



TOWN OF
Bassendean

AGENDA

Arts, Culture and Events Committee

Tuesday 6 June 2023

Notice is hereby given of the meeting

to be held in the Council Chamber

Administration Building

48 Old Perth Road, Bassendean WA 6054,

commencing at 3:30 pm

A handwritten signature in blue ink that reads "C Woods". The signature is stylized and cursive.

Cameron Woods
CHIEF EXECUTIVE OFFICER

31 May 2023

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1 Declaration Of Opening; Acknowledgment of Country; Acknowledgment of Visitors; Disclaimer

Acknowledgement of Traditional Owners

The Town of Bassendean acknowledges the past and present traditional owners of the land on which we gather to conduct this meeting, and pays its respects to their Elders, both past and present.

2 Announcements by the Presiding Member without Discussion

3 Attendances, Apologies and Leave of Absence

4 Declarations of Interest

5 Presentations or Deputations

- Bassendean Primary School – Kylie Barr (Arts Teacher) and Karen Hethey (lead artist on project)
- Eastern Regional Bassendean Sub-Branch RSL - Justin Hughes (Vice President) and Andrew Roberston (President) or David Beachem (Committee)
- Telethon Community Cinemas - Matt Campbell (Operations).

6 Confirmation of Minutes

Arts, Culture and Events Committee Minutes of 7 March 2023

Officer Recommendation – Item 6.1

That the minutes of the Arts, Culture and Events Committee Minutes of 7 March 2023, be received.

7 Business Deferred from Previous Meeting

8 Reports

8.1 Telethon Community Cinemas	
Property Address	N/A
Landowner/Applicant	N/A
File Reference	LEGL/AGMT/161
Directorate	Community Planning
Previous Reports	July 2021 March 2023
Authority/Discretion	Executive The substantial direction setting and oversight role of the Council.
Attachments	Nil

Purpose

This report is for the Committee to consider a request from Telethon Community Cinemas (TCC) to support an additional contract term for staging community cinemas for 2024/25 and beyond within the Town of Bassendean.

Background

Since 2012, community cinemas have been staged on BIC Reserve.

In September 2021, Council resolved that “*subject to the Minister for Lands granting consent to the Agreement, Council authorises the Town to enter into a new Licence Agreement for Movies by Burswood Inc. for a new licence period commencing on 1 November 2021 and expiring 30 April 2023, with a mutual option for a further 12 months*”.

In February 2023, TCC requested the Town to consider extending the licence agreement beyond 2023/24 to assist long term planning in securing sponsorships and investing in infrastructure as part of assessing the financial viability of staging cinemas within the Town.

The matter was presented to the March 2023 Arts, Culture and Events Committee Meeting and Ordinary Council Meeting as part of the Arts, Culture and Events (ACE) Strategy. Council resolved to adopt the ACE Strategy and support the staging of TCC in 2023/24 by approving the one-year extension to the existing licence agreement. This would result in the current licence ceasing on 30 April 2024.

In May 2023, the TCC once again requested the Town to consider supporting a new contract term beyond 2023/24 to ensure that future investment in staging community cinemas within the Town remains financially viable.

Proposal

TCC is seeking support for an additional contract term beyond 2023/24 for the staging of community cinemas within the Town of Bassendean. Specifically, it is seeking support for the 2024/25 and 2025/26 cinema seasons, with the option of a one-year extension for 2026/27.

Communication and Engagement

Town staff have maintained regular communication with TCC in evaluating the 2022/2023 cinema season and planning for 2023/2024. TCC indicated that knowing the outcome of an additional contract term by July 2023 would be advantageous to assist with planning and capital upgrades.

Strategic Implications

Priority Area 3: Creating a Vibrant Town and Precincts

3.1 Support the town centre to thrive

Priority Area 7: Building Community Identity by Celebrating Culture and Heritage

7.3 Engage the community in arts and culture

Comment

In assessing the financial viability of staging community cinemas for the medium to long term, TCC advised that critical infrastructure upgrades will be required, including a digital projector (valued at approximately \$250,000) and demountable units of which one used as a food and beverage outlet is close to being deemed unsuitable for future use.

Regarding sponsorship agreements to help underwrite the staging of cinema screenings, TCC indicated that not knowing the future tenure beyond 2023/24, prevents long term planning to secure both existing and new sponsors.

Community feedback received from the ACE Strategy consultation revealed strong support to continue staging community cinemas and subsequently, costings were originally included for the life of the ACE Strategy (5.3.8) up to and including the 2025/26 cinema season.

Based on the above, and the desire to activate the Town centre, the request is supported.

Statutory Requirements

Pursuant to the Regulation 30 of the *Local Government (Functions and General) Regulations 1996*, the disposition of the land is an exempt disposition as it is to a body “*the objects of which are of a charitable, benevolent, religious, cultural, educational, recreational, sporting or other like nature*” (emphasis added).

Financial Considerations

Granting a new licence will oblige Council to allocate approximately \$9,000 per annum for the life of the agreement.

Risk Management Implications

There is a reputational risk associated with Council not granting an additional contract term prior.

Declaration of Conflicts of Interest

All officers involved in the preparation of this report have considered and determined that they do not have a conflict of interest in the matter.

Officer Recommendation – Item 8.1

That the Committee recommends that Council, subject to the Minister for Lands granting consent to the Agreement, authorises the Town enter into a new licence Agreement for Movies by Burswood Bassendean, based on the previous licence, to be for a two-year period commencing 1 November 2024 and expiring 30 April 2026 with a mutual option for a further 12 months expiring 30 April 2027.

Voting requirements: Simple Majority

8.2 Commemorative Services	
Property Address	N/A
Landowner/Applicant	N/A
File Reference	COMR/CERMO/2
Directorate	Community Development
Previous Reports	
Authority/Discretion	Executive The substantial direction setting and oversight role of the Council.
Attachments	Nil

Purpose

The purpose of this report is for Council to consider a requested funding arrangement for commemorative services for the 23/24 financial year.

Background

The Eastern Regional RSL provides commemorative services and social functions at the Bassendean War Memorial and the RSL premises to recognise Anzac Day (25 April), Remembrance Day (11 November), Vietnam Veteran Day (18 August), and the Commemoration of the First Gulf War (28 February).

For 2023, Council approved a budget of \$5,000 to provide support for the Anzac Day service, which funded two marquees, 300 chairs, and a sound system with technician. Town staff also provided support with coordinating suppliers for these items prior to and during the event, production and distribution of printed programs and banner, and event set-up including water station, event signage and coordinating volunteers.

Proposal

As part of recent discussions, the RSL requested an increased financial commitment from the Town and indicated its intention to apply for Community Grants as follows:

- \$6,500 for Anzac Day to account for cost increases; plus an additional \$2,000 for food and entertainment at the RSL premises;
- \$3,500 for Remembrance Day to support a similar set up to Anzac Day on a smaller scale; plus an additional \$2,000 for food and entertainment at the RSL premises;
- \$2,000 for food and entertainment at the RSL premises following the Vietnam Veteran Day service;

- \$2,000 for food and entertainment at the RSL premises following the Commemoration of the First Gulf War service.

The above represents a total cost of \$18,000.

Communication and Engagement

Town staff have met with Eastern Regional RSL representatives to discuss the delivery of commemorative services and support provided by the Town.

Strategic Implications

Priority Area 1: Strengthening and Connecting our Community

1.1 Fostering a culture of collaboration and trust between the organisation and community

1.2 Establishing partnerships with the community that build capacity, connection and sense of belonging

1.7 Facilitating community connection

Priority Area 7: Building Community Identity by Celebrating Culture and Heritage

7.2 Create a community closely connected to its history and heritage

Comment

The Town has a good reputation in staging Anzac Day and Remembrance Day commemorative events in the years prior to Covid-19, with the return of in-person services last year indicating that there is strong public participation and expectations around these significant days.

In the recent costings provided for the ACE Strategy, an amount of \$5,700 was identified for commemorative events, being \$5,500 was allocated to the staging of Anzac Day and \$200 for Remembrance Day. That notwithstanding, acknowledging that such a figure was only indicative and the staging of events is impacted by increasing costs, the current draft 23/24 budget includes a figure of \$6,700.

It is recommended that the support for staging the Anzac and Remembrance Day services at Bassendean War Memorial be increased to \$10,000 in total, being \$6,500 and \$3,500, respectively. This support does not extend to providing an additional \$2,000 for each service for food and entertainment at the RSL premises.

Regarding the RSL's intention to apply for Community Grants to stage Vietnam Veteran Day and First Gulf War services, all applications for Community Grants will be subject to the current eligibility and assessment process outlined in the Community Funding Policy, taking into account the recently adopted Public Health Plan and Arts, Culture and Events (ACE) Strategy.

Statutory Requirements

N/A

Financial Considerations

To increase the funding for commemorative events, it is necessary to reduce funding for other initiatives. In this instance, it is recommended that the requisite \$3,300 be relocated from the Community Funding allocation, which is currently \$30,000.

Risk Management Implications

The Town may be moderately exposed to reputational risk if additional resources are not allocated to the ANZAC and Remembrance Day events. This risk could be mitigated through an effective communications plan that establishes the base line for the staging of both services.

Declaration of Conflicts of Interest

All officers involved in the preparation of this report have considered and determined that they do not have a conflict of interest in the matter.

Officer Recommendation – Item 8.2

That the Committee recommends that Council:

1. As part of the 2023-2024 budget deliberations, considers an amount of \$6,500 for Anzac Day and \$3,500 for Remembrance Day for the staging of commemorative services at the Bassendean War Memorial; and
2. Supports the establishment of a Memorandum of Understanding with the Eastern Regional RSL to outline roles, responsibilities, and cost-sharing in the staging of various commemorative services throughout the year.

Voting requirements: Simple Majority

8.3 Bassendean Primary School - Request for Funding - The Bilya Project	
Property Address	N/A
Landowner/Applicant	N/A
File Reference	COMDEV/PLANNG/3
Directorate	Community Planning
Previous Reports	N/A
Authority/Discretion	Executive The substantial direction setting and oversight role of the Council.
Attachments	Nil

Purpose

The purpose of this report is for the Committee to consider a request for funding from the Bassendean Primary School to implement *The Bilya Project* in 2023/24.

Background

In December 2021, the Bassendean Primary School successfully staged *The Kaarak and Marri Treet Project* which focused on celebrating Aboriginal language, culture and history through story telling using puppetry, art, music and drama. The project was largely funded through a Covid recovery grant obtained by the school with the Town also contributing \$2,000 through the Community Grants Program.

The Town also incorporated a component of *The Kaarak and Marri Tree Project* as part of the Celebrating Birak event in January 2022.

In March 2023, the School submitted a proposal to deliver *The Bilya (River) Project* of story-telling of the Swan River, as well as requesting a financial contribution of \$9,000 to assist with project implementation.

Proposal

Building on the success and enthusiasm of the Kaarak and Marri Tree Project, *The Bilya Project* is being designed as an arts and cultural engagement project that extends further into the Bassendean community to explore, engage and connect the community's stories with the river and each other.

Overall, *The Bilya Project* will involve five stages of implementation of which stages one and two are now complete. The request for funding from Council is to assist with implementing the remaining three stages, as detailed below:

Stage	Details	Cost	Source of Funds
1	Planning and Documentation		Complete
2	Teacher's Professional Development. Immersion Day at Point Reserve on 16 March 2023		Complete
3-4	15-week artist-in-residence program, Artists, Indigenous custodians, ecologists, community members will deliver in-school workshops, interviews and collaborations in digital and visual arts, song writing, soundscape creation, narrative development, puppetry and movement to enable students to creatively interpret and reimagine their experiences and research of flora, fauna and community stories connected to Derbyl Yerrigan. Materials and supplies in construction and enabling of arts pieces.	\$55,000 \$6,000 \$1,300 \$2,500 \$5,000	DLGSC Grant (approved) BPS P&C BPS Arts Budget Parent Contribution Town of Bassendean
5	Tentative dates for production to be scheduled between 23-25 November. Technical production elements for staging and presenting the final presentations and for digital documentation. Insurance for site.	\$4,000 \$5,000	Town of Bassendean DLGSC Grant (approved)

Communication and Engagement

Since December 2021, the Town has regularly engaged with the Bassendean Primary School regarding community cultural projects that seek to raise awareness and engagement on Aboriginal language, history and culture.

Strategic Implications

Priority Area 1: Strengthening and Connecting our Community

1.2 Establishing partnerships with the community that build capacity, connection and sense of belonging

1.7 Facilitating community connection

Priority Area 7: Building Community Identity by Celebrating Culture and Heritage

7.1 Appreciate, celebrate and engage with Noongar Boodjar (land), history, culture and people

7.2 Create a community closely connected to its history and heritage

7.3 Engage the community in arts and culture

Arts, Culture and Events (ACE) Strategy.

Public Health Plan (PHP) 2022-2026

Comment

Essentially, through engaging with various sections of the community, *The Bilya Project* will focus on the Derbarl Yerrigan (Swan River), the Town's connection to the river and community's responsibility to care for country. The project will ultimately deliver a sensory narrative about how the community live, work and play on and beside the Swan River.

The School is also aiming to build on the work done by the Town through the Ashfield CAN Look Out project which connects local stories with places of significance along the river. It is proposed that these existing stories will provide some of the content for *The Bilya Project* but will also be supplemented through the students and other community members sharing stories about their relationships with the area and the river itself.

From a strategic perspective, *The Bilya Project* strongly aligns with the Town's direction of appreciating, celebrating and engaging with Noongar Boodjar (land), history, culture and people, as well as strengthening and connecting community.

Regarding Council's recently adopted ACE Strategy (5.2.2) and Public Health Plan (PHP) (9.2.10), *The Bilya Project* supports the delivery of strategies to enhance partnerships and promote inclusion with Noongar people.

Given that the Town's partnership with Bassendean Primary School has evolved in recent years, as well as *The Bilya Project* aligning with Council's various strategies, supporting a request for funding represents a unique opportunity for the Town to facilitate a range of community outcomes.

It is recommended that a reduced allocation of funding of \$7,000 be allocated as follows for the project: \$5,000 for the artist in residence program/community workshops and engagement and \$2,000 towards technical costs for the final presentation.

Statutory Requirements

Given that the request for funding is over \$2,000 that would otherwise be considered and approved by the CEO under Council's Community Funding Policy, the Committee is being requested to recommend to Council to approve the request for funding of \$7,000 outside of the policy.

Financial Considerations

As part of the draft 23/24 budget, \$30,000 has been allocated for the purposes of Community Funding, although it is noted that this may change prior to formal adoption (see other report on same agenda).

Risk Management Implications

If Council chose not to financially support *The Bilya Project*, the Town would moderately be exposed to reputational risk.

Declaration of Conflicts of Interest

All officers involved in the preparation of this report have considered and determined that they do not have a conflict of interest in the matter.

All officers involved in the preparation of this report have considered and determined that they do not have a conflict of interest in the matter.

Officer Recommendation – Item 8.3

That the Committee recommends that Council:

1. supports the request for community funding of \$7,000 towards the implementation of *The Bilya Project*;
2. authorises the CEO to execute a funding agreement with the Bassendean Primary School regarding the implementation of the project.

Voting requirements: Simple majority

8.4 Celebrating Birak	
Property Address	N/A
Landowner/Applicant	N/A
File Reference	RECC/EVMNGT/3
Directorate	Community Development
Previous Reports	
Authority/Discretion	Executive The substantial direction setting and oversight role of the Council.
Attachments	Nil

Purpose

The purpose of this report is for the Committee to consider the future staging of the Celebrating Birak event.

Background

On 26 January 2022 and 2023, the Town hosted small neighbourhood-scale events called “Celebrating Birak”, in conjunction with a Citizenship ceremony. The events provided an opportunity for local residents to celebrate Aboriginal culture and language.

In previous years, the Town has celebrated International Volunteer Day (5 December) by hosting a free screening at the Telethon Community Cinemas. In recent years attendance has declined due to International Volunteer Day often falling on a weekday.

Proposal

It is proposed that the Celebrating Birak event be staged at the beginning of the Birak season in early December, separate to the citizenship ceremony which must be held between 23-29 January (inclusive). It is also proposed to incorporate volunteer appreciation in alignment with International Volunteers Day by engaging and acknowledging community groups and local volunteers.

Communication and Engagement

N/A

Strategic Implications

Priority Area 1: Strengthening and Connecting our Community

1.7 Facilitating community connection

Priority Area 7: Building Community Identity by Celebrating Culture and Heritage

7.1 Appreciate, celebrate and engage with Noongar Boodjar (land), history, culture and people

Comment

With the Birak season running from December to January, the timing is more relevant to the event theme and will alleviate the costs and difficulties associated with coordinating events over the summer school holidays.

It is proposed that the overall scope of Celebrating Birak would remain similar, being an outdoor, neighbourhood-scale event celebrating Aboriginal culture. Consideration would be given to adjusting the timing of the event and incorporating additional entertainment, food, and activities. Relevantly, there is an opportunity to incorporate elements of The Bilya Project, as discussed in the previous item on the agenda.

Statutory Requirements

N/A

Financial Considerations

Town staff are able to accommodate this alteration without increasing the budgetary requests. By combining volunteer appreciation with Celebrating Birak there will be reduced costs and staff resourcing overall.

Risk Management Implications

No Risks Identified

Declaration of Conflicts of Interest

All officers involved in the preparation of this report have considered and determined that they do not have a conflict of interest in the matter.

Officer Recommendation – Item 8.5

That the Committee recommends that the Council agrees to the staging of Celebrating Birak in early December (incorporating recognition of International Volunteer Day) and notes that a Citizenship Ceremony will be hosted in late January.

Voting requirements: Simple Majority

9 Motions of Which Previous Notice Has Been Given

10 Announcements of Notices of Motion for the Next Meeting

11 Confidential Business

12 Closure

The next Arts, Culture and Events Committee will be held on Tuesday 5 September 2023 commencing at 3.30pm.