker etc, or foraging workshops.
- Arts grants.
- Mosaics.
- How to get a council arts grant.
- Ceramics
- Pottery.
- Crafts.
- Painting.
- Actual art skills such as pottery, stained glass, metal work, wood work utilise the facilities we are already contributing to eg the Mens Shed and open these for public sessions.
- Weaving.
- Events creation and funding workshop.

Food

- Noodle and dumpling, any other cultural food event would be welcomed!
- Perhaps occasionally (not more than once a year), have a festival / food festival that is focused on a particular group of migrants, and set it up in a way that it is attractive beyond Bassendean. Think big and build connections to the main migrant groups, most of them have some sort of association celebrating their country of origin.
- Any, Greek, Italian, Indian. The long table setups we had pre covid were great.
- Alternative or healthy food for me.
- Use local food shops more for events.
- Vegan vegetarian.
- Any food festivals
- Food trucks.
- Any food festival is a good festival.
- "The Great Bassendean Bake-Off"
- Any food event would be great.
- Dumpling festival.
- Cheese festival.
- Seafood festival.
- Long table dinners.
- Picnic events.
- Food truck events.
- Greek.
- Indian.
- Any culture showcasing their cuisine.
- Market type stalls of fresh produce and delicacies, not really meal type nor streetfood. But more speciality type stalls i.e one stall selling JUST one or two cultural or homemade specialities. I can't explain it... Think of bazaars and piazzas in Europe... It's something that our modern food trucks DON'T offer.
- Interactive cooking demonstrations.
- Long table dinners
- Longtable multicultural food festival.
- I loved the Italian festival and Fringe held on Old Perth Rd.
- Food truck festival on old Perth rd with music also.
- Noodle and Dumpling Festival.
- Community Picnics.
- Long table dinners
- Community picnics in the park ie Teddy Bears Picnic at Sandy Beach Reserve.
- Downton Abbey style Garden Party.
- Regular food truck night.
- BBQ meat smoking event.
- Indigenous food festival.
- Picnics.
- Bush tucker
- Food truck events.
- Something celebrating our local kebab shop Ashfield Istanbul Kitchen (incredible kebabs)
- Love the idea of different cuisine nights.
- Speed dating with long table dinners.

- Any food-type event would be great.
- Balkan Bake-Off
- The long table dinner looked amazing. More of these!
- Craft beer type street festival.
- Love the idea of long table dinner dinners. Would be great if this was reflected in our Bassendean Markets.
- More longtable dinners sound great. Or even a blind-dating/musical chairs type event where you have 15 minute mini conversations to meet new people while you have tapas-style mini bites to eat from local cafes/restaurants.
- Tapas festival.
- A big community BBQ.
- A nibbles fest with vendors selling small food items so attendees can experience many different foods.
- A Craft Beer Festival. We already have 3 brewers in the area and some others in Bayswater.

Activity

- Success Hill Slip n' Slide.
- Slip and Slide on Success Hill Reserve.
- Dress up day: everyone goes down to the river dressed up in a theme and have a picnic whilst a presenter shares something on stage regarding 6054 history or something. Nothing gets a community more riled up than having a "dress up/costume day". That's how cultural events are celebrated in non-western countries... We would wait the whole year just for that one day where we could all wear our traditional festival clothes and gather in the community etc.
- Easter egg hunts.
- Trails through our local reserves/parklands.
- Rebuild the jetties and host a "swimming carnival".
- An Amazing Race style treasure hunt where you have to find landmarks and prove you've found the right places by taking photos of you there and doing funny poses or making letters as a team etc. and all meeting at a local pub or restaurant at the end to tally up points and enjoy a drink or meal. This could get families and friends exploring more locally.
- A community cleanup (like clean up Australia Day) followed by a big community bbq.
- Treasure hunts.
- Basso Lawn Game Olympics.
- Astronomy nights
- ToB Trivia/Quiz Night resulting in more people learning more about the area and its history.
- A half marathon that runs all through Ashfield, Basso, and Eden Hill.

Theatre

- Outdoor theatres.
- Theatre performances.
- Live experiential theatre performance outdoors.
- Theatre performances.
- More opportunities to see local theatre performances.
- Theatre and shows for kids eg puppet shows based on local historical events told in a fun and engaging way.
- Theatre in non-traditional spaces.
- Theatre in nature spaces.

Dance

- Swing dancing, or generally dancing that spans generations.
- Def a line dancing or fun dance event yeah.
- Any classic rock and roll and community blues and jazz or Lindy hop dance performances like they always do in Malaga Markets on the weekends. Love the classic rock vibe and especially with Bassos heritage vibe.
- Ballet.
- A rave in the suburbs would be awesome. It would be surprising the age range it would attract. Think Manorfest last year in York.
- Ballet under the stars with an orchestra.
- Do a dance event to engage the local young people and adults which includes indigenous artists from all over the state.

Comedy

- Open mic comedy nights would be great!
- Comedy nights.
- Comedy shows.
- Stand-up comedy
- Everyone needs a laugh!
- Comedy nights.

Sport:

- It would be great to have it as a hub to host meet and greets with local, Australian or worldwide athletes at our local sports grounds eg similar to the UFC athlete organised meet and greets at Hyde Park.

3. The Town wishes to collaborate with local creatives and event organisers to implement projects or perform at events. Would you be interested in collaborating with the Town in the future?

4. Name: Nadine Mast

5. Email: nmast1@bigpond.com

6. Phone: 0447476507

7. What best describes you? Events organiser, Floral Designer

4. Name: Melissa

5. Email: meldk@mail.com

6. Phone:

7. What best describes you? Visual artist, Events organiser

4. Name: Romona Sandon

5. Email: romona@rsdesigns.com.au

6. Phone: 0417950196

7. What best describes you? Visual artist, Architect

4. Name: Helen Pauley

5. Email: helenpauley@gmail.com

6. Phone: 0491058399

7. What best describes you? I work in costume maintenance and dressing performers.

4. Name: Ash

5. Email: lben6@live.com

6. Phone:

7. What best describes you? Events organiser, Sponsorship

4. Name: Jay McCowan

5. Email: jaymcc2003@gmail.com

6. Phone: 0478638867

7. What best describes you? Visual artist

8. Any other suggestions or comments?

- Have events where others contribute to but are overseen by the council. I.e. council doesn't pay much, but businesses and buskers come to join.
- Maybe utilise the river more.
- Ask our indigenous community for input.
- Get groovy. Think outside the conservative square.
- Love living in Bassendean, keep the events coming but be mindful that going out to live music at 3 in the afternoon in Birak and Bunuru is not fun.
- I'd love to see Bassendean and surrounding suburbs become more vibrant, inclusive and interesting through the development of more arts and cultural activities and just become a more "fun" place to live.
- Make it less global or less about other cultures and more about what's truly uniquely Australian i.e Indigenous themes! (after all, we migrants CAME from our cultures and want to immerse in something uniquely Australian, NOT to celebrate another Diwali or Chinese new year thing etc.) Tbh the white folks think that they are being inclusive by celebrating half the world's cultures but really we don't want that. We actually really want to celebrate what's Uniquely Australian.
- More advertising of stuff that goes on- I generally find out too late.
- I'm excited to see our community continue to develop and blossom.
- Bring Old Perth Road alive with music, street food, comedy, lights, anything 🙌
- Ashfield Oval is a big, public transport accessible space, as is Bassendean Oval and both are underutilised. Can we use these?
- More events which cater for children to be there, such as a choir at a reasonable kiddie-friendly time, with a volunteer-run kids corner with activities (I would happily be this volunteer if need be). So timing and accommodation of young kids is a factor for me.
- Release the Men's Shed to use as a maker and creator space so we can create amazing things. On other days, Men can still have exclusive use of the space.
- Good work asking. Lots of opportunities. More engagement with local community groups I think - EHCAN, ASHFIELD AN, SHAG etc.
- Would love any projects or events to focus on Bassendean, Ashfield and Eden Hill's future and youth, would love the art projects to be focused in our communities and not just our town centres we have a number of mini-parks, large reserves which could all benefit from art works, sculpture trails, interactive activities.
- A new segment to the Thrive newsletter showcasing local artists.

Schedule of Submissions

Draft Arts, Culture and Events Strategy

Open Ended Responses:

What arts and culture projects would you like to see implemented in the Town?
I'd love to have some 'human library' events organised - a safe space to borrow a 'book' (a local community member) to 'read' (through dialogue) about their unique experiences and knowledge. https://humanlibrary.org/ More murals and sculptures by local artists (especially our Indigenous artists) depicting local flora/fauna/culture. And maybe introduce an art walking trail. Bring back something like hosting elements of Fringe Festival. More Indigenous cultural projects of all sorts - language, cooking, art, storytelling, astronomy, season change celebrations for the 6 Noongar seasons, etc.
Visual Art Exhibition Recognition of Noongar culture & history
Public participation murals and regular art workshops- painting, collage, ceramics, ...
Art works and projects which are led by schools and students
Music and dance
Jazz festivals or similar like you did in the old days at sandy beach. Folks use to catch up and enjoy each others company. That's what made Bassendean a community
I did like the Moon Gig idea very fresh. The blues band playing last Friday on Old Perth Rd was very relaxing and a nice find. Maybe something to do with muralists.....
Concerts bands Fringe events Street parties
none, waste of money
Something based on the history of the Swan River settlement. Perhaps art murals and better signs along the river with history or a sculpture
I would like to see the Town celebrate more about indigenous culture as well celebrate out multi-cultural community. Events that tie into out proximity to the Swan River would be great, starting with the Avon Decent.
Outdoor Theatre
Installations, exhibitions, children's projects
Music. Activities for toddlers and kids. Kids painting, Art and craft
Sculptures musical concerts photographic exhibitions
More kid friendly festivals to show all kinds of art forms
Live music of all sorts, outdoor art exhibitions and competitions

Things that bring arts and culture together with nature.
Commissioned street art in areas such as Old Perth Road, the Ashfield shops and other areas of the town. An annual street festival on Old Perth Road, similar to the Maylands Festival. Regular quarterly free music events, with food vans and family friendly.
Murals, graffiti/street art.
Concert
Utilising outdoor spaces & local businesses; inclusive; small festivals; cultural festivals
Music hubs for artists, jam nights and structured activities. Indigenous activities, language lessons, art/culture. Disability inclusion workshops, CoDesign a project with lived experience to support something in the town.
Historical events where locals can share their knowledge and ask questions of local experts.
As Guildford has a walking history tour of plaques on posts in front of the older buildings etc of start of European settlement; to do similar plaques with both 1st Nations historic significant areas along with significant early European history areas for our suburbs.
community centre & cafe at the Point Reserve
Assistance with military commemoration events such as Anzac Day
An Australia day event
Community Christmas tree.
Visual arts exhibition
Studio spaces for local artists
Activities and performances which activate public spaces. No more ugly yarn bombing and cheap low quality temporary street furniture etc
Live music performance/ festival all genres
Perhaps some Art Markets and some outdoor live music in the town on the odd weekend (a bit like we had a few years ago when the Fringe Festival came to town - loved hearing the WA Police Pipe Band play for us then).
More concerts and family events in our town. We loved the fringe shows, music at Sandy bay and little Italy nights. Amazing! Bring them back!!!
Street art, wall art, communal events that build and strengthen the sense of community
Town mural contributed to by locals. Music events spread around all the different major parks. Multicultural event. Junior theatre group
Festival style events. The FIRST Wonderrealm was great.
None. Safety needs to be priority over arts n culture

Harmony week, have a pontoon parade down the swan river, and food trucks. Spend time making them with the community and professional artists. Bring back the open studios would be great! Open heritage buildings. Bespoke small grants for established artists. Turn 35opr into a theatre.
Supported community cooperative facilities for arts practitioners
Live music, street theatre, multicultural dance
buildings to represent a theme in Old Perth Road
More stuff that brings to the town centre such as greater amenities more food places less property monopoly on old Perth road
Provide a performance venue in the community and develop literature based initiatives and community concerts for gathering
Sports stuff
Music and dance
More markets and food trucks
Music, theatre-community arts projects by residents with a concert at the end of it, showcasing their newly acquired skills
More community events like markets and local art exhibitions
Small pop up family friendly events, art integrated into the streetscape
Free community Concerts Ashfield reserve Sat night Sunday day
Cultural events. Multicultural events in the town
Things for the kids. Face painting giant bubbles ~ kids entertainment. 4ish is a good time. After school.
Local businesses supporting rather than food trucks pop up place
Indigenous , fringe festival ,
Indigenous cultural education and art
More e-transportation in the town
Live music Theatre / plays
Fringe side shows. Sunday afternoon good time. Live music. Family oriented things. Like summer street festival. Circus bouncy castles. Kid event.
Multicultural and diverse
More live music events
Live music. After school events. Love the markets. Things by the river.
More food trucks, music.

Small events to bring the community together. No road closure. Arts and crafts for young people.
Community Choir, more public art, localized and targeted place activations incorporating entertainment and art offered in local parks to bring the immediate community together.
Anything that helps foster a sense of community and promote the local artist talent we have. I'm particularly interested in engaging with schools to embed creative learning from a young age.
1. Stories about Bassendean told by local indigenous traditional owners 2. Project to showcase fauna native to Bassendean to assist in replanting/rewilding the local area
blah
None - it is not up to you to find another way to waste ratepayers money
Any! What happened to the good old days when there was a very activity arts and culture program all over the town for most of the year. Why can't the Town have an arts centre / space / hub?
I would like to see art works which stimulate physical activity and interaction - play elements for young and old which educate on our local flora and fauna. Our parks and reserves should be a focal point for artworks
Sculpture by Sandy Beach
Please bring back the Artcompetition you used to run every year
My two main interests would be to see more projects focussed on Aboriginal art and culture, to both celebrate their culture and improve community knowledge. The second area would be arts projects relating to sustainability and environment to improve awareness and comprehension of essential environmental messages.
More support to local and nearby resident artists, such as art studio, Art festival, community events.
More public art done by local and nearby resident artist
Music in the parks, bassendean visual arts awards, Artist open studio weekends walking tours of Bassendean, local story telling
Engagement projects for young people
Festivals, Markets, Street activation
More opportunities to showcase original music and local artists. Facilitate events which encourage locals to engage with local artists through workshops and masterclasses (for example; visual arts, Noongar language). More public art/street art.
Aboriginal artwork and words in Noongar for example Derbal Yerrigan refers to the Swan River, Maali Noongar name for the black swan. Any street names or areas withing Bassendean also mention in Noongar.
Art exhibitions and live music events

More street art
Please bring back fringe festival events if possible. They were such a brilliant family event
Unique 'Luxe Library' pop up event - Been an idea knocking around in my head for a while - happy to help implement! Luxe library Chair menu (old comfy recliner, beanbag etc) pillow and blanket library Build your own snack platter. 3 included pay for extra choices Tea journey - bottomless, Herbal teas Doorbell to butler Ambient sounds and lighting customisable. Online booking has set up in advance Audiobooks, kindles, preorder books though Libby system Cover chairs in blankets to protect sanitise Team up with Basso library and use the meeting rooms. Long dinner (was interstate for the last one!) Please do everything in your power to keep the community cinema! Sculptures by the river - or something decorated by local community groups and schools - ie giant coffee cups (similar to those cow statues that were sponsored by breweries and artists around perth) (sorry for disjointed ideas here - have a baby yelling at me) Brunch on a bike - trikes pedaling people to 3 cafes for coffee brunch and cake. Halloween costume parade down OPR Big picnic by the river. Demonstration by the grey company (I think they're called?)
More events celebrating Indigenous culture. Would love to see a return of the concerts at Sandy Beach as well as fringe events here
*fresh foods and artisan style market - like Queen Vic markets in Melbourne or the Adelaide markets * mahjong, chess, bridge classes at the library in the evenings for full time workers, not just daytime things * event spaces for mothers and babies group - with coffee van or petting zoo or something.
Community art exhibition. An on-going public art program.
Music brings people together. We used to have an annual concert at Sandy beach.
More live concerts, more local musicians & artists (who actually live in bassendean) and more film festivals featuring WA film makers.
The town has a recent migrant history and it would be nice to have some of these oral histories/stories recorded and available in the library. Continuation of the Christmas Carols and the use of the term Happy Christmas and not happy holidays.
Improved access to arts practice studio spaces for artist to lease.
More support for local artists and creative opportunities. Creative spaces and opportunities for collaboration. Looking at ways to support environmental initiatives through arts and culture also.
Affordable studio space to help nurture our local artists and musicians and make Bassendean a more vibrant community.
Cultural foods Chinese new year, naidoc celebration along the river not in town centre
More studio and workspaces for creatives to collaborate and form a community arts collective. Can vacant buildings be used to facilitate this?

Artists Studios, we are in dire need of studios spaces for creatives within the community, this way we would be able to form a collective and work within our community that we live. Any council owned or vacant buildings In the TOB could be considered t work with the artists to form a lease
community concerts, kite flying, family friendly events, show case of local writers, artists, musicians, textiles, pottery, interpretation at Registered Aboriginal sites, public art at Point Reserve referencing the long association of community swimming there, online info about the Town's art collection and biographical information about artists, an online visual cultural calendar to allow plans to be known by the community
Music Festivals, Community events eg. community bake/cook off, Cultural Days celebrating different cultural festivals, Diner en Blanc - could do a long table along Old Perth Rd.
Dancing demonstrations of Square Dancing. There is a local group Happy Wanderers that dance Friday night at Alf Faulkners Hall.
Live music
More music and art
Strategic projects with definitive direction - whether this is an arts season or calendar guided by themes or local arts and culture projects that build community
Painted murals, vibrant street scapes. Promote original music
anything that involves the community in a positive way
Additional wall art murals on buildings by Perth artists. Community learning workshops/programs, i.e steps towards sustainable living, sewing, painting courses. Etc.
Arts and sculpture competition for locals to enter their pieces
Live events in particular promoting local and emerging talent
Local art gallery (previous ones were great!), street festival on Old Perth Road, Italian Festival, Fringe Festival
Wadjak cultural events Live music
Bring back Fringe Festival - WonderRealm in Bassendean.
More live music, street art around the town (think Brenton See, or Amok Island sort of styles, colourful and involving nature). I'd loooove if there was learn AUSLAN classes! Other languages too. Maybe art classes aimed at adults (a range of ages, not just older).
Murals and art classes
Live music
Spoken word events (slam poetry, or readings etc).
Free craft/sport Activities for kids - there are so so many young families in the area

Engaging with PTA for discounted/free fares to a guided tour showing the history of trains in Perth, from Fremantle to Midland and including Bassendean and the local train museum.
Indigenous art and craft by local artists eg basket weaving Indigenous education by elders. Bayswater shire host monthly sessions by a local elder on different aspects always very popular and free. Sculptures around our beautiful town. Graffiti art.
Live music in Town centre and venues, including shopping centre
More writing / author related events
Fringe festival like previously which showcases perth acts and entertainment, this was fantastic and attended by many
Literature festivals and events like scribblers for kids
live original music
Outdoor concerts
More live music. Also, some recognition of our Aboriginal heritage with a sponsored art project - maybe to coincide with Naidoc week.
Street art. Art shows. Music concerts (classical)
More of the history and current culture captured through storytelling.
Local art exhibitions, art and craft workshops (for adults and children), concerts in the park, art installations in the park
I love our summer outdoor cinema. I would love trial experiences that leverage some of our local businesses, like art classes at artmind, or a community gathering for local providers to showcase their business - music teachers etc. A beautiful large shared workspace might be nice.
More music events, painted works
I would like to see more arts and culture projects the celebrate our connection with the Swan River and our connection as a meeting place for ancient cultures.
Concerts, Big Day Out, Return of themed concerts at Sandy Beach etc, street sculptures, more murals, aboriginal street and place names
Bassendean Art awards

In addition to art exhibitions, live music, cultural events, workshops and food events, the following other responses were received:

Other responses
Events that celebrate our natural areas, such as the Swan River
Include faith based events eg. Christmas Carols, Passion play ...
It is nice to have food at the live events, however seeing someone perform is mesmerising. The library events are nice, I went to the mochi making class.... Keep up the good work. If you hold Chinese new Year, event is fine, but competing with Northbridge. Thinking out loud, a series of muralists could create some ephemeral pavement drawings, or could do a workshop and or ideas for "laneway Galleries". Maybe the local musicians could have a meet and greet, the people behind the music..... A permanent artists space for various artists.
NAIDOC is a white invention. Celebrate the noongar seasons and put on indigenous dance and art festivals. Return the internatiol Food fair to Jubilee Reserve. And hold events that celebrate our proximity to the Swan River and gives better utilisation of Sandy Beach, Point Reserve, Ashfield Flats and Success Hill.
Authors-local-holding forth into their creations
Focus on the Tree Festival 10 Apr-10 May.
Still the Best NAIDIC in town !
Pride festival/ celebration Indigenous related pottery, ukulele workshop
Anzac Day and other military commemoration support
art in the park activities
Studio space in the old fire dept that includes community based projects
Think Soundwave, big day out. That was when the town was actually alive. And when you felt safe walking the streets.
See previous. Art specific events would be good. Bassendean MasterChef with Prepare, Provide, Poduce. Long table dinner on old Perth road, with sliding scale or pay it forward tickets. Include banners and signage around the town for better marketing.
All of above. I think that specific and focussed activities are good ie build a reputation for high quality activities of in cerntain art forms. This will 'em Ncorage residents to take ownership and promote town activities to friends from all over
Sports stuff
It would be good to have dances like they used to have down at sandy beach with food trucks and live music and dance exhibitions and teaching young kids simple dances.
Cooking classes Theatre Fringe festival event More activities on the river

Local cultural events for Aus day Noongar seasons and culture
Indigenous dancing
Transport related education
Positive indigenous art , learn culture More adult workshops, music and dance Local choir Live theatre
Open studio, art festival
visiting writers and artists in residence work shopping with the community
Would love to see local artists celebrated. Bassendean is home to a wonderful arts community.
Light/drone show by the river (no fireworks please!) Native food workshops Local gardens talks and how to plant seasonally (war memorial gardens in particular are excellent)
Film festivals.
In a post-religious world it would be nice to remember that those of us who are still believers in Christian faith practices are not excluded/isolated. That Easter and Christmas aren't just about the commercial aspects and that these are celebrated as heartily as Halloween. Perhaps a community/street carols in addition to the main one? (Please continue with the community Christmas carols and the church of Christ choir.)
Not just live music but live performance also.
Street theatre
Artist open studios would be a great idea ...if the TOB actually had studios on offer. An open day every 6 months to a working arts studio where works can be offered for sale and also to be able to chat with creatives working within their community would be a draw card. Grants could be accessed to work with the community and new artists coming into the studios when available bring fresh insight and innovation to the town. Artists need support from council to be able to have a studio space, private leases are very hard to come by.
Sharing local history via walks or talks events show casing local creatives street dancing/ flash mob
Something like the Rotary Ramble Weekly Farmers Market
Dancing
All of the above please. Some events where families can all be involved and some just adults only like the long table dinner- that was amazing

Any events that bring people to Bassendean. As mentioned, loved it when Bassendean was a location for Fringe, was such a great weekend and amazing atmosphere. Good for all ages and families as well. About 5 years ago our family really enjoyed the carnival that was held at Ashfield Oval. Also any chance of a show, like the Wanneroo Show would also be great. We would enjoy family friendly events, but also adult only events that my husband and our friends could attend.

AUSLAN and other language classes. We have such a range of cultures in TOB and I know there's also some hearing impaired people. I'd love to learn some AUSLAN

Author expo / open day or market day - could be held with others arts disciplines (eg local artists, ceramics etc). Workshops on writing for children

Bring back sunset concerts at Sandy Beach Reserve with food vans

A festival celebrating artists, writers, photographers, craftsmen, food, musicians, etc

Was this survey written by a privileged entitled white person. There is more Aboriginal Culture than just NAIDOC! There are opportunities to celebrate - the six seasons and the ceremonies associated with each. - indigenous storytelling - prominent indigenous people There is also the ability to promote water based events such as dragon boats, swimming races, fishing competition, kyaking. After all Bassendean is the Home by the Swan

Large events on oval

Any other suggestions or comments?
A three on three basketball comp would be fun! Otherwise, keep up the good work - you're doing great.
Any performing art show.
Any projects that do get the go ahead should also look at the best ways sustainability can be incorporated.
Are you gonna pscy people or just get them to work for free your marketing person is crap so I hope youre not paying them
Arrangements should be made to facilitate contractual sub-letting of the parking space at Hawaiian's Shopping Mall to nearby venues for customer parking outside normal shopping hours.
Assisting local individuals or groups with grant funding applications etc would be very helpful.
At present I am having to rent workshop space outside the Town of Bassendean due to lack of available suitable space at a reasonable cost. The industry is not affluent and affordable space is difficult to find. I rent space with 5 other artists in Forrestfield and the collaborative atmosphere is inspiring. I feel if there was something similar in the TOB it would be a great creative hub.
Australia Day fireworks at Ashfield were great! More events buy the river such as Sandy beach and success hill, fairs with rides and live music from new bands.
Bassendean could easily become a creative hub. We just need to support the artists. Can any of the empty shopfronts in the town centre be turned into affordable studio space? Can we organise some street parties with live music and performance? Start our own annual street festival. Like the Beaufort St Festival?
Bassendean Memorial Library promotes local authors, supports the local writers group, provides the Local Studies Collection containing Aboriginal history and knows local creatives- consult with Library staff for local networks and people.
Better advertisement of events to support the performing artists and food trucks that participate.
Big Day Out or similar
Capture what is here. A history photo exhibition of the town. A writer or oral history of houses. RSL history. An arts centre (or something) at the fire station. Aboriginal history - like the Ashfield Flats lookout QR codes.
Collaborations, either with other artists or members of the public, community groups (younger, older, differently abled, etc.) culminating in an event where a mural is painted, or in some other outcome.
Depending on the responses to this survey, it would be interesting to know if relevant workshops could be trialled/supported here in Bassendean.

Display local artists and creatives and promote their creations
Embrace the Daffodil project for hidden/invisible disabilities at community events to assist and support people who can be identified from wearing the lanyards or bracelets. Perth airport and some Westfield shopping centres are endorsing this initiative.
Events with greater mass appeal that showcase the best of the town are preferable. More music would also be a positive change.
Family friendly fringe events were really great more accessible than going to the city. Better than STAGING AUS DAY EVENT.
Forgot to add in the suggestions - history tours/ghost walks. Gosnells has one that has volunteer actors playing the roles of the ghosts/historical figures
Goes without saying, utilize our suburb! Not sure if festivals / music events can be held at Bassendean Oval like they have been but that would be great too.
Great that this survey is happening!!!
I also run Australian Songwriting Retreats with my business partner. We have run many songwriting and meditation workshops over the years. Happy to discuss.
I am not talented enough, but love the idea! Look forward to the Art and Culture in Bassendean.
I love living in the Town, it's community feeling is small town and welcoming.
I love that this is happening! Great work asking the right questions. Thanks.
I would love to help at art exhibitions, but not in a position to do any major organising etc
I've just had this idea of a sculpture exhibition similar to Sculpture by the Sea, but on Sandy Beach reserve.
Ian Pendlebury is the president of the Happy Wanderers Square dance club that I mentioned previously.
In the current climate of high rents, it would be great to see Bassendean support local artists with access to cheaper/free studio spaces, particularly in areas of the town which need more foot traffic. This would support more creative performances and exhibitions by local artists
Increase funding into pre-existing events such as the markets to produce higher quality markets
Integrate practical requirements and infrastructure into the artworks e.g. park benches. Host culturally significant events and utilise the "long table" concept for community dinners which focus on these
Keep it up!

Make safety the priority!!!!!! We don't feel safe in a town we have lived in for over 35 years. First time we have felt so unsafe and uneasy in this town
Maybe a collaboration with the Bayswater Hotel regarding live music. Keep going with the markets- although a better power supply to the marquees at BIC would be wonderful.
Maybe some exercise equipment in the parks
More actives for kids in school holiday and after school
More events that celebrate both sides of Bassendean, the Morley side gets very ignored (less events, less care in planting at roundabouts etc)
More parking for events
More things for the elderly.
Need to advertise events more so local residents know about what's going on.
Nice event, thanks
Oooh maybe a dads and kids overnight camp by the river - connects dads and encourages bonding. Men's shed could get involved running a workshop and butchers could have a bbq class? Ok I could brainstorm for hours. Love your work and I see the vision for our beautiful town!
Open to discussions with the TOB to make a building for studio spaces available. Several artists are currently looking for space and the ability to form an art collective in this area.
Please add more sport related stuff
Provide a mix of both day and night events which encourage safe and active use of our town
Provide affordable spaces for artists to work and collaborate
recognition of Aboriginal sites in the area
See previous commenys
Showcase the area in an engaging way by highlighting the unique architecture of some of the character buildings, cafe/product reviews, putting small businesses into the spotlight and promoting the incredible lifestyle the residents enjoy - myself included.
Since no art studio space in local Basedean is losing the local artists ti midland or fremantle
Some kid friendly hands on events, simple craft like at the arts centre in the city. At the market would be great because it makes a big family friendly event.
Sorry re 3, but the question is phrased poorly: I love engaging and participating but am not an artist nor someone to collaborate with
stop wasting money on shite like this and maybe prune some of the tree's instead
Thank you for putting it out there. Definitely need some artistic vitality.

The town used to have lots of vibrant activities Concerts at sandy beach reserve Italian festival
The Tree Art project that was run in the past would be a good model for future activity. Also an 'art in the park' activity was run at a family fun day at Bindaring though ants are an issue at that location!
There is more to Bassendean than just first nation culture. We should celebrate modern culture and our recent heritage too. All should be celebrated and enjoyed
There were much more constructive questions this survey could have asked. I guess it at least ticked the box so you can say you consulted.
This event was very well put together, the staff at town of bassendean are doing a very good job
This survey is culturally insensitive. Not just to aboriginal people. It has a predetermined privileged and entitled view of art and culture. Limited to music, visual and performing arts. It made no attempt to explore culture in the greater sense of the word's meaning.
Various age appropriate events eg. Young children and families, youth/young people, senior citizens.
we need to get back the arts events we used to have, its like we have given up on culture because COVISD came along and every thing stoppesdd inn its tracks, arts in the community is good for all ages.
Workshop ideas - succulent plants, Christmas wreaths, repurposing materials to make useful things.
Would love to perform for residents wherever required, as I'm an experienced musician suitable for all ages, and a proud Bassendean resident!
Would love to see a bit Christmas spirt in the town of Bassendean.

Arts

Action	Outcome	Lead/ Responsibility	Delivery	Existing or New	Approximate Costings						Notes	
					2022-2023		2023-2024	2024-2025	2025-2026	Total		
					Approved Budget	Strategy Estimate						
5.1.1	Promote and facilitate community street art.	Implement local community street art program for existing infrastructure within the Bassendean Town Centre.	Community Development	PT PR	NP	Nil	\$500	\$10,000	\$11,000	\$12,000	\$33,500	To be delivered via an EOJ process with view to partner with local creatives
5.1.2	Recognise and support local artists.	Ongoing promotion of local artists through Town of Bassendean channels. Stage a visual art exhibition to showcase and celebrate local artists	Communications Community Development	SU PR	EP NP	Nil	\$1,400	\$1,400	\$1,400	\$1,400	\$5,600	Costings based on previous BVAA budget but preference is to revisit scope and format
5.1.3	Create and maintain a Bassendean Gallery Graffiti Mural.	Ensure the Bassendean Gallery Graffiti Mural is maintained and relevant.	Youth Services	PR	EP	N/A	N/A				\$0	Project completed in 21/22 fin year
5.1.4	Review Art Acquisition and Management Policy.	Ensure contemporary guidance on the effective acquisition, management and decommissioning of the Town's art collection.	Community Development	PR	EP			\$800			\$800	
5.1.5	Develop an implementation plan for the provision of Public Art.	Create a plan for the delivery of public art within the Town.	Community Development	PR	NP	Nil	\$1,200				\$1,200	
5.1.6	Grants for arts organisations and individuals.	Provide financial assistance through grants, sponsorship, donations, waivers and in-kind support in accordance with Council Policy – Community Funding and the Town's Sponsorship and Grants program.	Community Development	PT SU	EP	Costings included in Community Grants item in 5.2.8					\$0	
5.1.7	Review and implement Local Planning Policy No. 15 – Public Art.	Ensure a contemporary local planning framework as it relates to public art and the ability to require developer contributions towards public art.	Planning Services	PR	EP				\$1,000		\$1,000	Implementation costs are covered by developer contributions
5.1.8	Deliver digital artworks for the Bassendean Green Trail between Frist and Third Avenue, Bassendean.	Create a digital art trail showcasing the talents of young, local artists with the aim of creating moments of engagement for the trail.	Sustainability and Environment	CD	EP	N/A	N/A				\$0	Project completed in 21/22 fin year
5.1.9	Maintain the Town's art collection.	Acquire, maintain and dispose of art in accordance with Council Policy - Art Acquisition and Management Policy.	Community Development	PR	EP	Nil	\$3,577	\$1,000	\$1,000	\$1,000	\$6,577	costs associated with valuation for 22/23 fin year.
5.1.10	Identify both Town and privately owned vacant or under-utilised buildings to provide and/ or facilitate cooperative performance, work space and hubs for the creative sector and community (including CaLD communities)	Provide for art and small scale cultural spaces to enhance the Town's growing reputation as a creative industries hub.	Community Development Planning Services	PT CD	NP	Dependant on staff cost and availability of premises					TBD	
5.1.11	Coordinate regular arts and crafts workshops within the Town	Provide learning and engagement opportunities for local professional, developing, and amateur creatives.	Community Development Library Services	PL PT PR	NP			\$2,000	\$2,200	\$2,400	\$6,600	

Culture

Action	Outcome	Lead/ Responsibility	Delivery	Existing or New	Approximate Costings						Notes	
					2022-2023		2023-2024	2024-2025	2025-2026	Total		
					Approved Budget	Strategy Estimate						
5.2.1	Identify and promote shared space(s) for collaboration, networking, exhibiting and performance.	Assist in developing the Town's growing reputation as a creative industries hub.	Community Development	PT CD	NP				TBD		\$0	Staff time costs to be determined
5.2.2	Establish a strategy to enhance partnerships, participation and engagement of Noongar people.	Increased engagement and participation with Noongar people.	Community Development	PL PT PR	NP			TBD			\$0	Any activities associated with the strategy would need to be costed separately and based on scope
5.2.3	Develop a Relationship Management Model to facilitate engagement with event providers/ community groups.	Fostering a culture of collaboration and trust between the organisation and community.	Community Development	PR	NP			TBD			\$0	Staff time costs to be determined
5.2.4	Deliver the Town's Oral History Program.	Record the oral histories of Aboriginal people with a custodial or cultural connection to the district, and the memories and experiences of people who have lived, worked or played in Bassendean.	Library Services	PR	EP	\$6,500	\$6,500	\$7,000	\$7,500	\$8,000	\$29,000	
5.2.5	Promote and continue the Bassendean Local Studies Collection.	Provide access to Ancestry.com courtesy of the State Library of Western Australia subscription to ensure residents feel closely connected and understand family history and genealogy.	Library Services	PR	EP	\$1,000	\$1,000	\$1,250	\$1,500	\$1,750	\$5,500	
5.2.6	Review and update the Town's Local Heritage Survey and Heritage List	Identify places of cultural heritage significance and ensure the Town's local heritage framework is contemporary.	Planning Services	PR	EP					\$15,000	\$15,000	
5.2.7	Develop and implement a comprehensive strategic Interpretation Program for natural history and heritage.	Share the stories of local places of Aboriginal significance, including the Derbarl Yerrigan.	Community Development	PT	NP				\$10,000		\$10,000	Project to be scoped in conjunction with Local Studies Librarian and Aboriginal Engagement Officer
5.2.8	Deliver the Community Grants Program in accordance with Council Policy – Community Funding Policy.	Support local community groups, businesses, and individuals to deliver projects and activities that are beneficial for the local community.	Community Development	PR	EP	\$30,000	\$30,000	\$30,000	\$34,000	\$38,000	\$132,000	

5.2.9	Coordinate regular historical and cultural workshops within the Town	Provide learning and engagement opportunities for residents interested in local history and Indigenous culture	Community Development Library Services	PL PT PR	NP			\$2,000	\$2,200	\$2,400	\$6,600	
5.2.10	Deliver Community Awards in accordance with Council Policy – Community Awards.	Facilitate the recognition and celebration of significant contributions to the local community and district.	Community Development	PR	EP	Nil	Costings included in Community Awards item in 5.3.2				\$0	

Events

Action	Outcome	Lead/ Responsibility	Delivery	Existing or New	Approximate Costings						Notes	
					2022-2023		2023-2024	2024-2025	2025-2026	Total		
					Approved Budget	Strategy Estimate						
5.3.1	Facilitate the Arts, Culture and Events Committee.	Provide for high-level Council strategic direction regarding matters relating to the community arts, culture and/or events that assist fostering strong community expression, identity and pride.	Governance Community Development	PR	EP	Nil	\$700	\$1,000	\$1,000	\$1,000	\$3,700	
5.3.2	Facilitate and deliver the Community Awards program.	Provide an event to recognise contributions made by community members.	Community Development	PR	EP	\$7,000	\$9,000	\$9,500	\$10,000	\$10,500	\$39,000	
5.3.3	Artist meet and greets.	Meet and greet sessions included in agreements for commissioned works.	Community Development	PT CD	NP	Nil	Nil	\$500	\$500	\$500	\$1,500	
5.3.4	Promote community group events within the Town.	Creation and maintenance of a community calendar of events through Town of Bassendean channels.	Community Development	SU	EP	Nil	\$1,000	\$1,000	\$1,000	\$1,000	\$4,000	
5.3.5	Deliver a small or medium sized neighbourhood level event for residents to recognise Australia Day.	Ensure that Australia Day events are inclusive and acknowledge cultural diversity and multiple histories.	Community Development	PR CD PL	EP	\$15,000	\$12,000	\$20,000	\$21,000	\$22,000	\$75,000	
5.3.6	Provide citizenship ceremonies within the Town.	Citizenship ceremonies in accordance with the Australian Citizenship Ceremonies Code	Community Development	PR	EP	\$2,500	\$2,500	\$3,000	\$3,150	\$3,300	\$11,950	Costing is for one ceremony per year as other ceremonies are included in the Australia Day event (5.3.5) and Community Awards presentation event (5.3.2)
5.3.7	Research and consider a natural heritage "green" activation, event or festival in partnership with key internal and external stakeholders.	Events to provide opportunities to reconnect them with nature, environmental issues, and natural heritage.	Community Development Sustainability and Environment	PL CD	NP			\$5,000	\$5,000	\$5,000	\$15,000	Ideally a series of activities or local-scale event to coordinate with the annual WA Tree Festival
5.3.8	Facilitate the Telethon Community Cinemas.	Provide for family friendly affordable (and some free) community outdoor cinema screenings.	Community Development	CD PT	EP	\$13,000	\$8,000	\$9,000	\$9,500	\$10,000	\$36,500	New agreement required for the season beginning 2024
5.3.9	Facilitate the Bassendean Markets.	Monthly community markets for economic development and community connectiveness.	Market Provider Community Development	CD PT	EP	\$1,000	\$200	\$250	\$300	\$450	\$1,200	New agreement required for the 2024-2025 financial year onwards
5.3.10	Celebrate NAIDOC and Reconciliation week.	Develop relationships with the local Aboriginal community and celebrate Aboriginal culture and heritage. Collaborate with the Swan Districts Football Club to stage a NAIDOC event.	Community Development	PT PR	EP	\$2,600	Nil		\$15,000	\$15,000	\$30,000	To be scoped
								\$15,000		\$15,000	Possibility of partnership is yet to be confirmed	
5.3.11	Commemorate ANZAC Day, Vietnam Veterans Day and Remembrance Day.	Provide an ANZAC day ceremony and recognise Vietnam Veterans Day and Remembrance Day in conjunction with the Eastern Regional Sub-Branch.	Community Development	SU CD	EP	\$500	\$5,200	\$5,700	\$6,000	\$6,300	\$23,200	MOU to be developed with the Eastern Regional RSL to establish roles, responsibilities, and protocols
5.3.12	Celebrate Seniors Week.	Recognise and celebrate Seniors Week in November each year via an event and promoted via the Town's media channels.	Bassendean 55 Plus Association (or another seniors group) Community Development	SU PT	EP	Nil	Costings included in Community Grants item in 5.2.8				\$0	
5.3.13	Celebrate International Volunteer Day.	Recognise International Volunteer Day on 5 December each year by celebrating volunteers within the Town by an event and through the Town's media channels.	Community Development	PR PT	EP	\$1,300	\$1,400	\$1,600	\$1,700	\$1,800	\$6,500	
5.3.14	Facilitate Christmas Carol Gatherings.	Facilitate a Christmas Carol event within the Town.	Community Development	SU	EP	Nil	Costings included in Community Grants item in 5.2.8				\$0	
5.3.15	Promote the Garage Sale Trail	Promote the Garage Sale Trail in November each year via the Town's media channels.	Community Development	SU	EP	Nil	\$300				\$300	
5.3.16	Celebrate International Day of People with Disability	Recognise International Day of People with Disability on 3 December each year by increasing public awareness, understanding and acceptance of people with disability.	Community Development	SU	NP	Nil	Costings included in Community Grants item in 5.2.8				\$0	
5.3.17	Celebrate Pride Week	Stage an event during Pride Week to raise awareness on LGBT issues and inclusion.	Community Development	PL SU PT	NP			\$5,000	\$5,250	\$5,500	\$15,750	
5.3.18	Regular series of local-scale live music events across the Town of Bassendean.	Provide opportunities for the enjoyment of live music and community connection.	Community Development	PL PT PR	NP			\$18,000	\$19,000	\$20,000	\$57,000	

Totals **\$80,400** **\$84,477** **\$150,000** **\$212,200** **\$228,300** **\$674,977**



TOWN OF

Bassendean

DRAFT

**Arts, Culture and Events
Strategy
2023-2026**

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1.0 Introduction

1.1 Executive Summary

Community development is not an activity, but is a process, or a set of principles that is used to enable communities to grow and change according to their own needs and priorities.

It is inclusive and focuses on groups who are often disempowered due to economic hardship, disability, ethnic background or age. Community development is a grassroots approach to resolving issues identified by the community (*Kretzmann & McKnight, 1996; Toomey, 2011*).

The sustainability of the Town of Bassendean (the Town) is dependent upon the integration of a set of interconnected factors - cultural, environmental, social and economic. The Town recognises that the Arts, Culture and Events (ACE), contribute to a resilient, liveable, vibrant and prosperous community by creating a sense of place and contributing to a culturally rich environment. The Town also considers that high quality and meaningful artwork and events can enrich the community and strengthen community connectedness.

The ACE Strategy is a four-year strategic document which provides a framework for the delivery of ACE. Given Council's historical commitment to ACE, the ACE Strategy will also build on the findings and strategies outlined in the Town's Arts and Cultural Plan 2019-2023, with the Town also acknowledging the significant contribution of the creative community towards previous cultural planning processes.

The Town will seek to create collaborative partnerships to help connect groups, communities, organisations, agencies, business, etc. with shared understanding and agreements around principles, purposes, goals, processes and mutual benefits related to ACE. These collaborative relationships can result in greater impact in communities through collaborative initiatives, activities and projects.

1.2 Defining Culture

Culture encapsulates the shared values, attitudes and beliefs of the community which have been influenced by historical, social, environmental and economic experiences. It can be interpreted via visual artworks, events and shared stories and literature.

Cultural development includes the use of arts and cultural events to recognised, celebrate and engage with the community, with resultant social and economic development outcomes.

A strategic approach to cultural development ensures the Town has the ability to capitalise on opportunities to enhance cultural assets and appropriately allocate resources in line with community priorities and values.

1.3 Our Community

The Town covers a geographic area of 11km² and has a population of 16,101.

By 2031, the lowest growth indicates a population of 12,600, the high growth indicates a population of 15,800, whilst the median growth is estimated at 14,170.

The median age of the Bassendean community is 38.

In 2021, there are 399 Aboriginal people within the Town, making up 2.5% of the population, which is higher than the Perth metropolitan average of 1.8%, and lower than the State (3.3%) (ABS, 2021). The Town's population also consists of 17.1% from non-English speaking backgrounds, with 32.4% of residents having been born overseas, both of which are lower than the State.

1.4 Objectives

- (a) Create a vibrant, inclusive and connected community.
- (b) Guide the future provision of Cultural Development within the Town, aligned with other Town plans and strategies.
- (c) Build on existing ACE and develop and enhance them to meet the community's priorities and aspirations.
- (d) Spark the imagination, pique curiosity and creativity, from experienced artists to first time members of the public.
- (e) Actively engage artists and encourage creativity and engagement with the community.
- (f) Upskill local artists and communities and strengthen the creative industries sector in the Town.
- (g) Improve legibility by introducing public art which assists in making streets, open spaces and buildings more identifiable.
- (h) Enhance a sense of place by encouraging public forms which provide an interpretation and expression of the local area's natural physical characteristics and social values.
- (i) Improve the interpretation of cultural, environmental and built heritage.
- (j) Provide incentives, support and advice towards the development of community-led neighbourhood events and projects.
- (k) Create authentic and meaningful experiences through events, shared experiences and story-telling.
- (l) Foster a thriving and ever-developing creative economy within the Town.
- (m) Promote and facilitate capacity building, networking and ongoing learning through cultural development.

2.0 Context

2.1 Framework for Cultural Development Planning

The ACE Strategy has been developed in accordance with the Framework for Cultural Development Planning, a planning resource developed by the Cultural Development Network (CDN), which provides a consistent approach and terminology for cultural development professionals across all local governments in Australia.

The Framework recommends a planning process that is integrated with other key strategic plans of Council. The six principles that underpin the Framework for cultural development planning are:

Principle	Definition
Based on values	Embodied in Council policies and plans, what the community cares about.
Directed towards goals	A goal represents a desired future. It is not necessarily attainable, but is aspirational. Articulate the desired future towards which our effort is directed.
Informed by evidence	Research, data and practice knowledge that helps us know more about issues we are facing. This includes baseline data about the community and its needs, and what others have done to address them (outcome studies).
Underpinned by a theory of change	Knowing what we know (evidence)... about how to address the goal (objectives), we will do (something) <i>the activity</i> .
Focused on outcomes	Apply measurable objectives that address the goals. These should conform to SMART principles i.e. be specific, measurable, achievable, realistic and timely. They are not activities, but what is achieved through our activities.
Respondent to evaluation	Conduct evaluation that is consistent and impacts future decision-making.

2.2 Related Context

The provision and development of the Strategy has been informed by the following legislation, strategies, policies, and position and guidance statements:

Document	Details	Alignment
Western Australian Cultural Infrastructure Framework 2030+	The WA Cultural Infrastructure Framework 2030+ identifies how cultural infrastructure can increase participation in arts, culture and creative activities for all Western Australians and showcase the State to the world.	This Framework introduces a suite of documents that form the Cultural Infrastructure Toolkit, which can be used to form partnerships across all tiers of government, the cultural and creative sector, investors, developers, planners, architects, and local communities.
State Government Percent for Art Scheme	The State Government's Percent for Art Scheme encourages art in the built environment by using a percentage of a development's overall budget to commission art on new public buildings such as schools, police stations and hospitals.	The Percent for Art Scheme establishes the framework for the creation of a Local Planning Policies for contributions from developers for public art.

Council Policy – Art Acquisition, Management and Decommissioning Policy	Council Policy applicable to the Town’s existing art collection and any decisions relating to the acquisition of additional items.	To provide guidance on the effective acquisition, management and decommissioning of the Town’s art collection.
Local Planning Policy No. 15 – Public Art	Local Planning Policy providing for the ability to impose conditions on development approvals requiring contributions towards the provision of public art.	Enhance a sense of place by encouraging public forms which provide an interpretation and expression of the local area’s natural physical characteristics and social values

2.3 Community Development Approach

The Town recognises that building community capacity ensures a greater level of community involvement in the creation and delivery of ACE. As such, it is considered necessary to outline the different levels of involvement that the Town may have in ACE, as detailed below.

Level	Details
Planner (PL)	The Town identifies community requirements for services and infrastructure and ensures mechanism are in place to meet these requirements.
Supporter (SU)	The Town provides support for community organisations and clubs. This support is delivered through a number of methods including the use of community owned facilities; the provision of funding; and providing access to information resources.
Partner (PT)	The Town will partner with organisations that share a similar goal allowing for pooling of resources. These partnerships will be on an informal or formal “service agreement” basis as required.
Coordinator (CD)	The Town brings together stakeholders to plan and develop the joint provision of services and infrastructure.
Provider (PR)	The Town manages one of its own facilities or is solely responsible for the delivery of a service. Income and expenditure is determined by the Town’s annual budget process.

3.0 Strategic Alignment – To be updated in accordance with revised SCP.

3.1 Strategy Community Plan 2020-2030

This Strategy addresses the Community’s Vision for the future and specifically the following Priority Areas contained within the Town’s Strategic Community Plan 2020-2030:

Priority Area 1: Strengthening and Connecting our Community

Direction	Potential Strategies	What Success Looks Like
Creating an environment where people feel welcome and safe	<ul style="list-style-type: none"> • Create public spaces and transport routes that encourage people to linger, interact and enjoy (including evening use) • Encourage the adoption of a collective responsibility towards safety 	<ul style="list-style-type: none"> • Increased use of public transport by different demographics • Increased active transport by different demographics • Reduced antisocial incidents

Priority Area 3: Creating a Vibrant Town and Precincts

Direction	Potential Strategies	What Success Looks Like
Support the town centre to thrive	<ul style="list-style-type: none"> • Advocate for economic growth of our Bassendean town centre • Engage potential government and private sector development partners to realise opportunities within the Town of Bassendean 	<p>LONG TERM</p> <ul style="list-style-type: none"> • Increased number of developments within the town centre • Increased population within the Town • Improved retention of existing businesses • Increased number and retention of new businesses • Increased local employment
Increase the residential population close to centres and train stations	<ul style="list-style-type: none"> • Ensure planning and development strategies and policies align with the desire to focus future development around centres and train stations 	<p>LONG TERM</p> <ul style="list-style-type: none"> • Meet obligations under State population targets • Appropriately located development • Increased dwelling numbers and diversity of dwelling types • Enhanced quality of development outcomes

Priority Area 4: Driving Financial Suitability

Direction	Potential Strategies	What Success Looks Like
Ensure there is sufficient, effective and sustainable use of assets	<ul style="list-style-type: none"> Assess assets (including review of portfolio, landholdings and facility condition, use and capacity) to optimise and rationalise Ensure financial planning has a longterm outlook and a focus on land asset rationalisation 	<p>SHORT TERM</p> <ul style="list-style-type: none"> All Town-owned buildings increased in their utilisation Defined position and strategy of when buildings need renewal <p>LONG TERM</p> <ul style="list-style-type: none"> Consolidated infrastructure footprint Enhanced sustainability footprint Clear indications of whole-of-life costs
Ensure community facilities are accessible to and well utilised by a diverse range of community members	<ul style="list-style-type: none"> Community Infrastructure Strategy (use of community spaces, shared or individual hubs, appropriate number of facilities) Leasing, Licensing and Hiring Strategy 	<p>SHORT TERM</p> <ul style="list-style-type: none"> Increased use of facilities Increased shared use of spaces/diversity of use

3.2 Markyt Community Scorecard

The Markyt Community Scorecard is a standard assessment tool prepared by Catalyse used by a significant number of local governments for the purpose of continuous improvement and enables a comparative analysis with other local governments in terms of performance.

In 2022, The Town commissioned Catalyse to again undertake the survey, with the Scorecard designed to evaluate community needs and aspirations in order to inform budget decisions, strategic planning and performance evaluation for the Town.

The results of this survey identified the top 5 community priorities as:

- Community safety and crime prevention
- Town centre development and activation
- Sustainable practices / climate change
- Swan River management and enhancement
- Festivals, events, art and cultural activities

The ACE Strategy will assist in the strategic delivery of festivals, events, art and cultural activities as identified as a priority area of the community.

4.0 Conclusion

The Town acknowledges that ACE contributes to the community's sense of well-being and satisfaction. A strong arts and culture offering positively influences broader community satisfaction, as well as contributing towards the economic prosperity of the district. Implementation of the ACE Strategy will provide a framework for arts and culture across the Town, encourage new opportunities, enhance existing cultural assets and appropriately allocating resources in line with community priorities and values.

DRAFT

5.0 Strategy Recommendations

*EP denotes existing project.

NP denotes new project for budget consideration.

5.1 Arts

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.1.1	Promote and facilitate community street art.	Implement local community street art program for existing infrastructure within the Bassendean Town Centre.	Community Development	PT PR	NP	x	x	x	x
5.1.2	Recognise and support local artists.	Ongoing promotion of local artists through Town of Bassendean channels.	Communications	SU	EP	x	x	x	x
		Stage a visual art exhibition to showcase and celebrate local artists	Community Development	PR	NP			x	x
5.1.4	Review Art Acquisition and Management Policy.	Ensure contemporary guidance on the effective acquisition, management and decommissioning of the Town's art collection.	Community Development	PR	EP		x		
5.1.5	Develop an implementation plan for the provision of Public Art.	Create a plan for the delivery of public art within the Town.	Community Development	PR	NP	x			
5.1.6	Grants for arts organisations and individuals.	Provide financial assistance through grants, sponsorship, donations, waivers and	Community Development	PT SU	EP	x	x	x	x

Action	Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe				
					2022- 2023	2023- 2024	2024- 2025	2025- 2026	
		in-kind support in accordance with Council Policy – Community Funding and the Town’s Sponsorship and Grants program.							
5.1.7	Review and implement Local Planning Policy No. 15 – Public Art.	Ensure a contemporary local planning framework as it relates to public art and the ability to require developer contributions towards public art.	Planning Services	PR	EP			x	
5.1.9	Maintain the Town’s art collection.	Acquire, maintain and dispose of art in accordance with Council Policy - Art Acquisition and Management Policy.	Community Development	PR	EP	x	x	x	x
5.1.10	Identify both Town and privately owned vacant or under-utilised buildings to provide and/ or facilitate cooperative performance, work space and hubs for the creative sector and community (including CaLD communities)	Provide for art and small scale cultural spaces to enhance the Town’s growing reputation as a creative industries hub.	Community Development Planning Services	PT CD	NP	x	x	x	x
5.1.11	Coordinate regular arts and crafts workshops within the Town	Provide learning and engagement opportunities for local professional, developing, and amateur creatives.	Community Development Library Services	PL PT PR	NP		x	x	x

5.2 Culture

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.2.1	Identify and promote shared space(s) for collaboration, networking, exhibiting and performance.	Assist in developing the Town's growing reputation as a creative industries hub.	Community Development	PT CD	NP			x	
5.2.2	Establish a strategy to enhance partnerships, participation and engagement of Noongar people.	Increased engagement and participation with Noongar people.	Community Development	PL PT PR	NP		x		
5.2.3	Develop a Relationship Management Model to facilitate engagement with event providers/ community groups.	Fostering a culture of collaboration and trust between the organisation and community.	Community Development	PR	NP		x		
5.2.4	Deliver the Town's Oral History Program.	Record the oral histories of Aboriginal people with a custodial or cultural connection to the district, and the memories and experiences of people who have lived, worked or played in Bassendean.	Library Services	PR	EP	x	x	x	x
5.2.5	Promote and continue the Bassendean Local Studies Collection.	Provide access to Ancestry.com courtesy of the State Library of Western Australia subscription to ensure residents feel closely connected and understand family history and genealogy.	Library Services	PR	EP	x	x	x	x

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.2.6	Review and update the Town's Local Heritage Survey and Heritage List	Identify places of cultural heritage significance and ensure the Town's local heritage framework is contemporary.	Planning Services	PR	EP				x
5.2.7	Develop and implement a comprehensive strategic Interpretation Program for natural history and heritage.	Share the stories of local places of Aboriginal significance, including the Derbarl Yerrigan.	Community Development	PT	NP			x	
5.2.8	Deliver the Community Grants Program in accordance with Council Policy – Community Funding Policy.	Support local community groups, businesses, and individuals to deliver projects and activities that are beneficial for the local community.	Community Development	PR	EP	x	x	x	x
5.2.9	Coordinate regular historical and cultural workshops within the Town	Provide learning and engagement opportunities for residents interested in local history and Indigenous culture	Community Development Library Services	PL PT PR	NP		x	x	x
5.2.10	Deliver Community Awards in accordance with Council Policy – Community Awards.	Facilitate the recognition and celebration of significant contributions to the local community and district.	Community Development	PR	EP	x	x	x	x

5.3 Events

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.3.1	Facilitate the Arts, Culture and Events Committee.	Provide for high-level Council strategic direction regarding matters relating to the community arts, culture and/or events that assist fostering strong community expression, identity and pride.	Governance Community Development	PR	EP	x	x	x	x
5.3.2	Facilitate and deliver the Community Awards program.	Provide an event to recognise contributions made by community members.	Community Development	PR	EP	x	x	x	x
5.3.3	Artist meet and greets.	Meet and greet sessions included in agreements for commissioned works.	Community Development	PT CD	NP	x	x	x	x
5.3.4	Promote community group events within the Town.	Creation and maintenance of a community calendar of events through Town of Bassendean channels.	Community Development	SU	EP	x	x	x	x
5.3.5	Deliver a small or medium sized neighbourhood level event for residents to recognise Australia Day.	Ensure that Australia Day events are inclusive and acknowledge cultural diversity and multiple histories.	Community Development	PR CD PL	EP	x	x	x	x
5.3.6	Provide citizenship ceremonies within the Town.	Citizenship ceremonies in accordance with the Australian Citizenship Ceremonies Code	Community Development	PR	EP	x	x	x	x

Action		Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe			
						2022- 2023	2023- 2024	2024- 2025	2025- 2026
5.3.7	Research and consider a natural heritage “green” activation, event or festival in partnership with key internal and external stakeholders.	Events to provide opportunities to reconnect them with nature, environmental issues, and natural heritage.	Community Development Sustainability and Environment	PL CD	NP			x	
5.3.8	Facilitate the Telethon Community Cinemas.	Provide for family friendly affordable (and some free) community outdoor cinema screenings.	Community Development	CD PT	EP	x	x	x	x
5.3.9	Facilitate the Bassendean Markets.	Monthly community markets for economic development and community connectiveness.	Market Provider Community Development	CD PT	EP	x	x	x	x
5.3.10	Celebrate NAIDOC and Reconciliation week.	Develop relationships with the local Aboriginal community and celebrate Aboriginal culture and heritage. Collaborate with the Swan Districts Football Club to stage a NAIDOC event.	Community Development	PT PR	EP	x	x	x	x
5.3.11	Commemorate ANZAC Day, Vietnam Veterans Day and Remembrance Day.	Provide an ANZAC day ceremony and recognise Vietnam Veterans Day and Remembrance Day in conjunction with the Eastern Regional Sub-Branch.	Community Development	SU CD	EP	x	x	x	x
5.3.12	Celebrate Seniors Week.	Recognise and celebrate Seniors Week in November each year via an event and promoted via the Town’s media channels.	Bassendean 55 Plus Association (or another seniors group)	SU PT	EP	x	x	x	x

Action	Outcome	Lead/ Responsibility	Delivery	Existing or New	Timeframe				
					2022- 2023	2023- 2024	2024- 2025	2025- 2026	
		Community Development							
5.3.1 3	Celebrate International Volunteer Day.	Recognise International Volunteer Day on 5 December each year by celebrating volunteers within the Town by an event and through the Town's media channels.	Community Development	PR PT	EP	x	x	x	x
5.3.1 4	Facilitate Christmas Carol Gatherings.	Facilitate a Christmas Carol event within the Town.	Community Development	SU	EP	x	x	x	x
5.3.1 5	Promote the Garage Sale Trail	Promote the Garage Sale Trail in November each year via the Town's media channels.	Community Development	SU	EP	x			
5.3.1 6	Celebrate International Day of People with Disability	Recognise International Day of People with Disability on 3 December each year by increasing public awareness, understanding and acceptable of people with disability.	Community Development	SU	NP	x	x	x	x
5.3.1 .7	Celebrate Pride Week	Stage an event during Pride Week to raise awareness on LGBT issues and inclusion.	Community Development	PL SU PT	NP		x	x	X
5.3.1 8	Regular series of local-scale live music events across the Town of Bassendean.	Provide opportunities for the enjoyment of live music and community connection.	Community Development	PL PT PR	NP		x	x	x

Art Acquisition, Management and Decommissioning

Policy Objective

To provide guidance on the effective acquisition, management and decommissioning of the Town's art collection.

Policy Scope

This Policy applies to the Town's existing art collection and any decisions relating to the acquisition of additional items.

Policy Statement

The Town recognises the importance art has in contributing to a culturally rich environment and considers that high quality and meaningful artwork can enrich the community and strengthen community connectedness.

1. Definitions

Art: means a product, that involves creative or imaginative talent expressive of technical proficiency, beauty, emotional power, or conceptual ideas. For the purposes of this policy, it excludes memorabilia as well as "public art", which is typically comprised of artistic works created for, and located within, the public domain.

Decommissioning: means the formal process to remove art from its active status, through methods including (but not limited to) sale, donation or disposal/destruction.

2. Acquisition

2.1 Art is able to be acquired by the Town by purchase (subject to funding being made available through Council's annual budget) and through donations and bequeaths.

2.2 Regardless of the method of acquisition, the following criteria will be used to determine the suitability of any art being considered for acquisition by the Town:

- A preference for artworks designed or created by artists living, working in, or who have a strong connection to the Town

- A preference for artworks with themes relating to the Town
- A preference for artworks intended to excite the imagination of the public and increase the understanding and enjoyment of art
- A preference for artworks designed or created through processes of group or community artistic expression
- The condition and overall artistic merit of the artwork
- The cost (initial and ongoing) and community value and of the artwork.

3. Management












- 3.1 The Town will maintain an Art Collection Register, which will be amended from time to time so as to incorporate updated valuation and condition assessments.
- 3.2 The collection is to be housed such that priority is given to venues owned or managed by the Town, giving priority to public areas over private offices. Should the quantity of artwork be greater than is able to be appropriately displayed in venues owned or managed by the Town, arrangements may be made to allow the artworks to be housed in other venues, so long as it would allow them to be viewed by the public.
- 3.3 The Town will undertake maintenance and archiving works of the art collection as required, subject to the availability of funding for those purposes.











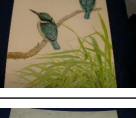

4. Decommissioning













- 4.1 Works from the collection may be considered for removal from the collection if they are in poor condition, damaged or deteriorated beyond reasonable repair, duplicate other elements of the collection and/or do not meet the requirements of this policy.
- 4.2 Any removal is to be undertaken based on the following priority basis:
- The Town may, at its absolute and sole discretion, remove any art from the collection for the purposes of selling, gifting, donating, storing, or otherwise disposing of the art, provided that the Town provides the relevant artist prior notice of its intentions.
 - In providing the relevant artist prior notice of its intentions, the Town shall also provide the artist the opportunity to purchase the art at a price that could be realised if it was to be sold privately, or such other agreement reached with the artist that is acceptable to the Town.













Document Control box			
Document Responsibilities:			
Owner:	Manager Community Development	Owner Business Unit:	Community Development
Inception Date:	22 February 2022 OCM - 6/2/2022	Decision Maker:	Council
Review Date:	Biennial	Repeal and Replace:	N/A
Compliance Requirements:			
Legislation:	<i>Local Government Act 1995</i>		








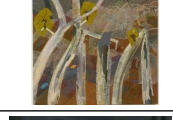
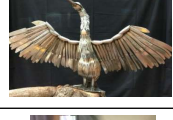



TOWN OF BASSENDEAN ART COLLECTION






Thumbnail	Artwork Title	Recommendation	Designed or Created by artists living, working in, or with a strong connection to the Town	Themes relating to the Town	Artist's Name	Category/ Media	Date of Acquisition	Provenance	Purchase Price	2009 Valuation	2015 Valuation	2023 Valuation
	Swan River from White Rocks.		N	Y	Ailsa Small	Oil on canvas	March 1966			\$ 2,200	\$ 2,800	\$ 2,900
	Bassendean Homestead Print 048 of 200		Y	Y	Rolf Harris	Offset Lithograph - Reproduction				\$ 100	\$ 100	\$ 200
	Bassendean Homestead Print 120 of 200	Decommission (duplicate)	Y	Y	Rolf Harris	Offset Lithograph - Reproduction					\$ 100	\$ 200
	Maison de ville De Boiseldue	Decommission	N	N	Hendrik de Laat Kunsthandel	Litho of Etching				Not found	\$ 50	\$ 100
	Awakenings	Decommission	N	N	Dan Mazzotti	Oil on canvas	Oct. 1992	Town of Bassendean Art Exhibition 1992	\$ 1,400	\$ 1,800	\$ 2,600	\$ 2,500
	Suburban View # 3	Decommission	N	N	John Briggs	Mixed media	Aug. 1994	Town of Bassendean Art Exhibition 1994	\$ 500	\$ 500	\$ 650	\$ 720
	Caves Road	Decommission	N	N	Tony Letch	acrylic on masonite	October 1994	Town of Bassendean Art Exhibition 1994 (Encouragement Award - Oils/Acrylics Section)	\$ 1,200	\$ 1,200	\$ 1,200	\$ 1,300
	Bassendean Hotel		N	Y	Lynne Norton 1950-2020	Gouache & pencil	October 1994	Town of Bassendean Art Exhibition 1994	\$ 350	Not found	\$ 1,100	\$ 1,400
	In and Around Bassendean 1		N	Y	Elaine Allen (Ronnfeldt)	Watercolour	1996	Town of Bassendean Art Exhibition 1996		\$ 850	\$ 500	\$ 550
	In and Around Bassendean 2		N	Y	Elaine Allen (Ronnfeldt)	Watercolour	1996	Town of Bassendean Art Exhibition 1996		\$ 850	\$ 500	\$ 550
	In and Around Bassendean 3		N	Y	Elaine Allen (Ronnfeldt)	Watercolour	1996	Town of Bassendean Art Exhibition 1996		\$ 850	\$ 500	\$ 550

	The Cellists	Decommission	?	N	Chris Spaven	Pastel on paper	August 1998	Town of Bassendean Art Exhibition 1998	\$ 540	\$ 750	\$ 600	\$ 700
	Natural Friends		Y	N	Brenda Henderson	Watercolour	August 1998	Town of Bassendean Art Exhibition 1998	\$ 250	\$ 450	\$ 450	\$ 480
	Light and Shade (Point Walter)		?	Y	D'Hange Yamanee	Oil on canvas	August 1998	Town of Bassendean Art Exhibition 1998	\$ 850	\$ 1,500	\$ 850	\$ 1,000
	Jakes Dress Up Kit	Decommission	N	N	Natalee Poli	lino print & mixed media	August 1998	Town of Bassendean Art Exhibition 1998	\$ 695	\$ 750	\$ 750	\$ 800
	Dead Fish	Decommission	N	N	Sarah Leech (Von Bamberger)	Watercolour	August 1998	Town of Bassendean Art Exhibition 1998	\$ 400	\$ 400	\$ 300	\$ 300
	Wildflowers		Y	N	Diana Selentin	Pastel on paper	2000	Town of Bassendean Art Exhibition 2000	\$ 550	\$ 750	\$ 600	\$ 700
	Winter Vines		N	Y	Gordon Florance	Watercolour	September 2000	Town of Bassendean Art Exhibition 2000	\$ 175	\$ 250	\$ 150	\$ 200
	West Coast Story Board	Decommission	N	N	Barbara Butler	mixed media collagraph	September 2000	Town of Bassendean Art Exhibition 2000	\$ 425	\$ 450	\$ 450	\$ 450
	In Two minds	Decommission	N	N	Graham Stove	mixed media on paper	September 2002	Town of Bassendean Art Exhibition 2002	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,100
	Rolf Harris Concert Painting		Y	Y	Rolf Harris		January 2001	Town of Bassendean Centenary Event 2001		\$ 85,000	\$ 5,000	\$ 6,500
	Birds of Bassendean (1)		Y	Y	Peter Mellings	Watercolour	Dec. 2001	Commission TOB Calendar 2002	\$ 1,200	\$ 650	\$ 300	\$ 320
	Birds of Bassendean (2)		Y	Y	Peter Mellings	Watercolour	Dec. 2001	Commission TOB Calendar 2002		\$ 650	\$ 300	\$ 350

	Birds of Bassendean (3)		Y	Y	Peter Mellings	Watercolour	Dec. 2001	Commission TOB Calendar 2002		\$ 650	\$ 300	\$ 300
	Birds of Bassendean (4)		Y	Y	Peter Mellings	Watercolour	Dec. 2001	Commission TOB Calendar 2002		\$ 650	\$ 300	\$ 300
	Birds of Bassendean (5)		Y	Y	Peter Mellings	Watercolour	Dec. 2001	Commission TOB Calendar 2002		\$ 650	\$ 300	\$ 300
	Birds of Bassendean (6)		Y	Y	Peter Mellings	Watercolour	Dec. 2001	Commission TOB Calendar 2002		\$ 650	\$ 300	\$ 300
	Birds of Bassendean (7)		Y	Y	Peter Mellings	Watercolour	Dec. 2001	Commission TOB Calendar 2002		\$ 650	\$ 300	\$ 320
	Birds of Bassendean (8)		Y	Y	Peter Mellings	Watercolour	Dec. 2001	Commission TOB Calendar 2002		\$ 650	\$ 300	\$ 320
	Time Collage		Y	Y	Peter Usher	gouache on board	September 2002	Town of Bassendean Art Exhibition 2002	\$ 925	\$ 2,400	\$ 1,500	\$ 1,700
	Boy in the Urban Landscape	Decommission	N	N	Alex Pui	Oil on canvas	September 2002	Town of Bassendean Art Exhibition 2002	\$ 450	\$ 450	\$ 700	\$ 650
	Sand Castle	Decommission	N	N	Arturo Cruz		2004	Town of Bassendean Art Exhibition 2004	\$ 1,250	\$ 1,250	\$ 1,300	
	Untitled - Ashfield Flats / Sandy Beach area at the end of West Road in the 50's		Y	Y	Rolf Harris		2003	Purchased 2003 - set of 3	\$ 3,500	\$ 8,000	\$ 900	\$ 1,500
	Untitled - Paperbarks at Rottnest		Y	Y	Rolf Harris		2003	Purchased 2003 - set of 3	incl. above	\$ 8,000	\$ 750	\$ 900
	Untitled - Jetty in Rolfs Backyard		Y	Y	Rolf Harris		2003	Purchased 2003 - set of 3	incl. above	\$ 10,000	\$ 1,100	\$ 1,250

	<i>A Tender Moment</i>	<i>Decommission</i>	N	N	Beba Hall		2004	Town of Bassendean Art Exhibition 2004		\$ 1,200	\$ 1,600	\$ 1,500
	<i>Body & Soul</i>	<i>Decommission</i>	N	N	Beba Hall	Mixed	August 2008	Town of Bassendean Art Exhibition 2008	\$ 1,485	\$ 1,500	\$ 1,500	\$ 1,500
	<i>Nyungar Dreaming Campfire Stories</i>		Y	Y	Joanne Parfitt		August 2004	The Library Wall design is based on this picture		\$ 1,200	\$ 1,200	\$ 1,300
	<i>Jabiru</i>		N	Y	Suzanne Logue	Acrylic on paper	2006	Town of Bassendean Art Exhibition 2006		\$ 950	\$ 950	\$ 1,000
	<i>Freeway</i>		Y	N	Peter Usher	Oil on Canvas	2006	Town of Bassendean Art Exhibition 2006		\$ 1,200	\$ 1,200	\$ 1,250
	<i>Dandjoo Koorliny</i>		N	Y	Arron Yarran		July 2007	NAIDOC Event Commission	\$ 1,500	\$ 1,500	\$ 900	\$ 1,100
	<i>Tree of Life</i>		Y	Y	Daniel Iley	Steel sculpture	2008	Public Art Commission	\$ 18,000	\$ 12,000	\$ 9,000	\$ 11,000
	<i>Rock Bottom</i>		N	Y	Maris Raudzins	Steel sculpture	April 2008	Town of Bassendean Sculpture Park Exhibition 2008	\$ 9,000	\$ 18,000	\$ 11,000	\$ 12,000
	<i>Solateraluna - Earth, Sun & Moon</i>		N	N	Jason Maxlow	Jarrah and steel sculpture	April 2008	Town of Bassendean Sculpture Park Exhibition 2008	\$ 4,200	\$ 8,000	\$ 8,000	\$ 8,500
	<i>Wild Styled Banksia</i>	<i>Decommission</i>	N	N	Susan Sheppard	Acrylic	August 2008	Town of Bassendean Art Exhibition 2008	\$ 750	\$ 750	\$ 750	\$ 750
	<i>The Good Wife</i>	<i>Decommission</i>	N	N	Trudy Hardman	Mixed	August 2008	Town of Bassendean Art Exhibition 2008	\$ 750	\$ 750	\$ 750	\$ 750
	<i>The Last Supper</i>		Y	N	Talis Powdrill	Pen and Wash	August 2008	Town of Bassendean Art Exhibition 2008	\$ 180	\$ 180	\$ 250	\$ 220

	Strata	Decommission	N	N	Katherine Lys	Glass	August 2008	Town of Bassendean Art Exhibition 2008	\$ 590	\$ 700	\$ 600	\$ 700
	Banksia Dish	Decommission	N	N	Gary Zeck	Ceramic	April 2009	Thank you gift - Carol Seidel for assistance towards her photographic exhibition "An Australian's View of People Living in Taxco" 2009	-	\$ 120	\$ 70	\$ 180
	Cherriger	Decommission	N	N	Peter Farmer	Acrylic	Sept. 2010	2010 Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 5,000		\$ 5,000	\$ 5,250
	Truth		Y	N	Paris Skipper	Acrylic on Canvas	2005	Gifted by Artist for the new library	N/a	\$ 950	\$ 1,100	\$ 1,000
	From Point Reserve, Bassendean		Y	Y	Merrick Belyea	Oil on Canvas		Commission/ Gift		\$ 2,750	\$ 1,200	\$ 1,600
	Ginger Jar & Jug	Decommission	N	N	Crispin Akerman	Oil on Linen	Sept. 2011	2011 Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 5,000		\$ 3,000	\$ 3,400
	Office Relationships	Decommission	N	N	Nick Mahony	Photograph on Wood	Sept. 2012	2012 Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 900		\$ 3,500	\$ 2,500
	Carbarup Road	Decommission	N	N	Christine Baker	Acrylic	2014	2014 Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 2,500		\$ 3,500	\$ 3,500
	Hangin' by the River		Y	Y	Michael McGrath		Sept. 2013	2013 Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 5,000		\$ 5,000	\$ 5,400
	Space Invaded	Decommission	N	N	Jamie Worsley	Glass Blown & Cold Worked	2015		\$ 3,300		n/a	\$ 3,400
	Untitled	Decommission	N	N	Enid Twiglet	Textiles - Hand embroidery	2016	Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 285		n/a	\$ 300
	Bassendean Markets		Y	Y	Monique Nash	Watercolours	2016	Purchased from BVAA 2016	\$ 100	n/a	n/a	\$ 300

	Petitioning	Decommission	N	N	Deborah Ralph	Ink, paper, cotton	2017	Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 2,500		n/a	\$ 2,500
	Nibbles	Decommission	N	N	Jane Trichet	Scratch Board	2018	Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 500		n/a	\$ 600.00
	Spreading the Seed		N	N	Valerie McDonald		September 2000	Town of Bassendean Art Exhibition 2000	\$ 1,100	\$ 1,200.00	\$ 1,000.00	\$ 1,100.00
	Plenty To Draw in Bassendean		Y	Y	Carol Seidel	Works on Paper	2019	Bassendean Visual Art Awards - winner, Open Award (acquisitive)	\$ 1,600		n/a	\$ 1,750.00
	Boat on River		Y	Y	Rolf Harris	Acrylic on Wooden Panels (3)	2006	"Permanent loan" from Salvation Army	Loan	\$ 85,000.00		\$ 7,500.00
										\$ 272,900	\$ 89,920	\$ 114,860



Impact Report 2022

Town of Bassendean

Introduction

Your council's localised impact report has been prepared by Taverner Research Group and is based on data provided by residents when they registered for Garage Sale Trail as well as results from an online survey completed by participants following their involvement.

In 2022 consumer research was also conducted by Pure Profile in partnership with Garage Sale Trail and PayPal to understand broader community attitudes to secondhand. The *PayPal Garage Sale Trail Report* provides a benchmark for understanding the role programs like Garage Sale Trail play in shifting perceptions of secondhand, supporting the transition to a circular economy and enabling high value R-type behaviours, such as reuse, at the higher end of the waste hierarchy. You'll see findings from this research peppered throughout your report.

Increasing community participation in the circular economy



945

People participated in the campaign
in your council area

290,871

People participated in
the campaign nationally

Eliminating waste for a healthier ecosystem



6,244 kg

Reused locally

3,165,032 kg

Reused nationally

Circulating dormant goods for a stronger economy



\$7,754

Resale value created
locally

\$4,684,720

Resale value created
nationally



Participation

1. Increasing community engagement in the circular economy



Performance indicator 1.1: Community participation - weekends of garage sales

941

Residents participated locally as a seller or shopper

26

Total garage sale events hosted locally over the two weekends

35%

Sales hosted over two or more days

Week 1 Week 2 Both



Weekend 1 versus weekend 2

17

Sales and stalls registered locally

INDIVIDUAL SALES	GROUP SALES
17	0
VIRTUAL SALES	STALLS
0	0

Sales by type

Performance indicator 1.2: Community participation - Trail Tutorials

4

Trail Tutorial registrations locally

91%

Will make more sustainable lifestyle choices after attending

84%

Rated the sessions good or great

Participation increased as Garage Sale Trail and its participants promoted active involvement in the circular economy through a fun, collective experience.

Participation in the Garage Sale Trail program increased nationally by 69% to 290,871 people, reflecting the relaxation in Covid-19 restrictions and an increased appetite from the community to reconnect.

- 59% of participants stated that their number one reason for getting involved was to be part of a collective experience that has national scale.

While seller participation increased across all sale types, the big winner this year was community group sales, which increased by 385%, and apartment block sales (215% increase). These increases reflect partnerships built with the Australian Men's Shed Association, Neighbourhood Houses Victoria and My Strata Property.

High profile talent drew a crowd for the Trail Tutorials

With Annabel Crabb, Barry du Bois and Craig Reucassel headlining this year's Trail Tutorial series, national participation in the online workshops topped 2,058 people nationally, with the reach of the series increasing on social media thanks to promotions by the presenters.

Fashion continued to be the most popular topic, with Annabel Crabb's session on sustainable fashion representing 42% of all registrations.

- Thrift meets style: 866 registrations.
- Circular economy made simple: 707 registrations.
- Renovating with the planet in mind: 485 registrations.



Performance indicator 2.1: Changing behaviour and creating a social norm

1,457

Residents visited the Garage Sale Trail website

1,114

People reached by seller word of mouth

29%

More likely to buy secondhand over new

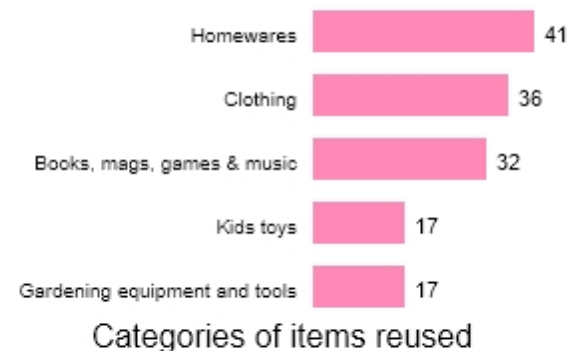
Performance indicator 2.2: Preventing & avoiding waste

6,244 kg

Sold and reused locally

27%

Would have otherwise gone to landfill



Garage Sale Trail facilitates behaviour change and supports a new circular economy norm.

67% of Australians say there is still a stigma around thrifting and buying secondhand items (*PayPal Garage Sale Trail Report 2022*).

Survey results show that programs like Garage Sale Trail are helping to remove this stigma and shift consumer behaviour:

- 27% of participants are more likely to buy secondhand over new in the future.
- 34% state they are now more likely to buy less.
- 84% of participants are now more conscious of what they consume and waste at home.

In addition, participants told an average of 168 people about Garage Sale Trail helping to create a social norm around reuse and the circular economy locally as participants act as waste educators through the ways they promote their garage sale to friends and family and on social media.

Garage Sale Trail keeps products in circulation through resale activities, preventing waste and reducing the overall environmental footprint of participating households.

84% of participants stated that the Garage Sale Trail program helped them to avoid sending items to landfill and on average nationally, each seller sold 79 items at their garage sale, representing 510 kilograms of items reused per sale.

Of the stuff they sold, sellers admitted that at least 29% of items would have otherwise gone to landfill. Research shows the program is preventing illegal dumping too, with 9% of sellers admitting items would have been left on the side of the road, had they not hosted a garage sale.



Performance indicator 3.1: Raising household income

\$7,754

Total generated locally

\$578

Average made by each seller locally

Performance indicator 3.2: Growing the secondhand market

65%

In-person sellers who would not otherwise have hosted a garage sale

27%

Virtual sellers who would not otherwise have sold online

43%

Shoppers who have not previously bought secondhand

Garage Sale Trail helps Australians to increase their household income, whilst also educating the community about the economic benefits of circular economy practices.

Across the country, participants pocketed an additional \$857 on average from the resale of items they no longer wanted on the Garage Sale Trail. This represents a 35% increase on what sellers made in 2021 (\$634).

With 62% of Australians naming affordability as a leading reason to buy secondhand, increasing economic pressures will mean programs like Garage Sale Trail present a significant opportunity for councils to engage more of the community in the circular economy. This is reinforced by the fact that more than 1-in-4 Australians (26%) state that secondhand purchases have helped them to ease financial pressures in the past (*PayPal Garage Sale Trail Report 2022*).

Garage Sale Trail actively drives the development of the resale / reuse market in Australia by providing an accessible way for the community to get involved.

Data shows that Garage Sale Trail is helping to stimulate the secondhand economy locally with a significant proportion of participants getting involved in a new resale / reuse activity as a result of the program.

The majority (59%) of those who participated in a resale / reuse activity for the first time as part of Garage Sale Trail 2022 stated that they got involved to join a "national movement." Promotions by councils and Garage Sale Trail were also a key deciding factor (58%).

Performance indicator 4.1: Improving community connectedness and building social cohesion

48

People met at each household sale on average

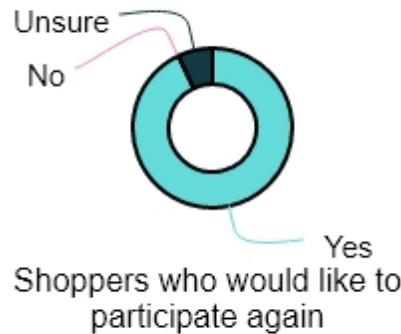
92%

Of people met were not previously known to the resident

73%

Felt more connected to the local community after participating

Performance indicator 4.2: Community engagement & experience



88%

Believe the event should always be supported by council

Garage Sale Trail connects the community and builds social capital

With social isolation and loneliness increasing as a result of Covid-19, the Garage Sale Trail program is providing an opportunity for the community to connect. On average, participants met 32 people each day they participated in Garage Sale Trail, with most of the people they met (90%) not being known to them previously.

Residents support council's role in building a circular economy

Local governments play a key leadership role in the transition to a more sustainable future, by fostering the underlying social and economic conditions needed for circular economy ecosystems to emerge.

Research suggests residents support councils' role in building a more circular economy, with 78% of participants in favour of council's investment in programs like Garage Sale Trail. This is reinforced by research undertaken by Planet Ark which identifies the role circular economy business models play in helping councils to "improve reputation and trust with the public" (Planet Ark *State of Circularity 2022*).



“ It felt like Garage Sale Trail was the structure that we needed to move forward with our own sale. Without it, I'm not sure we would have been able to meet the same standard, sell as much, or meet people in our new neighbourhood. The hype of being part of a national movement helped too! ”

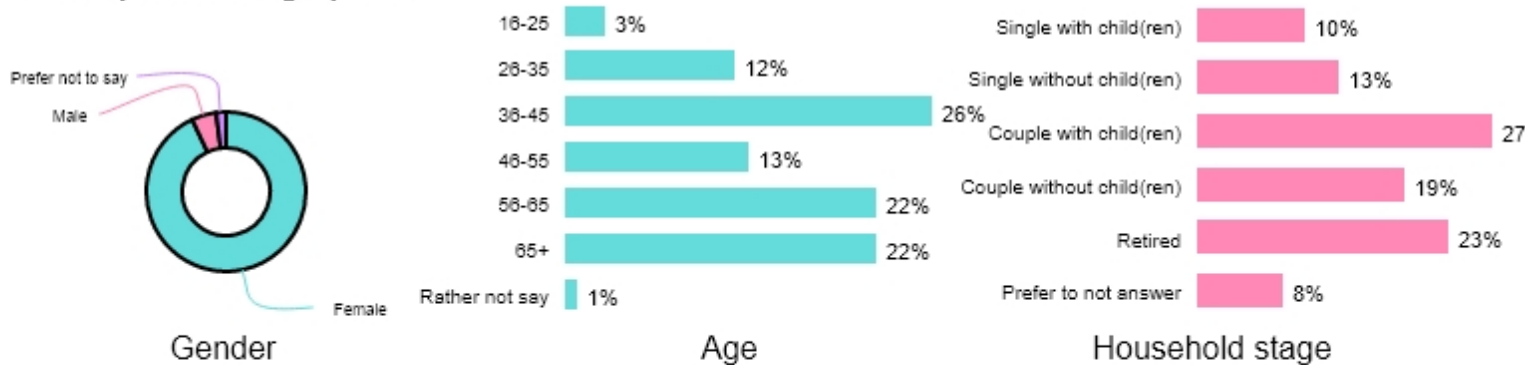
West Australian participant

Demographics

5. Engaging new audiences in council programs

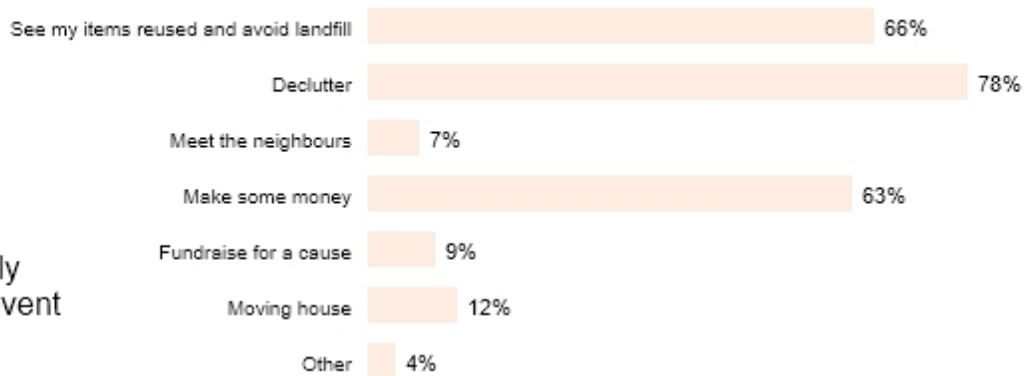


Participant demographics



Performance indicator 5.1: Reaching new audiences for council

71%
Had not previously
attended a council event



Reason for participating

Participants tend to be female, with a skew towards an older demographic

The majority (84%) of registered participants in the program are female, with the biggest groups represented being couples with children (31%) and those who are retired (28%).

This correlates with Garage Sale Trail's strategy to engage primarily with women given they control 80-90% of household spending and are more interested in purchasing homewares and fashion. Engaging this group provides the biggest opportunity to influence consumption behaviour.

Garage Sale Trail provides councils with an opportunity to engage new audiences

70% of participants stated they had not previously been involved in a council run initiative, suggesting the program is providing a way for councils to involve new members of the community in understanding the ways they can actively reduce waste.

This is also reflected in results from the survey of Trail Tutorial participants, 44% of whom had not previously attended a sustainability workshop.



Performance indicator 6.1: Reach of the waste education campaign

21,854,081

People cumulatively reached nationally

12,500,000

People cumulatively reached by the media campaign

7,488,582

People cumulatively reached by the digital marketing campaign

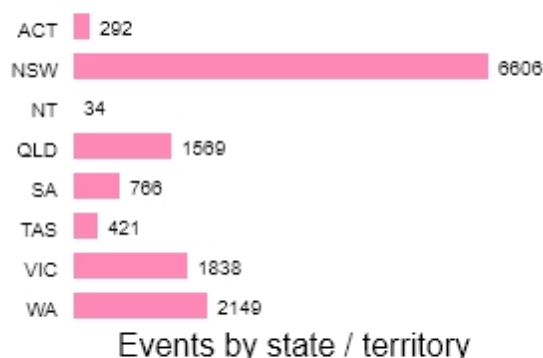
Performance indicator 6.2: Program participation

290,871

Australians participated in the program nationally

13,675

Garage sale events hosted nationally



Garage Sale Trail and its participants raise awareness about the circular economy

Across owned and earned media (excluding council promotions), the Garage Sale Trail campaign reached a cumulative audience of over 21 million Australians, helping to normalise secondhand and circular economy practices as well as recruit participants.

Aside from promotions by Garage Sale Trail and council partners, the role participants play in spreading the word continues to be important, with participant social media promotions alone representing a reach of at least 1.2 million people cumulatively.

Media highlights included coverage on The Today Show (reach: 238,027), Sydney Morning Herald (reach: 919,000), The Daily Telegraph (reach: 445,000), The Age (reach: 25,000), West Australian (460,000) and Brisbane Times (reach: 378,000). Coverage on radio included Nova (reach: 74,000) and ABC Radio National (reach: 18,000) as well as across the ABC local radio network in all states and territories.

As a result of the campaign, Australians learnt about the circular economy, with 56% of people hearing that extending the life of items helps them to reduce their environmental footprint.

Garage Sale Trail provides Australians with a tangible way to be a part of the circular economy

Participation in the program grew by 69% with 290,871 Australians involved in the two weekends of garage sales in 2022. The greatest increases were seen in states and territories most affected by Covid-19; the ACT (923% increase), Victoria (409% increase) and New South Wales (201% increase) as well as in states where the council footprint significantly increased, for example in Tasmania (136% increase).

Social media continues to be the main way in which people hear about the program (31%), followed by council promotions (21%) or because the participant has previously been involved (21%).

Garage Sale Trail actively drives the development of the resale / reuse market in Australia by providing an accessible way for community members to find a new home for their pre-loved items. This is a growing trend as Australians increasingly look to find sustainable ways to declutter, and more economic ways to buy the products that they want and need.

The Commonwealth Bank and Gumtree recently published independent reports on these emerging opportunities. Below are some of the key findings and how Garage Sale Trail is supporting the development of a circular economy in Australia.

There is a growing secondhand market in Australia, that is being led by younger generations. Garage Sale Trail is bucking this trend.

According to Gumtree, 83% of Gen Z use peer-to-peer marketplaces to buy secondhand items, compared to 51% of Baby Boomers.

With just 8% of Garage Sale Trail participants falling within the Gen Z bracket, the program bucks this trend and engages an older generation in the secondhand economy.

Garage Sale Trail also encourages the older demographic to start selling on peer-to-peer marketplaces, with 59% stating they are now looking to sell on an online platform following their involvement in the program.

Australians would participate in the circular economy if it was more convenient

One of the biggest barriers to circular economy practices is a lack of convenience. Research undertaken by the Commonwealth Bank earlier this year revealed that while 65% of respondents would like to sell their pre-loved items online, only 16% actively do.

Garage Sale Trail makes it easier for the community to get involved in the circular economy, providing a way to be actively engaged on their doorstep.

Furthermore, participants intend to adopt circular economy practises longer term following their involvement in the Garage Sale Trail program. 84% of participants state they are now more conscious about the waste they create and 27% intend to now buy secondhand items over new whenever they can.



Garage Sale Trail works on high value R-type or circular economy loops.

This report was prepared by Taverner Research Group, a third-party market and social research company that works with government and commercial organisations across many sectors including waste and sustainability.

Data sources

Data contained in this report comes from the following sources.

- Participant registrations for the two weekends of garage sales, received through the Garage Sale Trail website between 14 September and 20 November 2022.
- Participant registrations for the Trail Tutorial workshops, received through ticketing website Humanitix between 14 September and 7 November 2022.
- Website, media and marketing monitors including Facebook, Google Analytics, Instagram and Stream media monitoring covering 14 September to 30 November 2022.
- Survey of Trail Tutorial attendees between 29 October and 20 November 2022 [hosted internally].
- Survey of participants between 12 and 30 November 2022 [hosted externally by Taverner Research Group].
- Pure Profile research report on behalf of Garage Sale Trail and PayPal conducted in October 2022 and completed by 1,100 respondents.

In addition the following, third-party research reports are referenced:

CommBank, *Circular Economy: The impact of business-led action on future consumers*, 2022

Gumtree, *Trading in the Circular Economy Report*, 2021

Planet Ark, *State of Circularity in Australia*, 2022

About the participant survey

In total, 1,130 participants completed the survey designed and hosted by Taverner Research. There were separate surveys for sellers and shoppers. The response rate to the seller survey represented 22.3% of sale registrations nationally.

Response rates per council area were not high enough to be statistically significant. As a result, this report contains either metro or regional averages for your state or territory. This ensures the data provided is as true a representation as possible of the impacts in your local community.

Notes for interpreting your report

A conservative approach was taken when calculating the impacts. For example, some outlier data was excluded to avoid overestimating local impacts. Aggregated data reporting may be different (+/- 1%) due to rounding.

In some instances, the sum of displayed responses to a single question exceeds 100%. This reflects questions that allowed multiple answers from the same respondent.