

**Town of Bassendean
Sponsorship and Grants Policy**

Community Benefit Sponsorship and Grants Guidelines

Assessment Report

September 2019

Applicant: Bassendean Church of Christ

Event: Carols at the Oval (Carols by Candlelight)

Event Date: Sunday 15 December 2019

Event Location: Steel Blue Oval

Assessment Date: Friday 27 September 2019

Assessment Panel:

Mona Soliman, Acting Director Community Planning
Renata Piteracatella, Manager Library & Information Services
Shanel De Silva, Senior Community Development Officer

Notes from the Assessment Panel:

The application for funding from Bassendean Church of Christ was assessed by an independent panel approved by the CEO, against the Community Benefit Sponsorship and Grants Guidelines criteria, as follows:

Sustainability Principles: The application meets the One Planet Principles, the only exception being the use of glow sticks. It is therefore recommended that the use of glow sticks not be allowed at the event, to comply with the Town of Bassendean's no single use plastic policy.

Cultural Outcomes: The event revolves around the cultural significance of Christmas and the traditional celebrations, including the singing of carols that brings the whole community together signified by the increasing attendance numbers over past years. Recommendation is made to acknowledge traditional owners on the land.

Social Outcomes: A significant opportunity for the locals and wider community to enjoy a free inclusive event at a traditional time of goodwill. The event brings together various sections of the community for a picnic prior to the carols and also includes local organisations such as the SES, SDFC and participation of choirs from local schools.

Civic Outcomes: This is a well established event that has been held over some 30 years in Bassendean. The move in recent years to the iconic Steel Blue Oval makes it a unique event to the Bassendean community.

Place Outcomes: The event location of Steel Blue Oval makes use of community resources usually reserved for paying customers. Further the sponsorship by Hawaiian creates the unique opportunity for partnership with the community (SDFC) as well as local business (Hawaiian).

Economic Outcomes: Hawaiian and other local businesses are involved through sponsorship and the provision of food stalls, and donation. The involvement of other groups such as the SES and St John Ambulance, the choir and others will collectively provide economic benefit to the Town

Safety Outcomes: A comprehensive Risk management plan was provided articulating various supports including Police, and first aid respondents which will be onsite during the event.

Organisational Competency: Given the event has been held for the past 30 years, there is a proven track record of the organisations capacity to undertake the event safely. They have also demonstrated financial competency.

Recommendations:

The Assessment Panel recommends the following:

1. Glow sticks not be sold at the event, due to single use plastic ban.
2. Acknowledgment of traditional owners be included at event commencement.
3. Given that the application addresses the assessment criteria, and is a valued event in the community. It is recommended that funding of the value of \$2000 be made.