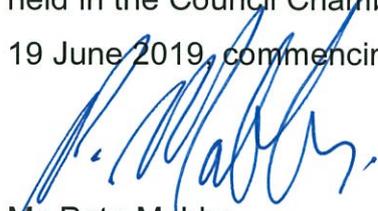


TOWN OF BASSENDEAN
NOTICE OF A MEETING OF THE
TOWN ASSETS COMMITTEE

Dear Committee Member

A meeting of the Town Assets Committee of the Town of Bassendean will be held in the Council Chamber, 48 Old Perth Road, Bassendean, on Wednesday 19 June 2019, commencing at 10:00am.



Ms Peta Mabbs
CHIEF EXECUTIVE OFFICER

14 June 2019

1.0 **DECLARATION OF OPENING/ANNOUNCEMENT OF VISITORS**

Acknowledgement of Traditional Owners

The Town of Bassendean acknowledges the past and present traditional owners of the land on which we gather to conduct this meeting, and pays its respects to their Elders, both past and present.

2.0 **ATTENDANCES, APOLOGIES AND APPLICATIONS FOR LEAVE OF ABSENCE**

3.0 **DEPUTATIONS**

4.0 CONFIRMATION OF MINUTES

4.1 Town Assets Committee Meeting held on 8 May 2019

OFFICER RECOMMENDATION – ITEM 4.1

That the minutes of the Town Assets Committee meeting held 8 May 2019, be confirmed as a true record.

5.0 ANNOUNCEMENTS BY THE PRESIDING PERSON WITHOUT DISCUSSION

6.0 DECLARATIONS OF INTEREST

7.0 BUSINESS DEFERRED FROM PREVIOUS MEETING

7.1 Tree Planting Program

Attachment No. 1

- CGM Trees Communications Plan; and
- Town Map for possible tree planting considerations.

OFFICER COMMENT

Council has advised officers to purchase 30 Claret Ash and 30 Chinese Pistache trees.

Vandalised trees on Pryde Way

Council has advised staff to order the replacement Prunus trees which have been vandalised in Pryde Way.

Street Tree Planting

Brad Bowden has purchased the stock of good quality large trees and staff will develop a program of works to plant trees.

Council has been advised not to plant Agonis.

Investigate planting trees in Northmoor Road, Wicks Street, Faulkner Way, Second Avenue, Third Avenue and Atkins Way, and similar areas in Ashfield and Eden Hill where underground power exists.

OFFICER RECOMMENDATION – ITEM 7.1

Officers to move forward with purchasing trees and develop a program of works (costed) to plant trees.

7.2 Street Lighting Audit – Within 200m Radius of Success Hill Train Station (Ref: Philip Adams – Acting Manager Asset Services)

In a meeting held with Western Power on 7 June 2019, it was advised that the poles and powerline assets require upgrading in the Eden Hill area, which includes Thompson Road. Officers are waiting on details from Western Power, but the business case relies upon a \$2K to \$3K investment from the property owners where residences are required to be connected to underground power.

The upgrading of Western Power's assets results in undergrounding the power lines and upgrading the lighting to LED.

OFFICER RECOMMENDATION – ITEM 7.2

That Thompson Road lighting be placed on hold pending further details from Western Power, and the Town continues to build a program of works in other areas to upgrade LED lighting in high pedestrian areas.

7.3 Draft CGM Communication Plan for Tree Planting Program and FOGO implementation

Attachment No. 2

Correspondence from Water Authority and comment from EMRC

OFFICER COMMENT

The funding application has been rejected by Waste Authority for FOGO - see attached.

Refer to the EMRC's Director Waste Services' comment *"Whilst this is very disappointing given all the work we put into this, we will still be proceeding with our commitment to trial FOGO processing and we will apply again in the next round of funding which is supposed to be more specific to FOGO."*

OFFICER RECOMMENDATION – ITEM 7.3

That the Town of Bassendean continues to work with the EMRC to implement FOGO.

8.0 CLOSURE

The next meeting is to be held on Wednesday 9 October 2019, commencing at 10am.

ATTACHMENT NO. 1



Town of Bassendean

Trees Communications Plan

Communications Objective

- To increase community participation and support for the verge trees planting program
- To identify residents who would like to opt-in to having a tree on their verge in Eden Hill and Ashfield neighbourhoods with underground powerlines.

Background

According to CSIRO research commissioned by the State Government, the Town of Bassendean lost 63 per cent of its tree canopy between 2009 – 2016. The rapid decline of the tree canopy has negative impacts on the community and surrounding ecosystem. Meanwhile, a recent analysis by 202020 Vision found the Town of Bassendean among the "most vulnerable" of being at risk from extreme heat.

To address this, the Town aims to provide a resilient, healthy and diverse tree canopy to deliver economic, health and wellbeing benefits to our community. In line with the Town of Bassendean's Urban Forest Strategy, the Town of Bassendean is hoping to triple the number of trees planted during their 2019-2020 winter planning program.

The Town recognises that the community will need to be engaged and consulted on the planting of new trees on verges on their local streets. Community members will be encouraged to consider the benefits of street trees and nominate to plant and support a tree on the verge outside their homes. The Town is targeting neighbourhoods with underground powerlines in the suburbs of Eden Hill and Ashfield.

CGM Communications has been employed to review case studies from across Australia and internationally to define best practice, and to overlay this research with an understanding of local audiences to high level recommendations for community engagement and communication.

Research approach

CGM Communications critically reviewed the documentation surrounding the following urban forestry and tree canopy programs:

- 202020 Vision
- Vibrant Cities Lab
- WAPC Urban Forest Planning
- City of Melville
- City of Sydney
- City of Armadale
- City of Belmont
- City of Stirling
- City of Perth

Our review found a common recommendation for urban forest communications. While there are a lot of benefits from trees and greenspace, each community will have a different take on which benefits are most appealing to



them. By identifying those benefits, you can communicate more effectively and persuasively with community members.

Another finding was to set clear goals to increase tree canopy and greenspace. Determining goals in consultation with the community creates a greater level of buy in, and the long-term vision can be shared simply and visually with residents. In the community workshop, a member mentioned that it would be nice to see what their neighbourhood would look like in the future if they had more tree canopy. A large visual of the potential future creates a vision that collectively we can work towards.

A summary of the high-level findings of the desktop review is contained in *Appendix A*.

Following our review, we developed a range of research objectives to be tested within the local community. These were to:

1. Gauge level of understanding of urban forestry to define the gaps that need to be addressed through further education.
2. Gauge level of support for an urban forest to provide baseline information about community support levels, and provide a profile for potential allies, and an opportunity to explore opposition concerns. Identifying what would increase support could support a higher level of input from the community.
3. Identify which benefits of an urban forest resonate most with TOB to inform what benefits messages to prioritise in communications. This will also help identify messages that connect individual property owner to the greater sense of community benefit.
4. Identify communications preferences for TOB residents to help plan future communications.

To help answer these research objectives, CGM liaised with key local community groups and stakeholders, as recommended by the Town, as follows:

- Kick-off meeting with the Mayor, CEO and project team
- Workshop with Town of Bassendean Councillors
- Workshop with Eden Hill Ashfield CAN and Old Perth Road Collective members
- Discussions with the Town of Bassendean Tony Dowling, City of Stirling, and Armadale workshop occurring June 14
- Survey conducted through the Town's online engagement tool – Your Say.

Recommendations

Based on our research, CGM has identified a set of principles for community engagement and education for successful verge tree adoption in the Town of Bassendean:

1. Identify and localise benefits – communicate benefits that resonate with local streets and community groups and speak to residents directly
2. Visualise goals – show what the future holds using visual tools, so community members have a shared vision of their streetscape
3. Accessible – communication should be simple, easy to understand, and deliver a sense of optimism
4. Experiential – to deliver maximum behavioural change, facilitate community participation.

Strategy

- Communicate why the Town is planting more trees, including the environmental, economic and quality of life benefits trees offer – in the community's own words.
- Encourage neighbourhood participation by delivering positive and engaging activities.
- Celebrate positive community engagement through public communications and encourage others to understand and accept trees.

Audiences

Residents of the Town of Bassendean and their influencers, with a focus on the areas with underground power in Eden Hill and Ashfield.

Key messages

- Town of Bassendean will secure a greener future by planting more trees in verges across our community this winter.
- Planting trees across our verges will deliver greener, cooler, more attractive streets that will encourage walkability, improve safety, boost property values, and improve the health of our community
- Our community can secure a greener future by planting and maintaining the trees on the verges near their homes
- We've identified the best trees for verges with underground powerlines across Eden Hill and Ashfield.

Narrative

We all want to live in a clean and green environment – with shady streets, established trees and native wildlife.

By planting trees today, we can choose a greener future.

By planting and caring for trees, we can choose a future of cooler suburbs where people of all ages can walk from place to place safely; we can choose greater biodiversity in flora and fauna to make our community home for birds and other native creatures; we can choose to have greener streets with better air quality; we can choose to live in a community that feels mentally and physically well; we can choose aesthetically pleasing streetscapes that improve liveability and boost property values; and we can deliver a sustainable future for our children to enjoy.

Theme

The theme should encapsulate and reinforce the narrative around a greener future for the community. One example that works on this level is **"Bassengreen"**

We recommend a tagline also be considered for use across communication and advertising executions. For example:

- Bassengreen: choose our future
- Bassengreen: our sustainable future
- A greener future for Bassendean

Tone

To encourage participation, we recommend building a level of excitement among the community about the possibility of greener streets. Communication should be delivered in an inviting and conversational tone, with several opportunities to participate. There is a risk of community outrage if the program is too directive and forced upon people.

Principles of communications

Throughout the campaign, communications should follow these principles:

- Clear and simple information
- Avoid jargon and use plain English
- Engaging material that shows what a greener future could look like

- Colourful and contemporary look and feel
- Visual and pictorial emphasis, suitable for all ages and CALD backgrounds
- Use the words “choice” and “options” if possible, less “compulsory” language
- Identify potential issues and address early
- Continue to revisit messages and methods and adjust based on community feedback

Platforms

Platforms provide a place for residents to get resources. For this communications plan, information and content will be provided through the Town of Bassendean website.

The Town of Bassendean website (www.bassengreen.org.au) could provide a dedicated webpage for the verge trees initiative. The website should include a very clear call-to-action button to request a verge tree, which would lead visitors to a form where they can submit the required information. Additional information could include information about how the Town compares to other councils for tree canopy, the benefits from trees, and how we can work together to make Bassengreen.

Content

The content on this platform could be designed to motivate residents to focus on the long-term benefits of trees, rather than the short-term costs. There will be multiple opportunities to generate content, with a focus on featuring local residents who have requested to host a community planting day in their street. Enthusiastic residents will provide the third party endorsement for those more hesitant to sign up for verge trees.

Content will be distributed to all residents in proposed planting areas. This information will be sent as follows:

1. **Choose your future postcard:** The first communication to all residents will be a postcard (see Appendix B). The image on the front will have three panels, one side is a ~~treeless~~, new suburb, the middle is a typical Bassendean street, and the other side is a lush urban forested street and include a phrase like “Choose your future”. The back of the postcard will include information on upcoming information sessions, and a call to action to host or participate in a community planting day with instructions on how to return the postcard (either through the website, in person, or through the post).
2. **Community planting day materials:** Once a neighbourhood planting day is set, flyers would be created to inform neighbours about the day, how to sign-up, and the types of trees that would be available to encourage them to participate.
3. **Information and opt-out :** The final communication will be after the series of community planting days. This letter will share the enthusiasm from neighbours and success of the community planting days, and then provide information on why the Town will continue to plant verge trees. This letter will also include instructions for residents to opt-out of a verge tree.

To generate content from enthusiastic residents, we also recommend the Urban Forest Officer calling those residents who have offered to host a community planting day. The purpose of the call would be to:

- Thank them for offering to host a planting day
- Understand why they were interested in verge trees, and use that to refine messages
- Ask if they would put a sign on their verge, eg “Future tree coming soon – Community planting day XX/07/2019”

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- Ask if they could invite their neighbours to participate in the community planting day
- Determine if they would take photos or videos of their community planting day.

Using sharable content from neighbourhood ambassadors will deliver higher rates of participation from surrounding residents. Content created with these neighbourhood ambassadors could include:

- **Sign on tree:** put a sign on trees that have been established through the program. This will help to build enthusiasm and demonstrate neighbourhood commitment for the future health and wellbeing of the Town. The sign would also share tree benefits, "this tree helps create cooler suburbs".
- **Video/photo stories:** have residents create video or photo content of planting days in their neighbourhood – encourage candid and positive footage.

Other content could be focused on the future vision for the neighbourhood:

- **Streetscape drawing contest:** For primary school kids, have a contest to draw what should be included in 'the best street ever' available at schools, library and downloadable from the website. Provide a simple template for kids to start from, and then they add the greenery, swings, horses, whatever they like! Competition submissions will be showcased at Ideas Hub and winners published across social media and existing newsletters.

Channels

The content described above would be shared through a variety of channels to engage a wider audience.

- **Personalised letter to residents:** the initial "choose your future" postcard will engage residents with the future streetscape benefits, the second flyer would be street-specific, and the final letter will formally describe the tree planting program and provide an opt-out.
- **Email to residents:** email will be sent to "Your Say" participants describing the benefits of trees, dates for community planting days and further details as they emerge.
- **Facebook:** The Town of Bassendean Facebook page will be used to demonstrate the local stories of resident who are enthusiastic about their local streetscape. The primary purpose of this channel is to build excitement and demonstrate momentum. To boost reach, work with Facebook community groups to promote content that drives residents to the website sign up page.
- **Local Advertising:** Provide "choose your future" postcards and posters to cafes, shops and other businesses in the target suburbs encouraging residents to advertise community information sessions, request verge trees, and participate in community planting days.
- **Media Activity:** Media releases will be released at milestones throughout the program, starting with introducing why the Town is investing in trees and greenspace. The local paper can feature an interview with the local mayor and/or CEO to provide background on why the Town is planting more trees and the anticipated benefits from more tree canopy. Local media will be encouraged to photograph tree planting days in each neighbourhood, and share local resident stories, as appropriate. The streetscape drawing competition could also be published and promoted.

Community Engagement

- **Community information session:** Community Information Sessions in a market place style, where residents can drop in and ask questions of the arborist and Town staff. This event could provide information about tree canopy cover, types of trees, maintenance and care for trees, and much more. We recommend holding at least two sessions at a variety of times and outside working hours.

- **Schools education:** deliver presentations to primary schools to explain the advantages of trees, and to promote the drawing contest. This audience will inherit the benefits of planting more trees and could be motivated to help convince other community members to opt-in for a verge tree.

Feedback and Evaluation

The communications plan needs to maintain flexibility. Behaviour change is complex and requires multiple methods and interventions to change actions.

Through all activities, having appropriate feedback loops and listening to feedback will improve impact. Weekly or fortnightly assessments of messaging and methods is recommended.

Evaluation will be based on adoption rates and success, as well as the effectiveness of engagement and communications activities.

For the program, the parameters for evaluation are;

- Number of trees nominated by community members for verge planting
- Number of residents who opt-out of verge trees

For the communications and engagement program, the parameters for evaluation are;

- Community support levels
- Volunteer participation in community planting days

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Indicative timeline

Activity	June	July	August	September	October	November	December
		Community Planting Day(s)					
Postcard and letter to residents	Postcard from the future		Letter to residents				
Email to residents	Choose your future	Reminder planting days	Verge planting opt-out			Progress update	
Facebook							
Advertising, offline							
Media releases							
Local newspaper							
Community information session							
Community group / school presentations and activities							

APPENDIX A: Desktop Research – best practice communications comparison

Subject	What we learned	Local considerations
Review Findings, sources	<ul style="list-style-type: none"> 202020 Vision (202020V) City of Armadale (COA) City of Belmont (COB) City of Perth (COP) Vibrant Cities Lab (VCL) WAPC Urban Forest Planning (WAPC) 	
Messages Used	<ul style="list-style-type: none"> 202020V: TREES AND PLANTS MAKE A GOOD CITY: They keep our urban areas cool and make us healthier, happier, safer and more productive. They improve the air we breathe, reduce stress, help to minimise the incidence of extreme weather and mitigate the impacts of climate change. They can even boost the economy. COB: Where have the trees gone? What does the City (of Belmont) plan to do? What can you do? COP: Introduce benefits up front, by Social, Economic and Environmental benefits VCL: Urban forests are forests for people VL: "This tree will give us \$268 worth of benefits this year!" 	<ul style="list-style-type: none"> What value do TOB residents place on the urban forest Is there engagement or interest in the subject among the community How do TOB residents describe their desired urban forest? What are the key benefits of trees in the TOB area?
Visual aids	<ul style="list-style-type: none"> COP: provided a canopy cover graphic so neighbourhoods could side by side compare tree coverage VCL: Sign in private owners land detailing the benefits of their trees to their property 	What does TOB visualise when thinking of their own urban forest?
Audiences	<ul style="list-style-type: none"> Property owners All residents 	<ul style="list-style-type: none"> What will make people connect the trees on their property and verge to the greater community and benefits?
Complaints and resolutions	<ul style="list-style-type: none"> 202020V: Hard to measure change and growth, motivation for 202020 vision report "Where are all the trees?" 202020V: To accommodate a growing population, trees on private property and verges are often cleared for development and consequently, canopy cover is lost. WAPC: Communication issues include: <ul style="list-style-type: none"> Lack of understanding benefits and value Fear/ignorance Vandalism Tree removal for redevelopment Unapproved tree removal 	<ul style="list-style-type: none"> What is the communities current understanding of tree benefits? What appetite is there to take and care for a tree? Does the community feel ownership over trees – whether it is on public or private property?

Best channels and Innovative methods	<ul style="list-style-type: none"> • TOB started an adopt a tree • COA: Create a list of suggested or preferred Tree species • COB: School planting day • COB: Tell us your tree story • COB: community helps decide where more trees are needed • VCL: Volunteer led street inventory • VCL: Free trees to those who are lower income • WAPC: Community and stakeholder engagement are vital in planning and implementation of healthy and sustainable urban forests • WAPC: establish Tree stewardship program, appoint community champions, establish a working group, run tree planting days, develop self guided walking tours. 	<ul style="list-style-type: none"> • Which methods would TOB residents use and gain the greatest benefit from? • Who would be willing to volunteer? To what degree?
Comms Recommendations	<ul style="list-style-type: none"> • COP: Clearly and visually explained goals • COP: Promote meaningful community involvement in the development of the urban forest precinct plans • VCL: Identify which pathway best suits your pathway – that suits goals, creates leaderships, engages residents and enlists peers • VCL: Trees deliver many benefits. Identify early on which benefits your community care about most • VCL: Show don't tell. Above all, listen. • VCL: Find stakeholders and allies. 	<ul style="list-style-type: none"> • Who are our allies within the TOB? • What methods or messages would excite council leadership? • What methods or messages would excite TOB residents? • Which benefits does TOB residents care about most? • Do we know who our stakeholders are?

Strategy

An urban forest is a highly localised concept, and each community has a different sense of what they want their urban forest to look and feel like. To make residents support trees on their verges and property, they need to feel connected to the broader community goals around urban forestry.

Why

The recommendations indicate that community engagement and involvement in the process builds a sense of ownership over the urban forest, and results in more successful implementation. The survey should research support levels and perceived benefits specifically for Town of Bassendean.

APPENDIX B: Choose your future postcard



North Perth, Mary St



Eden Hill, Blackthorn Rd



Aveley, Limone St

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APPENDIX C: Planting signage



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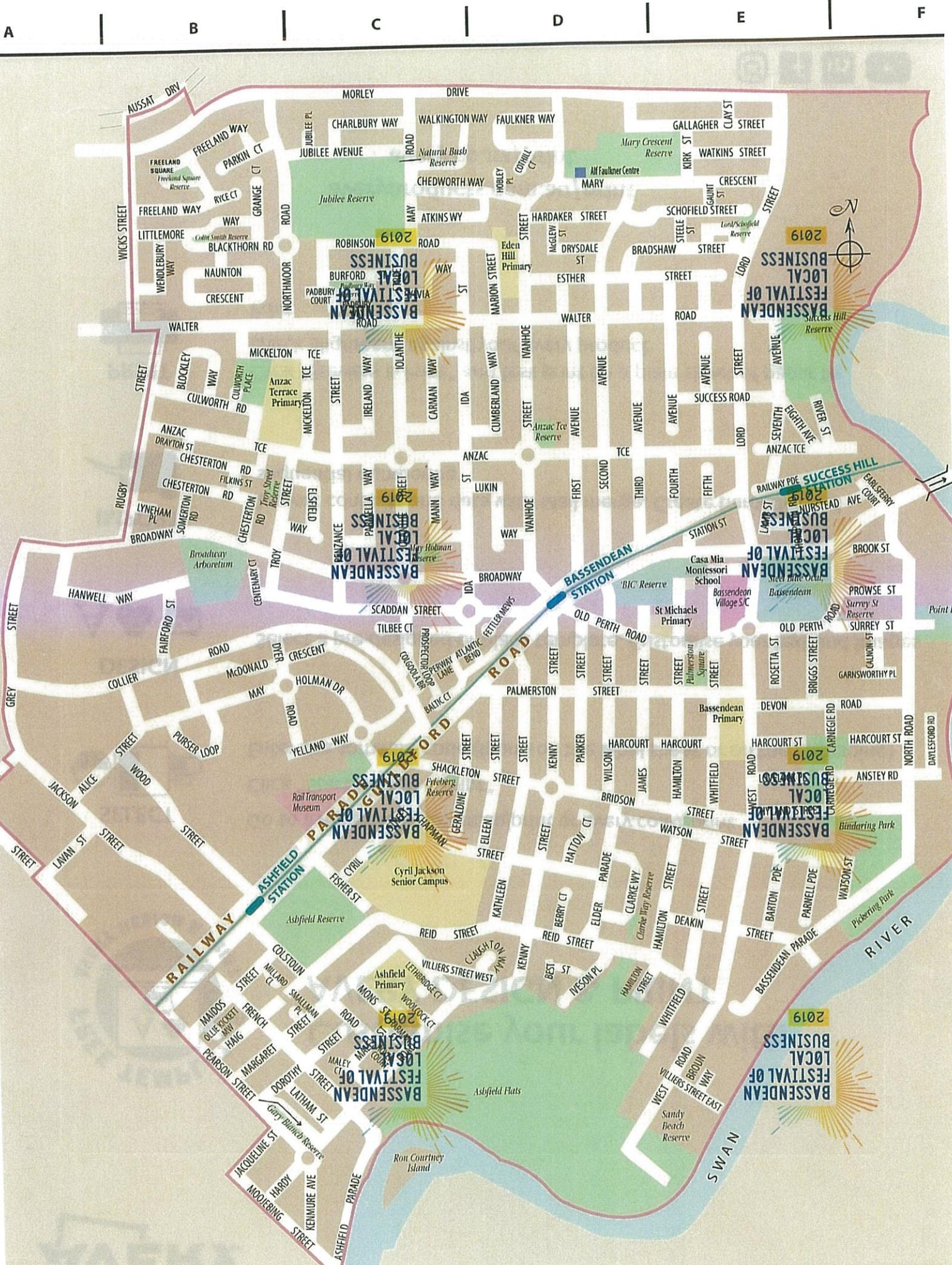
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APPENDIX C: Planting signage



<u>STREET NAME</u>	<u>MAP REF</u>	<u>STREET NAME</u>	<u>MAP REF</u>	<u>STREET NAME</u>	<u>MAP REF</u>
Alice Street	A6	Gallagher Street	E1	Old Perth Road	D5
Anstey Road	F7	Garnsworthy Place	F6	Padbury Court	C2
Anzac Terrace	D4	Gaunt Street	E2	Padbury Place	C2
Ashfield Parade	C10	Geraldine Street	C7	Padbury Way	C2
Atkins Way	C2	Grange Court	B2	Palmerston Street	D6
Atlantic Bend	C6	Grey Street	A5	Park Lane	D5
Aussat Drive	B1			Parker Street	D6
		Haig Street	B9	Parkin Court	B1
Barton Parade	E8	Hamilton Street	E7	Parmella Way	C4
Bassendean Parade	E8	Hanwell Way	B5	Parnell Parade	E8
Berry Court	D8	Harcourt Street	E6	Pearson Street	B9
Best Street	D8	Hardaker Street	D2	Penzance Street	C5
Blackthorn Road	B2	Hardy Road	C10	Perway Lane	C6
Blockley Way	B3	Harrman Court	C9	Prowse Street	F5
Bradshaw Crescent	E2	Hatton Court	D7	Prospector Loop	C6
Bradshaw Street	D2	Hobley Place	D2	Purser Loop	B6
Bridson Street	D7	Hyland Street	E7		
Briggs Street	E5			Railway Parade	C7
Broadway	C5	Ida Street	C5	Reid Street	C8
Brook Street	F5	Iolanthe Street	C4	River Street	E4
Broun Way	E9	Ireland Way	C3	Robinson Road	C2
Burford Street	C2	Ivanhoe Street	D4	Rosetta Street	E6
		Iveson Place	D8	Royer Court	C9
Calnon Street	F6			Rugby Street	B4
Carman Way	C4	Jackson Street	B7	Ryce Court	B2
Carnegie Street	E6	Jacqueline Street	B10		
Centenary Court	B5	James Street	D6	Scaddan Street	C5
Chapman Street	C7	Jubilee Avenue	C1	Schofield Street	E2
Charlbury Way	C1	Jubilee Place	C1	Second Avenue	D4
Chedworth Way	C2			Seventh Avenue	E4
Chesterton Road	B4	Kathleen Street	D7	Shackleton Street	D6
Clarke Way	D8	Kenmure Ave	B10	Somerton Road	B4
Cloughton Way	D8	Kenny Street	D8	Steele Street	E2
Clay Street	E1	Kirke Street	E1	Success Road	E3
Cluna Street	A7			Surrey Street	F5
Colgoola Br	C6	Lamb Street	E5	Sylvia Way	C2
Collier Road	B6	Latham Street	C9		
Colstoun Road	C8	Lavan Street	A7	Tilbee Court	C5
Cothill Court	D1	Lethbridge Court	C8	Third Avenue	D4
Culworth Place	B3	Littlemore Way	B2	Thompson Road	E5
Culworth Road	B3			Troy Street	B4
Cumberland Way	D3	Lord Street	E4		
Cyril Street	C7	Lukin Way	D4	Villiers Street East	E9
		Lyneham Place	B4	Villiers Street West	C8
Daylesford Road	F7				
Deakin Street	E8	Maldos Street	B8	Walkington Way	C1
Devon Road	E6	Maley Court	C9	Walter Road	C3
Dorothy Street	C9	Maley Street	C9	Watkins Street	E1
Drayton Street	B4	Mann Way	C4	Watson Street	D7
Drysdale Street	D2	Margaret Street	C9	Wendlebury Way	B2
Duffy Street	A6	Marion Street	D2	West Road	E7
Dyer Road	C6	Mary Crescent	D2	Whitfield Street	D9
		May Holman Drive	C6	Wicks Street	B2
Earlsferry Court	F5	May Road	C2	Wilson Street	D6
Elghth Avenue	E4	McDonald Crescent	C6	Wood Street	B7
Eileen Street	D7	McGlew Street	D2	Woolcock Court	C8
Elder Parade	D8	Mickleton Terrace	B3		
Elsfield Way	C4	Mons Street	C8	Yelland Way	B6
Esther Street	D2	Moojebing Street	B10		
Extension Road	E5	Morley Drive	C1		
Fairford Street	B5	Naunton Crescent	B2		
Faulkner Way	D1	Naunton Way	B2		
Fettler Mews	D5	North Road	F6		
Fifth Avenuenue	E4	Northmoor Road	B2		
Filkins Street	B4	Nurstead Avenue	E5		
First Avenue	D4				
Fisher Street	C7				
Fourth Avenue	E4				
Freeland Square	B1				
Freeland Way	B2				
French Street	C9				



ATTACHMENT NO. 2



Our Ref: WA-01788
Our File Ref: DER2018/0064-10

Locked Bag 10
Joondalup DC WA 6919
Tel: 08 6364 6965

info@wasteauthority.wa.gov.au
www.wasteauthority.wa.gov.au

Mr Steve Fitzpatrick
Eastern Metropolitan Regional Council
steve.fitzpatrick@emrc.org.au

Dear Mr Fitzpatrick

COMMUNITY AND INDUSTRY ENGAGEMENT PROGRAM: FOGO trial and community education program in Eastern Metropolitan Region

Amount requested - \$1,301,000

Thank you for your application for Community and Industry Engagement Program (CIE) funding.

In this funding round, \$1.4 million was available through the Community and Industry Engagement program. It received 90 applications from a wide variety of organisations. The submissions were generally of a high quality which is enormously encouraging and is an indication of positive changes occurring across the community and industry regarding waste avoidance, resource recovery practices and behaviour change.

The State makes significant investment towards improved waste management every year and encourages the community and industry to be active in this area. The CIE grants program is one of the ways in which Government seeks to incentivise and support community and industry initiatives.

Unfortunately, your application was not successful in this funding round. A summary of the assessment panel's feedback on your application is provided below:

Although organics is a focus material in the Waste Strategy 2030, the panel assessed this project as not representing value for money within the available funding. The panel noted that the majority of requested funding would be for the purchase of equipment for an 18 month trial of a mobile aerated floor. The panel also noted that funding was also requested for equipment that may be more appropriate to Better Bins/FOGO programs (including bins and kitchen caddies).

A formal public announcement of funding recipients is expected to be made later this month and on behalf of the Waste Authority it is appreciated that you treat this decision confidentially until the announcement is made.

This grants program is not the only opportunity for project or program funding. We encourage any organisation with a worthwhile program to explore a wide range of funding options. You may also wish to review your application in line with the panel's feedback and resubmit it in future funding rounds. You can subscribe to the Waste Authority's newsletter at www.wasteauthority.wa.gov.au to receive email alerts for future grant rounds, newsletters, awards and forums.

Please contact Andy Simmons on 6364 6992 or Andy.Simmons@dwer.wa.gov.au if you wish to seek further feedback on your application.

Yours sincerely

Jennifer Bloom
ACTING CHAIR

12 June 2019

From: Stephen Fitzpatrick <Stephen.Fitzpatrick@emrc.org.au>
Sent: Thursday, June 13, 2019 8:35 AM
To: Simon Stewart-Dawkins (CMD) <sdawkins@bassendean.wa.gov.au>; Peta Mabbs
<pmabbs@bassendean.wa.gov.au> <pmabbs@bassendean.wa.gov.au>
Cc: Wendy Harris <Wendy.Harris@emrc.org.au>
Subject: Waste Authority Grant Funding Outcome

Hi Simon and Peta

Please see the attached letter of advice from the Waste Authority yesterday regarding the outcome of the Community and Industry Engagement grants.

Whilst this is very disappointing given all the work we put into this, we will still be proceeding with our commitment to trial FOGO processing and we will apply again in the next round of funding which is supposed to be more specific to FOGO.

Regards

Stephen Fitzpatrick | Director Waste Services Eastern Metropolitan Regional Council, 226 Great Eastern Highway, Belmont WA 6104 PO Box 234, Belmont WA 6984
EMRC: 08 9424 2222 | Direct: 08 9424 2232 | Mobile: 0438 928 689

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