



TOWN OF

Bassendean

AGENDA

Arts, Culture and Events Committee

Tuesday 5 September 2023

Notice is hereby given of the meeting

to be held in the Council Chamber

Administration Building

48 Old Perth Road, Bassendean WA 6054,

commencing at 3:30 pm

Cameron Woods
CHIEF EXECUTIVE OFFICER

1 September 2023

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1 Declaration Of Opening; Acknowledgment of Country; Acknowledgment of Visitors; Disclaimer

Acknowledgement of Traditional Owners

The Town of Bassendean acknowledges the past and present traditional owners of the land on which we gather to conduct this meeting, and pays its respects to their Elders, both past and present.

2 Announcements by the Presiding Member without Discussion

3 Attendances, Apologies and Leave of Absence

4 Declarations of Interest

5 Presentations or Deputations

6 Confirmation of Minutes

7 Business Deferred from Previous Meeting

8 Reports

8.1 Arts, Culture and Events Strategy - Progress Report

Attachments	1. ACE Strategy Progress Report [8.1.1 - 4 pages]
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Purpose

The purpose of this report is for the Committee to note an update regarding the implementation of the Arts Culture and Events (ACE) Strategy.

Background

In March 2023, Council resolved to adopt the ACE Strategy; a four-year strategic document that provides a framework for the delivery of arts, culture and events in the Town of Bassendean.

The ACE Strategy informs future agenda setting of the Arts, Culture and Events Committee, with regular reporting tracking progress against projects, services and programs outlined in the strategy.

Communication and Engagement

Town Officers continue to apply the ACE Strategy across business units in implementing various projects and programs and engage with community when required.

Comment

An attached reporting template has been provided for the Committee's information. Key achievements to date July-August 2023 include :

Arts:

- 5.1.1 - The Town lodged a grant application through LG Professionals Age-friendly Communities Connectivity Grants Program as part of a broader program to connect seniors in the Town and combat ageism. A component of the program is for a mural to be installed on an external wall at the Bassendean Seniors and Community Centre
- 5.1.5 - Sponsorship provided to the Bassendean Primary School to support the Bilya Project
- 5.1.7 - Contact made with artists regarding decommissioning of certain artworks. No response received to date.
- 5.1.8 - Contact made with privately owned vacant buildings to connect with local creatives. No responses to date.

Culture:

- 5.2.4 - Oral history interview completed with Mrs Dagmar Barnes and links to Daylesford House.
- 5.2.5 - Support provided through the local studies collection to the Bassendean Primary School regarding the Bilya Project by delivering two incursions, along with Bassendean Historical Society.
- 5.2.8 - Town of Bassendean community grants of \$2,000 each approved to Bassendean 55 Plus Association for Seniors Week and Casa Mia School community verge garden – fruit trees and community pantry.

Events:

- 5.3.2 - Community Awards planning underway to be announced in October 2023
- 5.3.6 - Ceremonies planned for September for Australian Citizenship Day as a stand-alone event, January 2024 in conjunction with Celebrating Birak, and May 2024 in conjunction with the Community Awards Ceremony
- 5.3.8 - Telethon Community Cinemas being staged from December 2023 to April 2024
- 5.3.9 - Bassendean Markets continue to be staged as per agreement
- 5.3.10 - Town supported and participated in the Swan Districts Football Club NAIDOC Week game, lunch, local school art competition, and information session

- 5.3.17 - Sponsorship provided to Swan Districts Football Club to support their Pride Game on 26 August, Inclusivity in Sport luncheon, and community information session.

Financial Considerations

Nil.

Risk Management Implications

Nil.

Officer Recommendation – Item 8.1

That the Committee recommends that Council notes the July – August 2023 Arts, Culture and Events Strategy Progress Report.

8.2 Bassendean Markets

Attachments

1. CONFIDENTIAL REDACTED - Bassendean Markets Traffic Management Funding Proposal [8.2.1 - 12 pages]

Purpose

This purpose of this report is for the Committee to consider (i) a request for funding for the staging of the Bassendean Markets and (ii) the future of the Markets more generally.

Background

In February 2020, Council resolved to require that the Town conduct an expression of interest process to determine the future direction of the (then) Old Perth Road Markets. Between November 2020 and February 2021, the Town sought expressions of interest (EOI) from market providers for the staging of markets.

In April 2021, Council resolved to permit Chaos Theory Events (event organiser) to conduct markets in the Town Centre for a three-year period between 1 July 2021 and 30 June 2024.

Since that time, the Bassendean Markets have been held monthly from February to December; on Saturday evenings at BIC Reserve (October to April) and Sunday mornings on Old Perth Road (May to September). The staging of the Markets has been supported by Swan Valley Rotary (logistics) and Bassendean Men's Shed (traffic management). Recently, it was confirmed that the Bassendean Men's Shed is no longer able to assist with traffic management and the event provider advised that it was not able to engage a commercial traffic management supplier due to the cost. To ensure that markets continued to be staged in the Town Centre, the Town approved the use of the Wilson Street Carpark to stage the markets during the 2023 Winter market season.

The event organiser has expressed an interest in continuing to stage the markets but due to the high cost of traffic management on Old Perth Road, is seeking Council's financial support.

Proposal

The event organiser has lodged a request, as follows:

- Funding for the preparation and implementation of a Traffic Management Plan (TMP) to allow the Winter markets to return to Old Perth Road in May and June 2024, given that the Wilson Street Carpark may not be available; and
- That the agreement for staging of markets in the Town Centre be extended for a further term (including funding support as above).

Communication and Engagement

Town Staff have maintained regular communication with the event organiser to evaluate the staging of markets in the Town Centre. The event organiser has indicated that knowing the outcome of the request by December be advantageous to assist with planning and maintaining financial viability of the markets for the remainder of the existing contract term.

Comment

Staging of markets in May and June 2024

Traffic management costs continue to increase and for small event organisers the cost to procure and implement TMP's is proving to be cost prohibitive. For the purposes of this report, it is estimated that a new TMP that would enable the markets to be staged on Old Perth Road will cost approximately \$2,800 and implementation will cost approximately \$3,800 per market. As such, the two markets (May and June 2024) represent a cost of approximately \$10,400.

In considering the matter, the following is relevant:

- It is considered that BIC Reserve is capable of being used in May and is a superior location for the markets given that no traffic management is required.
- Whilst it is acknowledged that BIC Reserve may not be capable of being used in May, it is considered that the Wilson Street Carpark may be able to be used and in addition, James Street (north of Old Perth Road) is capable of being used at a lower cost than Old Perth Road.
- There is currently no budget allocation available to fund the request.

Based on the above, it is recommended that the funding request be declined, but the operator advised that it is able to use BIC Reserve for the May 2024 markets and James Street (north of Old Perth Road) for the June 2024 markets.

Future of markets (July 2024 onwards)

The current agreement expires in June 2024 and therefore, Council must determine the future of the markets in the near future, so as to provide maximum lead-time to the current operator.

In progressing the matter, the following options are available to the Council.

Options		Cost (approx.)
A.	Extend the agreement beyond June 2024 (until, say, June 2026) with associated traffic management funding.	\$40,800

B.	Extend the agreement beyond June 2024 (until, say, June 2026) <u>without</u> associated traffic management funding.	Nil.
C.	Extend the agreement beyond June 2024 (until, say, June 2026) but limited to September – May and at BIC Reserve only. This option avoids traffic management costs and acknowledges the need to avoid using BIC Reserve in the Winter months.	Nil.
D.	Run a fresh EOI process for the staging of markets within the Town Centre.	Subject to EOI process.
E.	Not extend the agreement beyond June 2024 and discontinue the staging of the markets.	Nil.

In considering the options, the following is relevant:

- Option A represents a significant cost to the Town.
- Option B is unlikely to be supported by the operator.
- In general, community and business feedback has always been positive regarding the staging of markets in the Town Centre and the event is specifically contemplated by Council's adopted Art's Culture and Events Strategy, with it providing for the Markets to operate until at least June 2026. As such, Option E is not supported.
- It is considered that BIC Reserve is capable of being used in May and is a superior location for the markets given that no traffic management is required.
- Whilst it is acknowledged that BIC Reserve may not be capable of being used in May, it is considered that the absence of the markets for three months will have no material impact on the Town Centre.

Based on the above, it is recommended that Council pursue Option D, being a fresh EOI process.

Statutory Requirements

If Council were to pursue either of Options A, B or C, a public advertising process is required given that the disposition of land is not exempt under *Regulation 30 of the Local Government (Functions and General) Regulations 1996*.

Financial Consideration

The financial implications are set out above.

Quotes have been procured by the event organiser from three approved traffic management companies for the creation of a TMP and the implementation of the traffic management over five months whilst on Old Perth Road. These costs range from \$17,599 to \$21,035 (ex GST).

Risk Management Implications

There is a reputational risk associated with Council not granting a further term for markets to be staged within the Town Centre, as well as markets not being staged on Old Perth Road during the Winter months. In addition, in accordance with the current agreement, failure for the Town to provide a response to the event organiser by 31 December 2023 as to whether or not the term will be extended, will represent a breach by the Town.

Officer Recommendation – Item 8.2

That the Committee recommends that Council:

1. Does not provide any funding for the purposes of preparation and implementation of a traffic management plan for the May and June 2024 markets (in the event that the Wilson Street Carpark is unavailable).
2. Requests that the Chief Executive Officer undertakes a fresh Expression of Interest process for the future (July 2024 onwards) staging of markets within the Bassendean Town Centre.

8.3 Public Art Implementation Plan - Proposed Locations

Attachments

1. Public Art Map [8.3.1 - 1 page]

Purpose

The purpose of this item is to seek endorsement of the proposed locations for future public art installations, as funded by previously-received development contributions.

Background

Under the Local Planning Policy No. 15 – Public Art (LPP 15), relevant applications for Development Approval are to contribute to public art the equivalent of 1% of the estimated cost of the development. The contribution can either be incorporating public art in the development or making a cash contribution for the Town to allocate towards public art projects that are in the immediate locality of the development.

Unspent contributions totaling \$196,724 are currently held in trust by the Town and have been accumulating since 2012.

Given that Council's adopted *Arts, Culture and Events Strategy* endorsed, via action 5.1.4, the development of an implementation plan for the provision of public art in 2022/23 and that a significant length of time since the funds were collected, it is appropriate for Council to consider possible locations for the installation of public art.

Communication and Engagement

Nil.

Comment

The proposed locations for the installation of public art have been selected based on proximity to the contributing developments, in accordance with LPP 15.

Proposed Locations and budgets include the following:

- Location A: Corner of Wilson Street and Old Perth Road (budget \$56,900)
- Location B: ATCO Gas Building, Railway Parade (budget \$8,000)
- Location C: Anzac Terrace Reserve (budget \$62,764)
- Location D: Success Hill Reserve (budget \$27,060)
- Location E: Collier Road (budget \$42,000)

Given the requirement of LPP 15 for developer contributions to be spent on public art in close proximity to developments and the significant amount of time that funds have been held in trust, it is proposed that the Committee recommend to Council to endorse the proposed locations to commence the process for public art installation within the Town.

Following endorsement of the proposed locations, a future expression of interest process (EOI) will be tabled at a future Committee meeting which will outline the broad process of:

- Identifying suitable artists
- Concept design proposal
- Design development
- Construction documentation
- Fabrication
- Installation and completion

Additional potential locations for public art, not bound by LPP 15, can be selected at a future stage, with implementation being dependent on funding being sourced.

Statutory Requirements

The procurement of public art will be required to comply with all relevant procurement processes.

Financial Considerations

The Town currently holds \$196,724 for the purposes of public art.

Risk Management Implications

There is a reputational risk associated with Council not endorsing proposed locations for public art installations given (i) the significant amount of time that developer contributions have been held in trust and (ii) it is an action within Council's adopted *Arts, Culture and Events Strategy*.

Further, there is a reputational risk associated with selecting locations that are not in close proximity to the sources of the funds.

Officer Recommendation – Item 8.3

That the Committee recommends that Council endorse the proposed locations for public art, as contained in the attached map.

8.4 Public Art at Sandy Beach Reserve

Attachments	1. Sandy Beach Public Art Images [8.4.1 - 1 page]
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Purpose

The purpose of this report is to consider the maintenance or removal of the public art pieces at Sandy Beach Reserve, being the *Tree of Life* and *Rock Bottom*.

Background

Both pieces were acquired in 2008, with *Tree of Life* being commissioned from artist Daniel Iley and *Rock Bottom* purchased from artist Maris Raudzins at the Sculpture Park Exhibition.

In 2020, the Town commissioned a report which concluded that both pieces were considered to be in average to poor condition with maintenance work required on an ongoing basis, if not decommissioned.

Estimates for completion of this maintenance work to be performed in situ were provided as \$3,215 (*Tree of Life*) and \$3,845 (*Rock Bottom*). Given the extended period of time since the estimate, it can be assumed that these costs would have increased. Costs for the removal and disposal have not been ascertained.

Communication and Engagement

Nil.

Comment

Both pieces are currently structurally sound and do not appear to have deteriorated significantly since the condition report. As such, it is proposed that artworks remain in situ and that Council consider allocating sufficient funds either as part of the 2023/24 mid year budget review or the 2024/25 budget planning process.

Alternatively, it is open to the Committee to recommend to Council does not fund the works, in which case, the art would be removed. In that instance, a decommissioning process would follow, in accordance with Council's Art Acquisition, Management and Decommissioning Policy and industry best practice.

Statutory Requirements

Nil

Financial Considerations

Given the quotes received in 2020 for maintenance work to be performed, it is proposed that \$10,000 be allocated for both art pieces and that the Committee consider recommending to Council that funds be allocated as part of the 2023/24 budget mid-year review from the Event and Culture Reserve.

Risk Management Implications

Whilst low, there is a reputational risk associated with Council not maintaining public art, particularly at Sandy Beach Reserve that has high public visitation.

Officer Recommendation – Item 8.4

That the Committee recommends that Council commit to providing \$10,000 for the maintenance of both art pieces as part of the 2023/24 mid-year budget review, with the funds to be drawn from the Event and Culture Reserve.

9 Motions of Which Previous Notice Has Been Given

12 Closure

The next Arts, Culture and Events Committee meeting will be determined following the 2023 Local Government elections.