



REFUND CUP INITIATIVE

SPONSORED BY

REFUND CUP

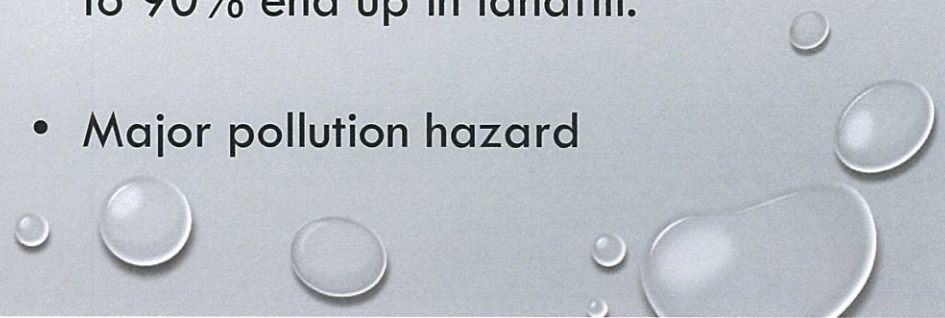
A HAYSTACK WORKS COMPANY



THE ISSUE FACING ALL COUNCILS



- Many disposable coffee cups contain a thin layer of plastic that doesn't biodegrade
- Australians use an estimated 1 billion cups each year of which up to 90% end up in landfill.
- Major pollution hazard





THE REFUND-CUP INITIATIVE

- Made from Food-grade Polypropylene
- Fully Recyclable Cup and Lid
 - Into more cups
 - Into many other things
- Low cost to the public
- Cost savings to Coffee Shops
- Our Company is based in WA
- Great “Refund” model





ISSUES AND WAYS WE ADDRESS THEM

- **People don't want to change their "throw away" behaviour.**

We address this by:

- Incentivizing the cup's return and reuse
- Providing them with a cheap environmentally friendly alternative that is fully refundable

- **Coffee Shops don't want to stop using disposable cups.**

We address this by:

- Providing them with additional revenue streams,
- Promoting them, via the App, through our incentive schemes as an environmentally conscious business,
- Pointing out the savings on the cost of disposable cups.



HOW DOES IT WORK



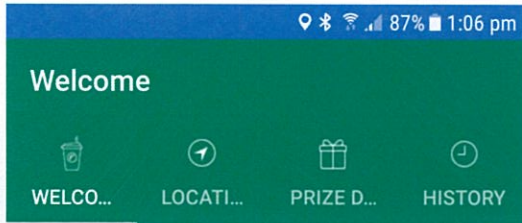


HOW DOES IT WORK





HOW DOES IT WORK – THE APP



Hello & Welcome!

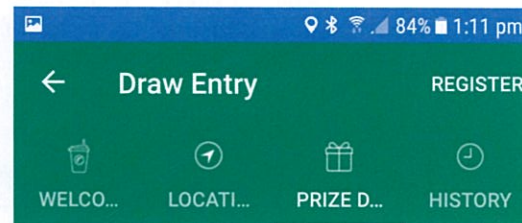
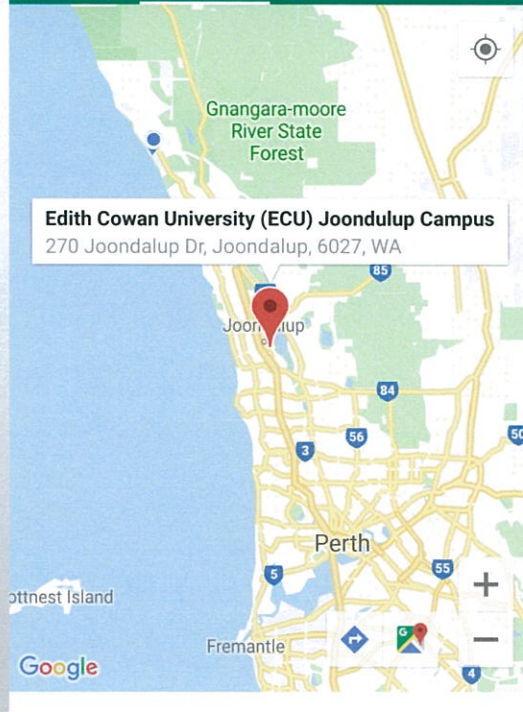
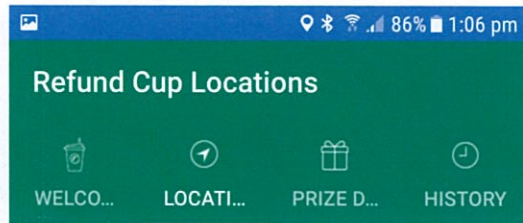


Participate with others enjoying a good coffee, entering into great prize draws and doing something for the environment.

Start by purchasing a coffee at one of our participating Refund Cup Stores and ask to use the Refund Cup.

Pay the \$2 deposit on each of the Refund Cup you use. The deposit will be refunded to you when the cups are returned to any participating Refund Cup store.

Using the barcodes on the cup and the bacodes in the participating Refund Cup Stores. You can use your mobile device and the Refund Cup App to enter into



Lion Thai



More Promotion Info?
Tap image above.

Enjoy a \$50 voucher at the Lion Thai Restaurant. Great authentic Thai restaurant, fabulously fresh flavourful food, The best Thai food outside Thailand, Absolutely delicious.

Closing: Tue. 31 Jul. 2018

To enter into this draw you must:

1. Scan the Cup:

SCAN CUP

2. Scan the Store Barcode:

STORE ID

3. Agree to Terms & Conditions

READ T&C'S





EARLY ADOPTERS

Early Adopters - Corporate



Joondalup / Mt Lawley

Early Adopters - Prizes



Lion Thai - \$50



Mini Golf - \$50



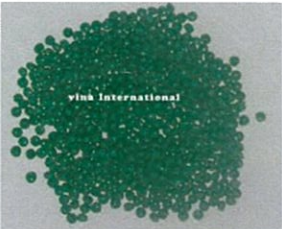
Meal - \$50



TOTALLY RECYCLABLE



Local Recycling Company



Recycled Polypropylene



Recycled Refund Cups



Plastic Pipe Fittings



Containers



Recycled plastic filament – 3D printing



Plastic Furniture





WHAT WE WOULD LIKE TO HAPPEN



- Promoted by the Council as a viable fully recyclable alternative to disposable cups
- The Bassendean City Council to become a Corporate sponsor and use the cups themselves rather than disposable cups. This includes: at council offices and events held by the council.
- Inclusion in the Council's recycling program to catch any cups being thrown out.

QUESTIONS





CONTACT DETAILS

Mark Gee: 043 992 2777
mark.gee@haystackworks.com.au

Bryan Cantu: 045 921 5385
bryan.cantu@haystackworks.com.au

Website: <https://refundcup.com.au>





GROW YOUR BUSINESS

THE ALTERNATIVE TO DISPOSABLE COFFEE CUPS

AN OPPORTUNITY TO CHANGE FOR THE BETTER

- Give your customers an opportunity to do something about the millions of throw-away coffee cups ending up in landfill,
- Promote yourself as an environmentally conscious business, and reward your customers
- Attract new customers and distinguish yourself against your competitors
- Be easily found by participating customers through our App



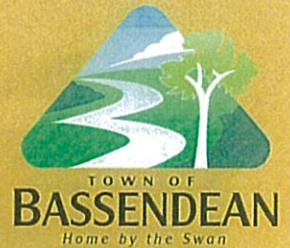
LEARN MORE AT

www.refundcup.com.au

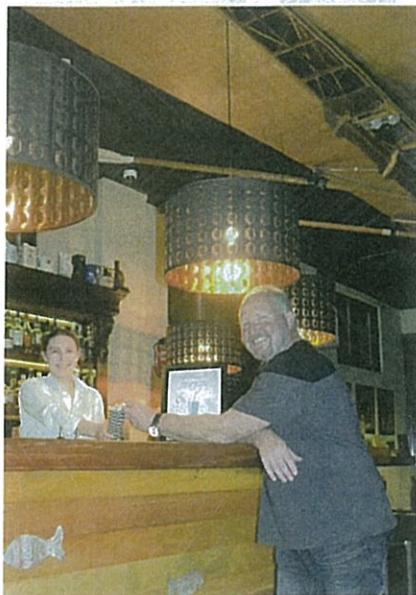


War on waste

It's our business



CORK & BOTTLE



Holly Twine and Stuart Ridgway

“IF YOU CAN AVOID PRODUCING THE WASTE IN THE FIRST PLACE THIS IS BETTER THAN TRYING TO MANAGE IT AFTER THE FACT.”

We are constantly looking at ways of reducing plastic in particular and waste in general. We have eliminated all single use plastics from the front of house which included going to paper straws last year.

We have always believed that a minimum impact waste policy is the only way to truly tackle our ever growing problem in the environment.



“NO MORE PLASTIC PLATES”

In our busy coffee shop we use a lot of disposable items. We noticed that we could make a big difference to reduce how much goes into landfill. We now only use paper based burger containers and biodegradable coffee cups.

We will soon use environmentally friendly disposable knives and forks.

BASSENDEAN HOTEL



“SMALL STEPS ALL MAKE A DIFFERENCE”

In 2017 we collaborated to support Plastic Free July and ever since we have been reducing the plastic usage across the hotel both out the front and in the back of house.

“PAPER FROM THE BEGINNING”

We decided right from the beginning four and a half years ago to provide our customers with paper bags, and fully recyclable gift wrapping paper. We also stock reusable straws, coffee cups, food wraps, water bottles, and shopping and produce bags ... with more reusable products in the works.

Every little bit helps!



Further help and information

Jeremy Walker - Environmental Officer
William Barry - Snr Economic Development Officer
w: <https://bassendeanbusiness.com.au/programs/war-on-waste>
e: jwaker@bassendean.wa.gov.au
wbarry@bassendean.wa.gov.au
p: 08 9377 8000



Our ref: OLET-7597418

Ms Alison Reid
General Manager – Shopping Centres
Hawaiian Pty Ltd
235 St Georges Terrace
PERTH WA 6000

Dear Ms Reid

**INSTALLATION OF ELECTRIC VEHICLE CHARGING STATION AT
HAWAIIAN'S BASSENDEAN SHOPPING CENTRE**

Thank you for your letter dated 7 June 2018 in response to the Town's letter regarding installing an electric vehicle charging station at the Bassendean Hawaiian shopping centre. The letter received states that Hawaiian would be interested in Council installing an electric vehicle charging station within your carpark.

I'd just like to clarify that my original letter to you outlined what the Town of Bassendean was proposing to undertake and then asked if Hawaiian would consider installing an electric vehicle charging station within the shopping centre carpark, funded and installed by Hawaiian.

The Town would appreciate a further response to advise if Hawaiian Pty Ltd would purchase and install an electric vehicle charging station for the Bassendean shopping centre complex.

Should you wish to discuss any aspect of this matter further, please contact the Town's Senior Environmental Officer, Mr Jeremy Walker on 9377 9026 during office hours.

Yours faithfully



BOB JARVIS
CHIEF EXECUTIVE OFFICER

28 June 2018